



# Peachtree Kids Market

We have prepared the following instructions to make consigning with PKM as easy and hassle free as possible. By following these guidelines, it will make the sale run smoothly and be a pleasant experience for everyone. However, since we cannot anticipate every circumstance please feel free to contact us at [info@peachtreekidsmarket.com](mailto:info@peachtreekidsmarket.com) or 256 572 7601 and we will make every effort to assist you. Thank you for your interest in PKM.

## **Section 1: Brand Guidelines**

We accept:

- Girls and Boys boutique, home trunk show, designer/ name brand and quality, custom children's clothing, newborn to size 16 and junior sizes
- Junior size clothing is not AS brand specific, but needs to be current styles in excellent condition.
- Custom, high-end or official Disney THEME park costumes and dress up
- Outerwear, including hats, mittens, scarves, etc. at the season appropriate sale
- Name brand Halloween costumes in excellent condition at the Fall/Winter sale
- Name brand maternity clothing, all sizes and seasons at each sale
- Boutique quality hairbows (if you have a M2M/custom bow, we suggest you sell it with the outfit it matches).
- Boutique, name brand, and high-end children's shoes
- Upscale accessories, like belts, ties, headbands, purses (children's), etc.
- American Girl brand items (dolls, clothing, accessories and furniture)
- Large toys, baby gear, ride ons, table and chair sets, bedding, room decor, bikes and more

We do not accept:

- feeding accessories (like bottles and breast pumps) unless new in package,
- drop side cribs
- room furniture
- undergarments
- used bibs/burp cloths (unless sold with an outfit)
- Fast food restaurant toys, small toys that are not part of a set, etc.
- Monogrammed bedding



## Peachtree Kids Market

### **Types of brands accepted (please note, this is ABSOLUTELY NOT a comprehensive listing--there are THOUSANDS of brands out there!):**

Amanda Remembered, Alice Kathleen, American Girl, Anavini, Anita G (Girlfriends), Aster, Aunt Polly's, Baby Lulu, Baby Nay, Babymini, Babystyle, Banbury Cross, Bailey Boys, Bear Feet, Beaux et Belles, Big Fish, Biscotti, Blessed be the Name, Brinkley's Berries, Bugaboo, BOB, Bumbleride, Burberry, Carter's pajamas (priced appropriately), Cakewalk, Carolina Kids, Castles & Crowns, Catmini, Charbe, Chatti Patti, Chris N Missy, Cheeky Plum, Chez Ami/Chez Belle, Chocolate Soup, City, Cottontail Originals, Crocs, Cupcake Originals, CWD Kids, Deux par Deux, E-Land, Ergo, Eleanor Rose, Emily Lacey, Fast Friends, Feltman Brothers, Flap Happy, Florence Eiseman, Frances Elizabeth Originals, Frances Rose, Funtasia Too!, GAP, Gigi and Jack, Glorimont, Greggy Girl, Gymboree (outfits are best), Hanna Andersson, Hannah Banana, Hannah Kate, Hartstrings, Highland Porch, Hollywood Baby, Janie and Jack, Jig Jog Kids, Just Ducky Originals, Justice/Limited Too, Kate and Libby, Kate Mack, Keedo, Kelly's Kids, Kidbodies, KidKraft, Kids by M.E., Kissy Kissy, Kitestrings, L'Amour, Land's End, Lavender Blue, Le Cirque, Le Top, Lelli Kelly, Lilly Pulitzer, Little English, Little Harp Designs, Little Threads, Little Tikes, Lollipop Lane, Luli and Me, Maclaren, Matilda Jane, Mela Wilson, Melissa & Doug, Michael Simon, Miniboden, Mis-tee-v-us, Monday's Child, Mulberribush, Mulberry St., Mustard Pie, Naartjie, Nain & Joe, Nautica Kids, New Potatoes, NOLA Socks, Oilily, Orient Expressed, Painting Red Rhinos, PBJ, Pea in the Pod, Peaches 'n Cream, Pedipeds, Peg Perego, Persnickity, Petit Ami, Pollilops, Pottery Barn Kids, Puddle jumpers, Quinny, Rags Land, Ralph Lauren/Polo, Red Beans, Remember Nguyen, Robeez, Rosalina, Sarah Louise, Secret Wishes, Shrimp & Grits Kids, Silly Goose, Small Paul, Smock a Dot, Smocked Auctions, Smocked by Stellybelly, Smocked A lot, Step2, Stellybelly, Stella Jane, Southern Sunshine Kids, Strasburg, Stokke, Stride Rite, Sweet Potatoes, Sweet Honey, Sweet Tea, Tea Collection, Three Mommas, Two Boys and a Girl, UGGs, Vineyard Vines, Vintage Clothiers, Vive la Fete, Well Dressed Wolf, Wish Upon A Star, Zuccini.

### **Brands not accepted:**

Target (Circo, Just One Year, Cherokee, Precious Firsts, Paul Frank, Genuine Baby, Kids Crew, Baby Crew); Wal-Mart (Kid Connection, Girl/Baby Connection, Faded Glory, Child of Mine, Athletic/Baby Works, Hanes, Garanimals, GEORGE, Healthtex, McKids, Starter, Gerber); K-Mart (Small Wonders, Route 66, Sesame Street, WonderKids, Toughskin, Mary Kate & Ashley; Toys R Us (Miniwear, BT Kids, Koala Baby); Chaps, Buster Brown, Sonoma, Friedknit Creations, Baby Q, Bluberri Boulevard, Gymballs, Bonnie Jean, Bonnie Baby, Copper Key, Character Items/Outfits (Pooh, Sesame Street, Princess, Cars, etc)--UNLESS they are official theme park costumes, Dockers, First Impressions, Goodlad, Greendog, Nanette, Okie Dokie, Kids Line, Samara, Starting Out, Vitamins Kids, Youngland. Some/most Children's Place unless they are dressier items like ties, sweaters, etc.



# Peachtree Kids Market

## **Toys, baby gear, rides on, bikes, etc. and maternity clothing**

- These items are NOT AS brand specific.
- We prefer nationally recognized brands such as B.O.B., 4Moms, Fisher Price, Peg Perego, Little Tykes/Maclaren, Melissa and Doug, Pottery Barn, Quinny, Trek, Schwinn, Power Wheels, Razor, Step 2, etc.
- Bicycles & Power Wheels:
  - For all bicycles, they **MUST** have either a kick stand or training wheels, unless they are a balance bike.
  - We cannot display them otherwise.
  - Please make sure the battery in the Power Wheels is charged and the charger is included.
  - **EXCEPTIONS:** All Scoot bikes are excluded from this rule due to the nature of the bike.
- All items should be in clean and working order and **batteries included**.
- Examples of large toy items include, vanities, kitchens, rocking chairs, Power Wheels, ride on toys, train tables, table and chair sets, dollhouses and art easels, etc.
- Books: We will accept book SETS, but not individual books. For example, a SET of Harry Potter books, a SET of Richard Scarry books, Magic Treehouse, Percy Jackson, Usborne, etc.--you can shrink wrap these together to keep them from being separated.
- Examples of baby gear items include, strollers, bouncy seats, carriers/slings, cart covers, swings, pack 'n plays and highchairs.
- **PLEASE CLEAN** all of your baby gear, including crevices and seat covers.
  - If you have a 'travel system' to sell, please contact us at [info@peachtreekidsmarket.com](mailto:info@peachtreekidsmarket.com) for information on how to tag/label it.
- Maternity clothing must be free of stains, excessive wear and in 'recent' fashion. Please bring brands such as Motherhood, Pea in the Pod, Mimi Maternity, Ann Taylor LOFT, Old Navy, GAP, etc.
  - Due to the nature of maternity clothing, we accept all seasons of maternity wear at each sale.
- Bedding/Bedding Sets/Room Decor: however, **PLEASE** price these to sell. They simply won't sell at retail prices or even 50% of retail prices.



# Peachtree Kids Market

## **Section 2: Pricing Guidelines**

Our most asked question every season, right behind “How can I shop the earliest?” is how to price items. It would be ideal if you sold everything you bring each season, since that is the goal of consigning---and MANY consignors DO “sell it all.”

**Reasonable pricing coupled with excellent presentation (neatly pressed; buttons, zippers, snaps all closed, etc.) increases your opportunity to sell as much as possible.**

Every item has an emotional price and a resale price. Shoppers (and you are one too!) are looking for the best possible deals on the very best brands. There is a balance between getting the highest price for your items and taking them home to store or donate, simply because the price was too high. Ask yourself if YOU would buy that piece USED from someone you didn't know for that price.

A good rule of thumb is 25-40% of the price you paid for the item. This means, if you bought the item for \$40 (even if that's the sale price!), resell at \$10-20. The same goes if you purchased it for \$6.99 on clearance....a lot of other people probably did too.

Try to resell at reasonable prices and you will **sell more**.

Be aware that other shoppers have also been online to the same flash sale/Facebook sites and liquidation sites that you have. They know what those styles and brands are going for brand new, and that there is surplus of them on the market. Demand also plays a role in pricing.

if the brand is in high demand or hard to find, you would price toward the higher end of the range. These won't be the brands you see liquidated frequently online.

## **Section 3: Entering Items (Consignor Item Entry Screen)**

### **PLEASE NOTE!!**

**You MUST enter your ENTIRE inventory of items NO LATER than 9:00 PM TUESDAY NIGHT, March 6, 2018 for this sale!!**

The system is not available for changes after that time. You can log-in and view your account, print tags and track your sales (once we open), but no changes can be made.

You can enter a few items at a time or enter them all at once, your choice. If you enter a few items per day/week it doesn't seem overwhelming to get your items ready in time. Once all of your items are entered, you are ready to print your tags, but remember to do a print preview prior to printing, just in case they do not line up.



# Peachtree Kids Market

To begin entering your items, click “**Work with My Consigned Items**” and enter your items:

1. **Consignor Number and Item ID:** This is filled for you once you've logged in and started inventory.
2. **Category:** Select the appropriate category, such as Accessories-Girl for a bow.
3. **Size: Please list the size according to tag.** However, tags labeled with S, M, L, XL will not be accepted unless it is women's maternity items. If your garment is sized this way, please put a corresponding number size on your tag, so we will place the garment in the appropriate place. For example, a toddler girl size "S" is much different than a big girl size "S". The same applies for European sizing, if it is 86, 90 or 100, etc.—please list the corresponding U.S. size.
4. **Description:** Please provide a brief description of the garment, including brand name. For example, Beaux et Belles Smocked Strawberry Capri Set. **This will help us locate the item if the tag is separated from the garment.** Also, if it is part of a set, please list this on the tag. You have two lines, with 24 characters on each line. You will have to click to go to each line, the system doesn't wrap down.
5. **Discount:** Check the box if you DO want the item to go 1/2 off on Saturday.
6. **Donate:** Check the box if you DO want the item donated following the sale. This means you are NOT picking up your items. PLEASE NOTE: For discounts and donation, we will go by what is on the tag, so be sure you select what you want, no exceptions. This eliminates the need to highlight anything.
7. **Price:** We can't sell it if it's not priced! Price your items at approximately 25-40% of original retail price depending on condition, size, brand, etc. A good rule of thumb is to price the item at what you would pay for it at a consignment sale. ***Please remember that there is an emotional price and a resale price and they are not always the same. Price it at the resale price if you want to sell.***

After you've entered all of your tags, please print and cut your tags and pin them to your garment (see below for detailed photo on where to hang tag). **You will need to bring a printed inventory list, along with your consigned items in size/gender order to the sale for drop-off at your scheduled time.** If you do not have a printer or do not have access to print at the library or other location, please contact us and we can print your tags for you; however, you will have to retrieve them from us before you can tag your items.

## ❖ Preparing your items

- Gather all of your items—make sure that they are **CLEAN, CLEAN, CLEAN** and pressed. ***Remember that presentation sells and you want to stand out among the other items and get the highest price possible.*** Be sure to check the linings of garments for rips/stains as well and



## Peachtree Kids Market

elastic in bathing suits and other items for dry rot. Make sure that toys and other large items have all of the pieces and are in working order (with batteries!)

- **It is illegal to sell recalled items, please check your items have not been recalled, and are up to current safety standards: call 1-800-638-2772 or by checking the Consumer Product Safety Commission website at: <http://www.cpsc.gov>.**
- Clothing should be hung on appropriate sized hangers (**no adult sized hangers**, unless size 7 children's or larger). The clothing should be hung with the hanger making a question mark when you are looking at it. (“?”)
- For two-piece outfits, we suggest that you pin the pants to the hanger and then hang the top over it to reduce the chance that they will be separated. You **MUST** use safety pins! **NO STRAIGHT PINS OR “T” PINS WILL BE ACCEPTED!**
- The tags must be printed using our system. No other tags are accepted. Please bring your printed inventory when you come to check-in.
- Tags need to be secured with a safety pin on the left hand shoulder of the garment (on the right side if you are looking at the item). If the garment is silk or otherwise easily damaged, please pin it to the brand/size tag at the neckline. We want to avoid any damage to the garment.



- Shoes: please secure shoes together, with laces, string or binds. Make sure that you attach the tag securely to the bottom or tie it onto the shoes.
- Bows and other accessories can be placed in Ziploc bags with the tags placed on the inside or the tag can be tied onto the bow with string if no bag is used.
- **LARGE TOYS AND BABY GEAR TAGS:** Large toy items and select baby gear items will need to have the tags taped to them using clear packing tape (**NOT SCOTCH TAPE**). PLEASE print TWO tags and attach them in different places.
- Bicycles **MUST** have either training wheels or kickstands, except for scoot bikes. Scoot bikes will be placed up and out of reach of children. We cannot accept them otherwise.





# Peachtree Kids Market

## **Section 4: Scheduling Drop-Off**

### **Scheduling**

1. Navigate to [www.peachtreekidsmarket.com](http://www.peachtreekidsmarket.com). On the PKM home page, click “Consignor Log-In” and enter your log-in credentials. Then, click “Select Drop-off Appointment”. A list will come up with our available drop-off times and you then select the one that suits you best.
2. If you need a time that is **NOT** listed (indicating we are full), we can schedule an appointment for you to meet us, but you will need to select the first appointment on the list - a 12:00 AM (MIDNIGHT) time slot indicating you want to make an appointment. **You** are then responsible for working out a time with us to drop off your items. Email us at [info@peachtreekidsmarket.com](mailto:info@peachtreekidsmarket.com). These appointments are before sale begins.

From the home screen you can now register to volunteer OR work with your consigned inventory.

## **Section 5: Drop Off**

### **What to expect at drop-off:**

**Please arrive on time and bring your items TAGGED and in gender and size order!**

1. If you arrive early, you may **ask** if we can take you, but we may or may not be able to accommodate you without a wait time. We will do our best to stay on schedule. Upon arrival, your clothing items will be hung on a rolling rack and other items placed on a table for screening. Each item will be screened prior to scanning into our system. *We will simply hand back any items that do not meet our brand or quality criteria. **We DO NOT have time to discuss each item rejected.** Please do not be offended when we hand you back an item, we are simply maintaining the standard of the PKM sale.*
2. After screening, items will be scanned into the inventory system. This goes quickly provided your tags are printed properly.
  - **To prevent tags from not scanning properly:**
    - **please be sure that your printer is not low on ink**
    - **you do not make any adjustments to the size of the tags**
    - **Do not staple or tape on the bar codes.**

**If your tags do not scan, you will have to retag your items.**

**We cannot do it for you.**

3. After we scan your items, you will receive your preview event ticket and you are free to go! Please note that your items will then be **screened again** before being placed on the racks. Any additional items that are deemed unacceptable will be removed from the sales floor and returned to the racks for pick-up on Saturday.



# Peachtree Kids Market

## **Section 6 Picking Up Unsold Items:**

- Unsold items are available for pick-up from 2:30-4:30 PM on Sat., March 10
- If you cannot pick up your items, please designate someone to pick up for you when you drop off items at check in
- If an unexpected emergency, such as a death in the family, hospitalization, etc, occurs during the sale, please contact us at 256-572-7601 and we will make every attempt to make arrangement for your items

**After 4:30 PM on Saturday, March 10 all remaining items become the sole property of Peachtree Kids Market, LLC and will be donated.**