

Weekly Bulletin



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Helping you create the words to grow your business

Week of February 25, 2019

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**Don't
Be Shy!**

Don't Be Shy!

On Friday I had the pleasure of stopping in at the new bakery in town, "[Two Guys and a Whisk](#)". I was delighted with the baked goods and will admit that I spent more than I should have. Tracy and Nabil were so friendly and said they were very appreciative of the warm welcome they have been getting from Woodstock. This got me to thinking. As business owners, do we

ever just stop in to someone else's small business and introduce ourselves? If not, why not? We are all in this together and it might be nice to get to know other business people. Remember, there is strength in numbers. Let's try not to be shy when it comes to getting out there and saying hello. It meant the world to the gentlemen at our new bakery. Let's spread the love...

See You
Thursday!



What's In Store For Thursday?

Thank you to all those who have registered for our breakfast this coming Thursday! We have some exciting details for you. Pancakes will be added to the buffet this month and we will be having a "business card table" set up for you to leave your cards and any flyers or information that others may want to pick up. We encourage everyone to be there for 8:30am to mix and mingle and get to know one another.

Our speaker this month is Karen Geerts from [Power of Hope](#). This is a local charity that provides pyjamas to children at Christmas time. Since giving back is something we all want to do, we feel it is important to help you learn about some of the charities that are in our area. We can't wait to see you all!

Breakfasts are on the last Thursday of each month at [Dino's](#) on Dundas St in Woodstock at 8:30am. To become a member of the group on facebook or get more information, you can message either [Christine](#) or [myself](#) on messenger or email me at brenda@theofficephantom.ca

Let's work and rise together!

What I
Learned This
Week



Sometimes Business Decisions Are Hard!

This week I was speaking to someone who had a friend taking care of a certain aspect of their business. While it seemed like a good idea at the time, some problems are now developing. Deadlines aren't being met and

information isn't being disclosed. This is not the first time I've heard this story. If this were someone they didn't know, it would be fairly easy to have a conversation with them about whether their venture should continue. However, as this is a friend, it makes the situation very uncomfortable. It's never easy having to speak to someone about a relationship that isn't working, but friend or not, these conversations need to happen. You are running a business and your livelihood is at stake. As hard as it may be, we have to suck it up at these moments and take care of business. I worked for a general manager that I greatly admired and whenever these situations arise I can hear his voice in my head saying, "Brenda, if you can't have this difficult conversation, you shouldn't be in business." He's right. Don't get down on yourself for feeling bad about having a difficult conversation. It means that you are a caring person. It's just that in these situations, you have to care about yourself... Now, let's go set the world on fire!

This Week's
Featured
Business



The Brooks and Losee
Team

The Brooks and Losee Team

Sheila Brooks and Shirleen Losee are "[The Brooks and Losee Team](#)" of real estate sales representatives that have over 40 years of industry knowledge and experience behind them. I got to know these amazing ladies through the [OWIN](#) networking group in Woodstock. They helped me when I first started my business by meeting with me and providing feedback on my ideas. They have supported me ever since. What I have learned about these caring ladies is that they take their relationships with their clients very seriously. They want to build lifelong bonds with the people they help find homes and assist them throughout their lives with whatever changes they need to make. They love matching the right home to the right family. They also take the time to give back to the community by participating in food drives and supporting local charities. Doing business is all about trust. These ladies have certainly gained mine. Take a moment to visit their [website](#) or give them a call at 519-421-3240 ext Sheila.

If you need assistance starting or growing your business, visit [The Small Business Centre](#) to see how they can help!

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