

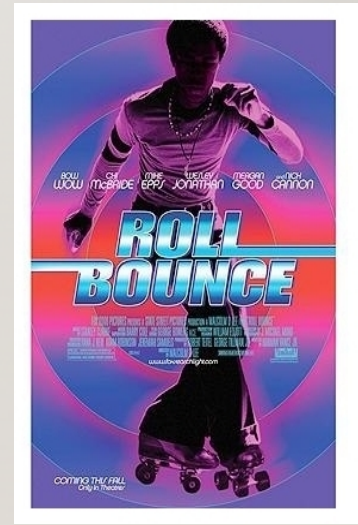
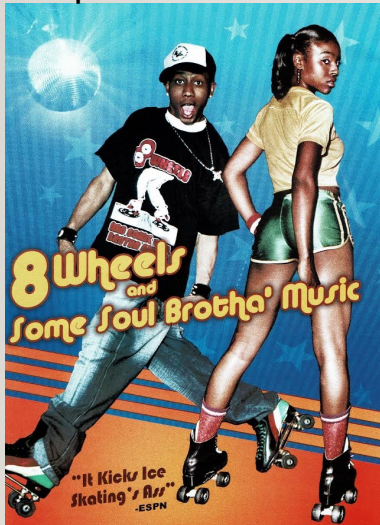
ROLL CALL

The Skategroove Tour

A Dikajada Films Production

**Producers: Preston Holmes
John Davies
Tyrone Dixon**

DIKAJADA FILMS and Tyrone Dixon have been on the forefront of documenting the world of roller skating that mainstream American is not aware of. It is a culture, rich in its history through music, artistic expression, fashion and fellowship. In 2004, DIKAJADA and Dixon introduced this cultural phenomenon on wheels to a larger audience through the award-winning documentary, “8Wheels and Some Soul Brotha Music”. Soon after, Dixon produced the motion picture “Roll Bounce” with movie giants Bob Tietel and George Tillman, Jr. of State Street Pictures and outstanding director, Malcolm Lee. Over the past 15 years, social media has played a major role in the continuation of documenting this culture to world-wide audience, one that appreciates the fashion, music and culture associated with style roller skating. *Roll Call, the SkateGroove Tour* will allow the audience to take a deeper look into the culture through real stories from real skaters in real time within each episodic experience.



A MULTIMEDIA EVENT

Roll Call

/ˈrɒl ˌkɔːl/

noun

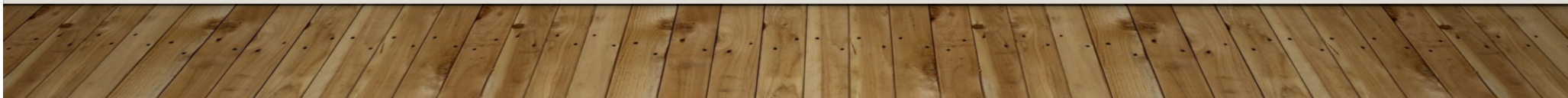
Signifies the exhibition period when skaters from different cities or regions are called to the wood to represent the skate style, moves, music and fashion that is indigenous to the city in which they were born to roll or currently reside. Roll Call occurs at national skate parties allowing for skaters to showcase their skills and represent their city.

Roll Call: The SkateGroove Tour is a multimedia event series where a team of highly-skilled roller skaters travel the country to compete against the best skaters in each city.



GET READY TO ROLL

After selecting ten of the hottest skaters in the country, skaters will work with a skate coach and choreographer to develop entertaining and highly skilled routines to showcase. They will travel to cities where skating is hot to compete against that city's best. The goal is to showcase unique, exciting, and cool skating exhibitions while creating opportunities to explore human interest, fashion and travel.



THE TWIST

But here's the twist...each skate team member will have to choreograph a routine for an episode. In addition the skating showcase and local competitions will be judged by audience members through social media hashtags.





LET'S ROLL

The audience is introduced to our dynamic and diverse group of skaters as they arrive to their tour bus. Back stories and highlight reels of each skater will set the tone for the rest of the journey.

Our super skate team will travel via tour bus, airplane and train in order to add production value through cultural exploration. Human interest, fashion and music add an extra depth to the stories.

Roll Call elements include:

Skate battle (Cypher - The Middle)

New Music

City highlights

Fashion Forward



MUSIC

Music drives the skate culture all around the world. This media event will explore skate music the audience knows as well as skate music they have never heard before. There are a number of major artist that would support *Roll Call* because of it's ability to introduce new music to audiences all around the world. If you can groove to it on skates, it's good music.



FASHION

Fashion is a huge component to the style skating experience. Skaters true to their style of skating will be true to their style of fashion.



THE SKATERS

Each skater is someone that everyone can root for. Although they come from all walks of life and their stories and dreams are unique, they all have one thing in common: they all believe they can be the best skater.

THE VET



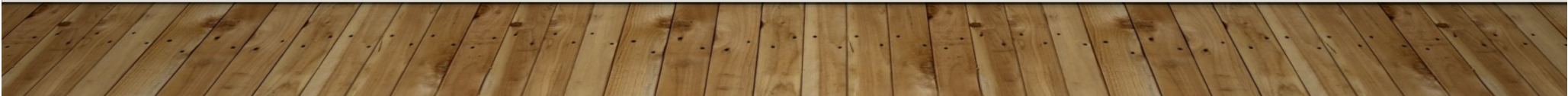
THE TEACHER



THE FIRST RESPONDER

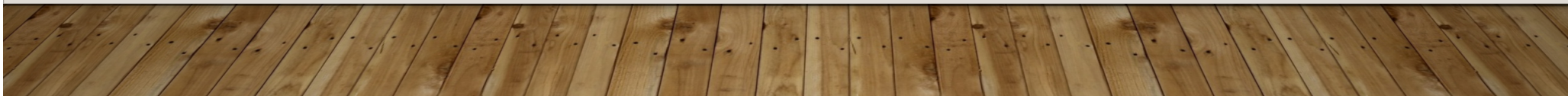


THE SINGLE MOM



GOT NEXT

Every season a new group of ten All-star skaters will be chosen by the previous team.



Watch as our dynamic group of skaters travel the country showcasing human interest, fashion and travel and introducing the hottest music you never heard.

THE ITENERARY



Philadelphia



Chicago



New York



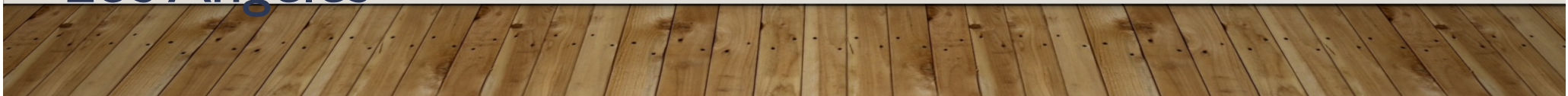
Los Angeles



Houston

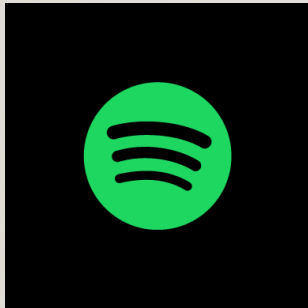


San Francisco



POTENTIAL SPONSORS – ENDORSEMENTS - MARKETING

- Skate website – social media – trans media opportunity
new music, merchandising opportunities, fashion



DIKAJADA Films

Producer: Preston Holmes

Producer: John Davies

Producer: Tyrone Dixon

Avatar Management: Larry Robinson

323-906-1500

Larry@avatarent.com

8wheelsdoc.com

Tyrone.dixon@gmail.com

Facebook: 8Wheels and Some Soul Brotha' Music

