

January 21, 2019

Crystal@premiumlabel.ca  
Premium Label Outlet Victoria  
3440 Saanich Road  
Victoria, British Columbia



Hi Crystal,

My name is Shawn, I was given your information by one of your staff members while I was in your store this Sunday doing some personal shopping and wanting to inquire about a sponsorship for an upcoming fundraiser for Power to be. My partners and I are hosting a Spikeball tournament on Saturday March 23rd from 9:00am - 3:00pm at Topaz park with all profits going directly to powertobe.ca. PowerToBe is a non-profit organization that empowers people living with a barrier or disability to explore their limitless abilities through inclusive adventures rooted in nature. We are aiming to raise \$1000 off ticket sales, \$200 from food and \$600 from alcohol sales

Here is their website:

<https://powertobe.ca/>



### Power To Be - Everyone Belongs in Nature

Power To Be is a Victoria / Vancouver based non-profit organization that empowers people to explore their abilities through inclusive nature adventures.

[powertobe.ca](http://powertobe.ca)

Our organization, Victoria Spikeball, is a week to week league with over 60 people currently registered for our spring season and growing every week. Before we start our season, we would like to earn some good Karma by raising as much money as we can for this cause. We are going to do our best to limit costs and increase the final donation to PowerToBe by donating our equipment, time and marketing abilities to bring our members and the general public to this event.

Here is our website:

<https://victoriaspikeball.ca/>

But we cannot do it alone! Our hope is that you would be able to support in any way possible with help covering costs or door prizes for our guests. I fully understand that people and organizations are not always able to give and if that is the case, we are grateful for everything you currently do for the community. I can see from your website, Premium Label has done plenty for the communities you are in.

If you are able to make a contribution, we have a growing media presence and would offer you recognition through our social media channels and website leading up to, during, and after the event. We would also like to invite you to have a presence at our fundraiser if you would like to set up an information booth for your business or running clinics.

Thank you very much for your time and considerations,

Shawn Gowitt  
victoriaspikeball@outlook.com  
778-677-5657