



Peachtree Kids Market

PKM has prepared the following instructions to make consigning with PKM as easy and hassle free as possible. However, since we cannot anticipate every circumstance please feel free to contact us at info@peachtreekidsmarket.com or 256-572-7601 and PKM will make every effort to assist you.

Section 1: Brand Guidelines

- List of Brand names accepted –please scroll down to next page.
- Girls and Boys boutique, home trunk show, designer/ name brand and quality custom children's clothing, -please see brand pages (accepted and not accepted -pages following)- newborn to size 16 and junior sizes
- Junior size clothing is not brand specific, but needs to be current styles in excellent condition.
- Custom, high-end or official Disney THEME park costumes and dress up
- Outerwear, including hats, mittens, scarves, etc. at the season appropriate sale
- Halloween costumes in excellent condition at the Fall/Winter sale
- Name brand maternity clothing, all sizes and seasons at each sale
- Boutique quality hair bows (if you have a made-to-match/custom bows we suggest you sell it with the outfit it matches).
- Boutique, name brand, and high-end children's shoes
- Upscale accessories, like belts, ties, headbands, purses (children's), etc.
- American Girl brand items (dolls, clothing, accessories and furniture)
- Large toys, baby gear, ride on toys, table and chair sets, bedding, room decor, bikes and more

We do not accept:

- feeding accessories (like bottles and breast pumps) unless new in package
- Car Seats
- cribs
- baby furniture
- undergarments
- used bibs/burp cloths (unless sold with an outfit)
- Fast food restaurant toys, small toys that are not part of a set, etc.
- Monogrammed bedding



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Brands accepted (please note, this is **ABSOLUTELY NOT** a comprehensive listing--
there are **THOUSANDS** of brands out there!):

| | | |
|--|-----------------------------|------------------------|
| Amanda Remembered | Flap Happy | Miniboden |
| Alice Kathleen | Florence Eiseman | Mis-tee-v-us |
| American Girl | Frances Elizabeth Originals | Monday's Child |
| Anavini | Frances Rose | Mulberribush |
| Anita G (Girlfriends) | Funtasia Too! | Mulberry St. |
| Aster | GAP | Mustard Pie |
| Aunt Polly's | Gigi and Jack | Naartjie |
| Baby Lulu | Glorimont | Nain & Joe |
| Baby Nay | Greggy Girl | Nautica Kids |
| Babymini | Gymboree (outfits are best) | New Potatoes |
| Babystyle | Hanna Andersson | NOLA Smocks |
| Banbury Cross | Hannah Banana | Oilily |
| Bailey Boys | Hannah Kate | Orient Expressed |
| Bear Feet | Hartstrings | Painting Red Rhinos |
| Beaux et Belles | Highland Porch | PBJ |
| Big Fish | Hollywood Baby | Pea in the Pod |
| Biscotti | Janie and Jack | Peaches 'n Cream |
| Blessed be the Name | Jig Jog Kids | Pedipeds |
| Brinkley's Berries | Just Ducky Originals | Petit bebe |
| Bugaboo | Justice/Limited Too | Peg Perego |
| BOB | Kate and Libby | Persnickity |
| Bumbleride | Kate Mack | Petit Ami |
| Burberry | Keedo | Pollilops |
| Carter's pajamas (priced appropriately) | Kelly's Kids | Pottery Barn Kids |
| Cakewalk | Kidbodies | Puddle jumpers |
| Carolina Kids | KidKraft | Quinny |
| Castles & Crowns | Kids by M.E. | Rags Land |
| Catmini | Kissy Kissy | Ralph Lauren/Polo |
| Charbe | Kitestrings | Red Beans |
| Chatti Patti | L'Amour | Remember Nguyen |
| Chris N Missy | Land's End | Robeez |
| Cheeky Plum | Lavender Blue | Rosalina |
| Chez Ami/Chez Belle | Le Cirque | Sarah Louise |
| Chocolate Soup | Le Top | Secret Wishes |
| City | Lelli Kelly | Serendipity |
| Cottontail Originals | Lilly Pulitzer | Shrimp & Grits Kids |
| Crocs | Little English | Silly Goose |
| Cupcake Originals | Little Harp Designs | Small Paul |
| CWD Kids | Little Threads | Smock a Dot |
| Deux par Deux | Little Tikes | Smocked Auctions |
| E-Land | Lollipop Lane | Smocked by Stellybelly |
| Ergo | Luli and Me | Smocked A lot |
| Eleanor Rose | Maclaren | Smocked Polka Dot |
| Emily Lacey | Matilda Jane(all seasons) | Step2 |
| Fast Friends | Mela Wilson | Stellybelly |
| Feltman Brothers | Melissa & Doug | Stella Jane |
| | Michael Simon | Continued-next page |



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Brands accepted cont'd

Southern Sunshine Kids
Strasburg
Stokke
Stride Rite
Sun Sand

Sweet Potatoes
Sweet Honey
Sweet Tea
Tea Collection
Three Mommas
Toms
Two Boys and a Girl

UGGs
Vineyard Vines
Vintage Clothiers
Vive la Fete
Well Dressed Wolf
Wish Upon A Star
Zuccini

BRANDS NOT ACCEPTED:

If you have a question please email: info@peachtreekidsmarket.com

Carters

(pajamas are accepted if
priced to sell)

Character Items/Outfits

(only official Disney brand
accepted)

Children's Place

Crazy Eight

K-Mart

Mary Kate & Ashley
Route 66
Sesame Street
Small WonderKids
Toughskin
WonderKid

Target

Baby Crew
Cherokee
Circo
Genuine Baby
Paul Frank

Just One Year

Kids-Crew
Precious Firsts

Toys R Us

Bonnie Baby
Bonnie Jean
Bluberri Boulevard
BT Kids
Baby Chaps
Copper Key
Friedknit Creations
Goodlad
Gymballs
Kids Miniwear
Koala Baby
Sonoma

Walmart

Child of Mine-
Kid Connection-Girl
Baby Connection
Faded Glory
Athletic/Baby Works
Hanes

Walmart Cont'd

Garanimals
GEORGE
Healthtex
McKids
Starter
Gerber

Other Brands

Baby Q
Buster Brown
Chaps
Copper Key
Dockers
First Impressions
Goodlad
Greendog
Nanette
Okie Dokies
Kids Line
Samara
Starting Out
Vitamins Kids
Youngland



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Toys, baby gear, rides on, bikes, etc. and maternity clothing

- These items are NOT as brand specific.
- We prefer nationally recognized brands such as B.O.B., 4Moms, Fisher Price, Peg Perego, Little Tykes Maclaren, Melissa and Doug, Pottery Barn, Quinny, Trek, Schwinn, Power Wheels, Razor, Step 2, etc.
- Bicycles & Power Wheels:
 - For all bicycles, they **MUST** have either a kick stand or training wheels, unless they are a balance bike.
 - We cannot display them otherwise.
 - Please make sure the battery in the Power Wheels is charged and the charger is included.
- All items should be **clean** and in working order with **batteries included**.
- Large toy items including vanities, kitchens, rocking chairs, Power Wheels, ride on toys, train tables, table and chair sets, dollhouses and art easels, etc.
- Books: Book sets should be wrapped in cellophane
- Examples of baby gear items include, strollers, bouncy seats, carriers/slings, cart covers, swings, pack 'n plays and highchairs.
- PLEASE **CLEAN** all of your baby gear, including crevices and seat covers.
- If you have a 'travel system' to sell we will NOT ACCEPT the car seat. Please price accordingly. You may attach a photo of car seat with seller's contact info to the stroller and the buyer can contact you to purchase the car seat.
- Maternity clothing must be free of stains, excessive wear and in 'recent' fashion. Please bring brands such as Motherhood, Pea in the Pod, Mimi Maternity, Ann Taylor LOFT, Old Navy, GAP, etc.
 - Due to the nature of maternity clothing, ALL seasons of maternity wear will be accepted at each sale.
- Bedding/Bedding Sets/Room Decor: however, PLEASE price these to sell. They simply won't sell at retail prices or even 50% of retail prices.



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Section 2: Pricing Guidelines

Our most asked question every season, right behind “How can I shop the earliest?” is how to price items. It would be ideal if you sold everything you bring each season, since that is the goal of consigning---and MANY consignors DO “sell it all.”

Reasonable pricing coupled with excellent presentation (neatly pressed; buttons, zippers, snaps all closed, etc.) increases your opportunity to sell as much as possible.

Every item has an emotional price and a resale price. Shoppers (and you are one too!) are looking for the best possible deals on the very best brands. There is a balance between getting the highest price for your items and taking them home to store or donate, simply because the price was too high. Ask yourself if YOU would buy that item **USED** from someone you didn't know for that price.

A good rule of thumb is 25-40% of the price you paid for the item. This means, if you bought the item for \$40 (even if that's the sale price!), resell at \$10-20. The same goes if you purchased it for \$6.99 on clearance...a lot of other people probably did too.

Try to resell at reasonable prices and you will **sell more**.

Be aware that other shoppers have also been online to the same flash sale/Facebook sites and liquidation sites that you have. They know what those styles and brands are going for brand new, and that there is surplus of them on the market. Demand also plays a role in pricing.

If the brand is in high demand or hard to find, you would price toward the higher end of the range. These won't be the brands you see liquidated frequently online.



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Section 3: Entering Items (Consignor Item Entry Screen) and Preparing Items.

ALL inventory must be entered NO LATER than 10:00 PM TUESDAY NIGHT, September 11, 2018

You may log-in and view your account, print tags and track your sales (once we open), but no changes may be made after deadline. You can enter a few items at a time or enter them all at once. Entering a few items per day/week doesn't seem overwhelming to get your items ready in time. You may print tags at any time during the process but be sure to preview print first to get the best quality.

To begin entering your items, you must first go to www.peachtreekidsmarket and "register". You will go back to PKM page and "login" to begin entering items/printing tags, etc. To begin entering items after registering click "**Work with My Consigned Items**" to enter your items-voice entry is also available:

1. **Consignor Number and Item ID:** This is auto filled for you once you've logged in and started inventory. Please make note of your ID number and password for your reference.
2. **Category:** Select the appropriate category, such as Accessories-Girl for a bow.
3. **Size: Please list the size according to the garment tag.** However, tags labeled with S, M, L, XL will not be accepted unless it is women's maternity items-please put a corresponding number size on your tag, so we will place the garment correctly on the floor. For example, a toddler girl size "S" is much different than a big girl size "S". The same applies for European sizing, if it is 86, 90 etc.—please list the corresponding U.S. size.
4. **Description: Brand name should be typed on first line** then a brief description of the garment. For example, Beaux et Belles Smocked Strawberry Capri Set. **This will help us locate the item if the tag is separated from the garment.** Also, if it is part of a set, please list this on the tag. You have two lines, with 24 characters on each line. You will have to click to go to each line, the system will not wrap down.
5. **Discount:** Check the box if you **DO** want the item discounted 50% on Saturday.
6. **Donate:** Check the box if you **DO** want the item donated following the sale. This means you are NOT picking up your items. **PLEASE NOTE: For discounts and donation, we will go by what is on the tag, so be sure you select what you want, no exceptions. DO NOT HIGHLIGHT ANY portion of the tag.**
7. **Price-** We can't sell it if it's not priced! Price your items at approximately 25-40% of original retail price depending on condition, size, brand, etc. A good rule of thumb is to price the item at what you would pay for it at a consignment sale.
8. ***Please remember that there is an emotional price and a resale price. Price item at the resale price if you want it to sell. –continued next page***

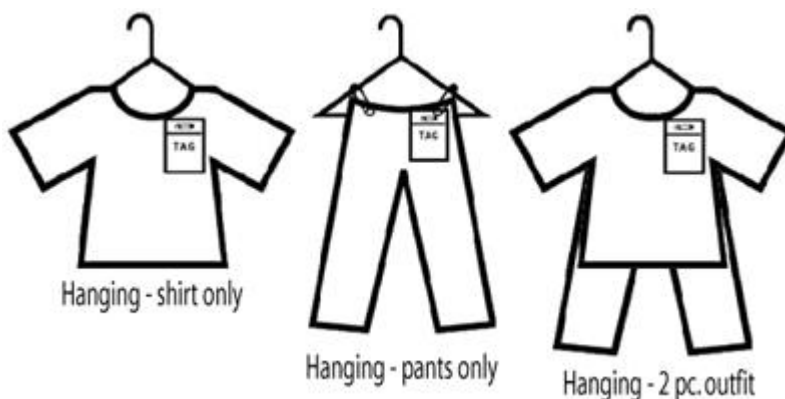


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After entering all of your items, print, cut tags and then pin them to your garment –please follow diagram below. If you do have access to a printer, please contact PKM and we will print your tags; however, you will have to retrieve them from us before you can tag your items.

Preparing your items

- Gather your items—make sure that they are **CLEAN, CLEAN, CLEAN** and pressed. **Remember that presentation sells and you want your items to stand out among the other items and get the highest price possible!** Be sure to check the linings of garments for rips/stains as well and elastic in bathing suits and other items. Make sure that toys and other large items have all of the pieces and are in working order (**with batteries!**)
- **It is illegal to sell recalled items, please check your items have not been recalled, and are up to current safety standards: call 1-800-638-2772 or by checking the Consumer Product Safety Commission website at: <http://www.cpsc.gov>.**
- Clothing should be hung on appropriate sized hangers (**no adult sized hangers**, unless size 7 children's or larger). The clothing should be hung with the hanger making a question mark when you are looking at it. “?” **ONLY USE SAFETY PINS or TAGGING GUNS!**
- Examples of how tag should be placed and item should be hung-



- For two-piece outfits, hang the top and then pin the bottom to the back at the top of the hanger. You may use two hangers and tape together also but pants should be hanging down.
- For single pants/short pin at the **TOP** of the hanger with 2 pins-be sure it doesn't slide on the hanger. **Continued on next page**



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Preparing your items-continued

- Tags must be printed using our system. No other tags are accepted.
- Tags need to be secured with a safety pin on the left-hand shoulder of the garment (on the right side if you are looking at the item). If the garment could be easily damaged, please pin it to the brand/size tag at the neckline. Tagging guns may be used on garment label at the neck or bottom seam of left arm hole.
- Shoes: please secure shoes together, with laces, string or binds (zip ties). **NO ZIP LOCK BAGS OR BOXES.** Make sure that you attach the tag securely to the bottom of the shoe or tie it to the shoes.
- Bows and other accessories may be placed in Ziploc bags with the tags placed on the outside of the bag or the tag can be tied onto the bow with string if no bag is used.
- Book sets should be wrapped in cellophane to keep from being separated.
- LARGE TOYS AND BABY GEAR TAGS: Please print 2 tags for large toy items and tape at two different places on the item. Select baby gear items will need to have the tags taped to them using clear packing tape (**NO SCOTCH TAPE**).
- Bicycles **MUST** have either training wheels or kickstands, except for scoot bikes. Scoot bikes will be placed up and out of reach of children. We cannot accept them otherwise.

Section 4: Scheduling Drop-Off

1. Navigate to www.peachtreekidsmarket.com. On the PKM home page, click “Consignor Log-In” and enter your log-in credentials. Then, click “Select Drop-off Appointment”. A list will come up with our available drop-off times and you then select the one that suits you best.
2. If you have more than 100 items you will need 2 drop off times- you may schedule the times back to back.
3. If you need a time that is **NOT** listed (indicating we are full), we can schedule an appointment for you to meet us, but you will need to select the first appointment on the list- a 12:00 AM (MIDNIGHT) time slot indicating you want to make an appointment. **You** are then responsible for working out a time with us to drop off your items. Email us at info@peachtreekidsmarket.com. These appointments are before sale begins.
4. From the home screen, you can now register to volunteer and/or work with your consigned inventory.



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Section 5: Drop Off

What to expect at drop-off:

Please arrive on time and bring your items TAGGED and in gender and size order!

1. If you arrive early, you may **ask** if we can take you, but we may or may not be able to accommodate you without a wait time. We will do our best to stay on schedule. Upon arrival, your clothing items will be hung on a rolling rack and other items placed on a table for screening. Each item will be screened prior to scanning into our system. We will simply hand back any items that do not meet our brand or quality criteria. We DO NOT have time to discuss each item rejected. Please do not be offended when we hand you back an item, we are simply maintaining the standard of the PKM sale.

1. After screening, items will be scanned into the inventory system. This goes quickly provided your tags are printed properly.

- **To prevent tags from not scanning properly:**

- **Please be sure that your printer is not low on ink**
- **Do not make any adjustments to the size of the tags**
- **Do not staple or tape over the bar codes.**

If your tags do not scan at drop-off, you will have to retag your items.

We cannot do it for you.

2. After we scan your items, you will receive your preview event ticket and you are free to go! Your items will then be **screened again** before being placed on the racks. Any additional items that are deemed unacceptable will be removed from the sales floor and returned to the racks for pick-up on Saturday.
3. If you cannot personally pick-up your items on Saturday, you must designate someone to pick up your items at pick-up.

Section 6: Pick-Up

ALL unsold items must be picked up- Saturday, Sept. 15 between 2:30 pm -4:30 pm!

After 4:30 PM on Saturday, September 15, all remaining items become the sole property of Peachtree Kids Market, LLC and will be donated.

If an unexpected emergency, such as a death in the family, hospitalization, etc. occurs during the sale, please contact PKM at 256-572-7601 and we will make every attempt to make arrangement for your items.