



Isometrical Governance Advisory Group Inc.

Paul Dubal & Dan Shepherdson



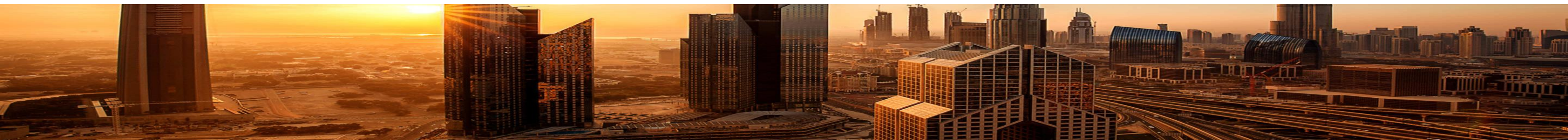


Who are we?

We are Isometrical Governance Advisory Group Inc. and we are thought leaders for the most innovative global governance framework produced in the last ten years. The International Standards Organization 37000 Governance of Organizations (ISO 37000) was released in 2021 as a global Gold Standard of Excellence for governance, utilising the brainpower of the smartest governance minds on the planet to build a blueprint for resilient, sustainable organizations to flourish and succeed in the future.

Surprisingly, the ISO 37000 Standard, despite being approved by all 164 ISO member countries, has not achieved the attention it merits. This is to the detriment of good governance in Canada, where almost daily we hear of new governance scandals or poor decisions made as a result of less than adequate or ineffective governance.

Isometrical Governance Advisory Group Inc (IGAGI) is made up of highly experienced governance professionals who care deeply about good governance, and how it can help individual organizations, and more importantly every one of us as people, because better governed organizations equal a better society. Join us on our mission to help build sustainable, successful organizations with a formidable reputation as good corporate citizens that benefit their stakeholders and the wider environment.





Management Team



Paul Dubal (President and CEO)

With an impressive track record of 30 years plus governance experience in four continents, and a pedigree of supporting corporate boards and executive teams, Paul brings a wealth of leadership knowledge and governance maturity to IGAGI. Driving from the front, Paul's client focused approach will ensure that the organization evolves to support clients in a way that exactly suits their needs. As a globally certified ISO governance practitioner, trainer, and facilitator, Paul is adept at guiding clients to achieve world class governance outcomes.



Management Team

Dan is a serial entrepreneur, C-Suite executive, consultant, and independent professional Director with over 40 years of financial, corporate, and governance experience, with a strong tendency towards innovation, and non-linear solutions. Dan is active on a number of private, public, and national association and not-for-profit Boards, where he has acted as a Director, Chair of the Board, Chair of the Audit and Finance Committee, as well as a member of the Governance Committee. This allows Dan to provide a wealth of experience “at the Board table”, promoting the stability of all organizations, which can be attained through governance best practices. Dan holds multiple professional and director designations, where his current interests are focused on innovative solutions that are naturally derived from having a sound corporate and governance framework, with a particular interest in ESG initiatives, diversity, equity, and inclusion, and the development of increased neurodiversity on corporate management teams, and in the boardroom.



**Daniel Shepherdson (EVP, CFO,
Corporate Secretary)**



Our Company Ethos

Mission:

We are committed to elevating corporate governance within organizations, through a variety of tailored solutions, using the guidance of the ISO 37000 Standard as the foundational framework.

Vision:

To see all organizations achieve an unparalleled standard of excellence in governance, leadership, culture, and ethical conduct, that will benefit all of society, through the spirit of transparency and accountability.

Values:

Professionalism – IGAGI supports the understanding and application of the Guidance and Principles as defined within the ISO 37000 Standard.

Inclusivity of Application – IGAGI recognizes that ALL organizations, to varying extents, can derive significant benefits from the application of the Standards, as defined under ISO 37000, and that no organization should be excluded from achieving some or all of these benefits.

Integrity – Our partners and professional staff will never allow politics or self-interest to get in the way of doing the right thing, and all reviews and assessments will be performed with independence and objectivity; and we will instill the same standard of care and fiduciary responsibility on the governing bodies and leaders of our client companies.



What is the ISO 37000 Governance of Organizations Standard?

ISO 37000:2021 Governance of organizations — The guidance is the first ever international benchmark for good governance. It provides organizations and their governing bodies the tools they need to govern well, enabling them to perform effectively while behaving ethically and responsibly.

It provides guidance on how organizations should be structured to achieve a world class governance framework, and by following the principles set out in the Standard, it means that the organization will be a responsible corporate citizen that creates value for a wide range of stakeholders, and in doing so achieve long-term sustainability.

Purpose and sustainability are now at the heart of governance, as governing bodies of all types of organizations are being called on, more than ever, to ensure that their organizations act with purpose, with sustainability and society in mind in a rapidly changing world and through challenging times.

Good governance not only builds trust, it improves business performance and contributes to social and environmental integrity.

Developed by experts and trusted voices from a wide range of organizations in over 70 countries around the world and approved by all 164 ISO member countries, including Canada, ISO 37000 provides a single, globally accepted, benchmark for good governance. ISO itself is a world class badge of quality.



Our Service Offerings



Governance Training and Education

We provide tailored training to support clients in developing their governance and leadership knowledge, with specific focus on how it can be used to create a governance framework, or how to enhance their existing one. The training will explain the ISO 37000 Standard and how its principles can benefit the organization. There is the option for individuals from the board, or from within the senior leadership team, to further their knowledge through individual certification, to carry on the governance initiatives identified. The training is tailored to address our client's key questions and address specific challenges they may have in their governance and leadership ecosystem.



Governance Maturity Assessment Report ©

Using our unique ISO 37000 Due Diligence Checklist© we conduct a comprehensive review of the existing governance framework, conditions, and principles, to produce a final report that highlights the positives and negatives of the client's organizational governance practices, as well as any key 'gaps' relative to the guidance provided under the ISO 37000 Standard. As appropriate, this governance maturity assessment report© will include recommendations that will help the organization identify action items for the board and executive leadership team to focus on, for the purpose of strengthening the governance processes within the organization.



Governance Recommendations and Implementation

Using the governance maturity assessment report© and recommendations as a basis for further action, IGAGA will partner with the Board and executive team to assist in the implementation of some or all of the prevailing recommendations, with the aim of creating a world class governance framework and leadership culture.



Working with IGAGI

At IGAGI, we bring over 60 years of combined experience into our work, through our observations, analysis, and thought leadership, for the sole benefit of our clients. IGAGI is on a mission. When organizations govern well, they develop better leaders. They build their reputation as good corporate citizens, and work in collaboration with all stakeholders. They achieve an improved triple-bottom line, including people, planet, and profit, whereby they build a formidable reputation as an organization with people that are engaged, committed, and innovative, so they become an organization that everyone wants to work for. When organizations exhibit strong governance, and effective, ethical leadership, the whole of society benefits, as do all the stakeholders.



What IGAGI Will Do

Using the latest professional standards, consideration of the most current thought leadership techniques, and the guidance standards within ISO 37000 - Governance of Organizations, IGAGI will conduct a thorough assessment of your organization's governance framework, processes and procedures, interrelationships with stakeholders, and leadership competencies. In doing so, we will develop a final governance maturity assessment report to the organization that will not only provide a comparative analysis of the strength of the governance practices in use, and where improvements may be needed, but also a uniquely structured and tailored path to change, that will ensure the organization builds itself as a high performing, successful organization, with a reputation for excellence, integrity, stakeholder engagement, and good governance.



What You Can Expect from Working with IGAGI



In a word – SUCCESS! – but it runs so much deeper than that. Our services are designed to help your organization identify and develop the success factors that set it apart from its competitors, by developing enhanced leadership and governance bench strength, that builds on existing competencies to increase the value of the assets the organization already has. We help you to define and achieve success – whatever that looks like for your organization, your Board, or your executive team.