

PROVIDING MARKET DRIVEN REAL ESTATE SOLUTIONS

For South Dakota & Nebraska



Listing Program

Shippy Realty & Auction

WHO WE ARE: Shippy Realty and Auction is a licensed real estate company located in Winner, South Dakota. **We list, auction, and sell real estate**, including residential, commercial, and land. Also, our team does **property management** for agricultural land. We are happy to help you with all of your real estate needs, whether you are relocating, selling, or looking for a new home to buy. Our company is committed to representing you and your interests with professionalism as **members of the local, state, and national REALTORS®** for **South Dakota and Nebraska.**

MISSION STATEMENT: We live it to use our experience as REALTORS® to reduce the complexities of buying and selling real estate.

VISION STATEMENT: To continue to provide our clients with a unique service that protects and propels their real estate needs going above and beyond the status quo.


An Unfortunate Fact

- Most real estate agents and firms market homes by simply listing them in print media, putting a sign in the yard, and hoping the property sells.
- While this may get the home sold, it doesn't attract enough prospective buyers to create demand for the home, and therefore properties often sell for less than the true potential sales value of the home.
- At the same time, limited marketing approaches do not build a brand to attract future buyers interested in the area or product to lower future costs of client acquisition.



MARKETING CAMPAIGNS


We market both individual units and the development or project to generate interest while building on the property's brand across all social media.



Shippy Realty and Auction
1.3K likes • 1.4K followers

(NEW LISTING) ALL NEW, WITH TOTAL REMODEL! 721 Coolidge Street, Winner, SD


CARPET
AIR STEP FLOORING
REFINISHED HARDWOOD... [See More](#)



Contact **Shippy Real**

721 Coolidge Street, Winner, SD (move-in ready)

SHIPPYREALTY.COM [Learn More](#)

 2,243 people reached [Boost Again](#)

Facebook Campaign



Shippy Realty and Auction
1.3K likes • 1.4K followers

shippyrealty See us Friday for cookies and coffee also sign up for a door prize!

realestatelcd 🍪🍪🍪..

86 likes

APRIL 4

Add a comment...



721 COOLIDGE STREET, WINNER, SD

You won't want to miss out on this sophisticated home! 1529 square feet of living space with 3 bedrooms & 1 3/4 baths that is move-in ready. Flawless remodel and upgrades throughout this home. Relax and enjoy in this move-in ready home and call it yours!



**OPEN HOUSE
FRIDAY (APRIL 6)
11 TO 2**

For Details Call:
Rick or Lin Shippy
605 840-2735 or 605 351-4656
Broker Owner


- CARPET
- AIR STEP FLOORING
- REFINISHED HARDWOOD
- ELECTRIC: PANEL UPGRADED 200 AMP
- PLUMBING PEX
- FURNANCE PROPANE, DUCTS AND VENTS IN BASEMENT
- BATHROOMS COMPLETE SHEETROCK
- FIXTURES LIGHT OUTLETS & SWITCHES
- WINDOWS
- DOORS (EXTERIOR)
- FRENCH DOOR
- PAINT INTERIOR AND EXTERIOR
- DRAIN TILE, TRIPLE BACKUP SUMP PUMP & TILE WATER WALL SYSTEM
- FOREVER DECK FRONT AND BACK
- TRIM INSIDE
- WATER SOFTNER
- WATER HEATER
- DROP CEILING BASEMENT
- APPLIANCES LG: FRIDGE, STOVE
- DISHWASHER, MICROWAVE
- WASHER & DRYER MAYTAG

Instagram Campaign

SAMPLE AD PLACEMENTS



We use the most popular and effective traffic sources, such as Facebook, Instagram, Twitter, YouTube, Google Business, Realtor.com, Zillow.com, Trulia.com, our own website: shippyrealty.com and our blog on the site plus over 100 other websites dealing with home, business, land, and auction.




Shippy Realty and Auction

Published by RICOH360 Tours · January 6 ·

954 East 10th Street, Winner, SD (NEW LISTING)

FOR SALE: 214,900 New improved Price!


(Click on pic to enter the virtual tour, scroll around and click to enter rooms)... See more




VIEW.RICOH360.COM

954 East 10th Street

Virtual Tour by Shippy Realty & Auction | Spacious ranch walk-out with a total of 4 bedrooms. ...





Shippy Realty and Auction

@shippyrealtyandauction3787

34 subscribers

HOME

VIDEOS

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Videos

▶ Play all




Home and the Winner Drive- in Theater on 20 acres for...

39 views · 4 months ago




Gran equipment

19 views · 5 months ago




31897 280th Street, Winner, SD (Sold)

73 views · 6 months ago




(HOME FOR SALE) 28224 SD HWY 47 GREGORY, SD

115 views · 6 months ago




1769.5 (+/-) Acres, in Iona Twp., Lyman Co, SD

228 views · 8 months ago



1280 (+/-) Acres of Pasture, in Northeast Mellette Co, SD

190 views · 8 months ago




Shippy Realty and Auction @ShippyRealty · Dec 7, 2022

Beautiful brick home 🏠 just listed at 351 West 6th Street, Winner, SD

For more details, click the link below: [shippyrealty.com/351-w-6th-st%2...](#)

For the 360 Virtual tour, click the link below: [view.ricoh360.com/3c26fc33-c9fa-...](#)

#homeforsale #realtor #shippyrealty




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shippyrealty

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132 posts 212 followers 366 following

Real Estate


Shippy Realty is a licensed real estate company located in South Dakota. As Realtors, we list, auction and sell real estate in South Dakota & Nebraska [shippyrealty.com](#)


POSTS

REELS

SAVED

TAGGED





279th Street, Winner, SD Acreage

OLD!

4 bedroom, 3 bathroom on 12+/- acres in Winner, SD. The level boasts a beautiful kitchen granite counters, nice cabinets, breakfast bar looking into the dining area. Enjoy breakfast in the sun looking out to the yard. The home has wood accents with a full and full bath. One bathroom is completely open with all of the fixtures waiting to be assembled in a laundry room on the main level an entrance to the backyard. The level is a great value!

with its own full kitchen and bar with a walkout going to the yard with a relaxing covered patio. Both of bedrooms on the lower level for egress windows. Attached is a garage & a large shed ~1200 sq ft simple storage & extra parking

Marketing Tools & Tech

We use a marketing program designed to build a brand around the development or property while attracting the greatest number of prospective buyers.

- Pay Per Click Advertising
- Facebook Ads
- Instagram Ads
- Google Adwords
- Online Video
- YouTube Ads
- Drone-captured Aerial Video
- Website Marketing & SEO
- Mobile Marketing
- Retargeting
- Email Marketing
- 360 Videos
- 3-D Pictures
- And Many Others



TRADITIONAL MARKETING



We also use traditional real estate marketing such as listing the properties on various websites, holding Open Houses, and producing fliers and brochures.

ONLINE PLACEMENTS
MLS Website & Network (IDX placements)
[Central South Dakota Board of Realtors](#)



BUILDER PROJECTS & PROPERTIES



Ranches, Farmland, Rangeland Partners



Commercial & Industrial Partners





Lin Shippy
Broker, REALTOR®, Owner
Licensed in South Dakota & Nebraska



Rick Shippy
REALTOR®, Owner, Associate Broker
Licensed in South Dakota & Nebraska



Magdelin
Mascot



Brad Gran
AUCTIONEER, REALTOR®, Associate
Broker



Steve Steinke
REALTOR®, Associate Broker

Contact Us

As real estate professionals, Our mission is to focus on
giving a 5-Star experience to every client.

Phone: 605 842-3212 | Email: RLShippy@gmail.com | 439 E. 2nd Street, Winner, SD 57580

