



HOT SKATES

The SkateGroove Tour

The Rink



LUV-A-BULL PRODUCTIONS TEAM



SYBIL CURRY, PRODUCER

Sybil Curry is a four-time Daytime Emmy Award-nominated Producer and a veteran in the industry. As a member of the Producers Guild and National Academy of Television Arts and Sciences, she has produced and cast "Married at First Sight", "Love is Blind" and "House Hunters" to name a few. She has also produced content in the true crime, talk, court, and live award show space for Netflix, HGTV, BET, Food Network, FOX, among others. Her passion for story-telling also extends to film, where she wrote and executive produced the Telly Award winning short film, "Balance of Power."



SCOTT MATTHEWS, PRODUCER

Scott is a veteran talent manager. He has been at the forefront of urban comedy and has worked with talent and participated in many successful comedy tours. Scott has been responsible for developing career opportunities, personal appearances, tour management, and various television pilots. He was a producer for the TV series Jamie Foxx Presents Laffapalooza (Showtime) and That Comedy Show (Turner South). Scott also served as a Producer for Laffapalooza! (America's Urban International Comedy Arts Festival) in programming, talent, and oversaw all festival events at the gala, showcases and seminars

PRODUCERS



**Head of Music World
FILM & TV**

**Founder, Music World
Entertainment**



**Producer/2unit Director–
Roll Bounce**

**Producer/Director –
8 Wheels And Some Soul
Brotha Music**



CEO, Music OfThe Sea Inc.

Publisher, Eddie C Life Music

HOT SKATES:THE SKATE GROOVE TOUR is a music-driven docuseries where (3) celebrity judges/host seek highly-skilled competitive roller skaters in ATL, Baltimore, Philly and New York among other cities to form an ultimate skating team. The audience will roll along with the skaters as they travel “**And I Mixtape Tour**” style, navigating personality conflicts and other adversities to reach the life changing goal of competing internationally.

Hot Skates is a combination of **Beat Bobby Flay**, **And I mix tour** and **Next Best Dance Crew**.





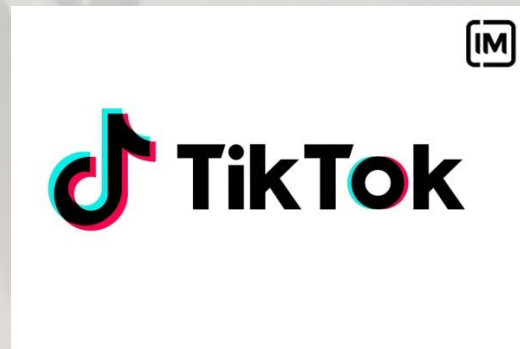
GET READY TO ROLL

After Celebrity Judges select ten of the hottest skaters in the country, skaters will work with a Skate Coach and Choreographer to develop entertaining and highly skilled routines to showcase. They will travel to cities where skating is hot to compete against that city's best. The goal is to showcase unique, exciting, and cool skating exhibitions while creating opportunities to explore human interest, fashion and travel. The competitions lead to the finale, the team competes internationally.



THE TWIST

But here's the twist...each skate team member will have to choreograph a routine for an episode. In addition the skating showcase and local competitions will be judged by audience members through social media hashtags.



HOT SKATES

The audience is introduced to our dynamic and diverse group of skaters as they arrive to their tour bus. Back stories and highlight reels of each skater will set the tone for the rest of the journey. The final journey is to participate in international competition.

Our super skate team will travel via tour bus, airplane and train in order to add production value through cultural exploration. Human interest, fashion and music add an extra depth to the stories.

Hot Skates elements include: Skate battle (Cypher - The Middle). New Music. City highlights Fashion Forward

HOST

The names below represent the energy and appreciation for culture, especially the skating culture we expect of **Celebrity Host/ Judges.**

USHER



BOW WOW



MEAGAN THE STALLION



ALICIA KEYS



Option 1: One Host that participates in casting our super skate using TikTok, Facebook, Instagram # submissions

Option 2: Multiple Guest Host (3) that participate in casting our super skate team using TikTok, Facebook, Instagram # submissions

HOT MUSIC

We are excited to partner with Music of the Sea. Music is the foundation to roller skating and having access to the extensive library provides fertile ground for creativity. Music OfThe Sea is one of the leading independent sync licensing companies in world.

Music OfThe Sea has over 2,000 artists, bands, and composers. Music OfThe Sea licenses music to the most prominent TV shows and blockbuster films such as Disney's Hawkeye, Quentin Tarantino's Once Upon In Hollywood, Tom And Jerry, Ted Lasso, Madea Franchise, Shape Of Water, etc.

MUSIC

One of the iconic artists leading the way is Marilyn Monroe, as well as Mathew Knowles' label, Music World Entertainment. Music Of The SEA provided songs for the 2022 Oscar Winning film, CODA.



Music Of The Sea controls the master rights of all songs on the label. Including Destiny's Child. Music Of The Sea maintains the rights to music from Solange, Rick James, Chaka Khan, M C Lyte, Big Daddy Kane, Dionne Farris, Sunshine Anderson, Billy Joe Shaver, Juanita Bynum, Kool and the Gang, Ojays, and many others.



***HOT SKATES** will break New Music with choreographed skate routines.

FASHION

Fashion is a huge component to the style skating experience. Skaters true to their style of skating are true to their style of fashion. We have an opportunity to partner with fashion companies to promote and break new fashion and styles.



THE SKATERS

Each skater is someone that everyone can root for. Although they come from all walks of life and their stories and dreams are unique, they all have one thing in common: they all believe they can be the best skater.

THE VET



THE TEACHER



THE FIRST RESPONDER



THE SINGLE MOM



GOT NEXT

Every season a new group of 10 All-star skaters will be chosen from the #submissions as well as the discovery of outstanding skaters during each exhibition/contest.



THE ITENERARY

Watch as our dynamic group of skaters travel the country showcasing human interest, fashion and introducing the hottest music you never heard.



Philadelphia



Los Angeles



Chicago



Houston



New York



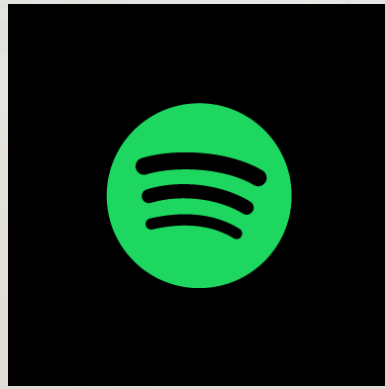
San Francisco



POTENTIAL SPONSORS – ENDORSEMENTS - MARKETING

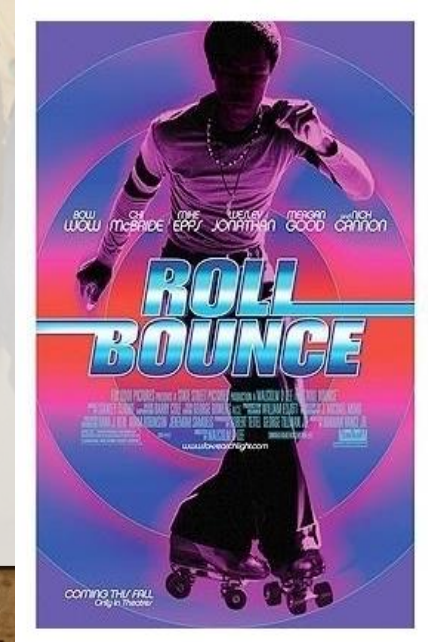
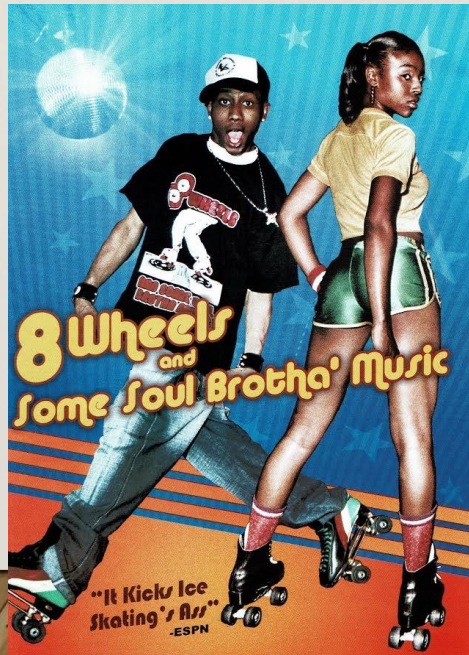
- Skate website – social media – trans media opportunity
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New music, merchandising opportunities, fashion



DIKAJADA FILMS has been on the forefront of documenting the world of roller skating that mainstream American is now aware of. It is a culture, rich in its history through music, artistic expression, fashion and fellowship.

Hot Skates, the Skate Groove Tour will allow the audience to experience the culture through real stories from real skaters in real time within each episode.





DIKAJADA FILMS
LUV-A-BULL PRODUCTIONS

Producer: Sybil Curry

Producer: Scott Matthews

Producer: Eddie Caldwell

Producer/Director: Tyrone D. Dixon

Producer: Mathew Knowles

Avatar Management: Larry Robinson

323-906-1500 or 323-447-7488

Larry@avatarent.com

Dikajada.com



OVERVIEW

1. **Social media casting of All Star skate team. 10 members. (talent, personality, social media followers)**
2. **Travel to cities that have strong skate scenes and communities. (travel)**
3. **Share backstories of the diverse All Star Team. (human interest)**
4. **Feature the fashion forward culture of dance skating (sponsors for fashion and skates and accessories)**
5. **Host or Guest Hosts participate (Movie Magic) in choosing the All Star Team. Host introduces the skaters to the audience as well as MC the exhibition/contests.**
6. **Local celebrity DJ's will spin the music/ break new music with All Star Skate Team at each location.**
7. **Sponsorship/ Partnership opportunity with Music Companies, Fashion, Sports Drink etc..**