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Candice Garmoe is the current Chief of Staff and Leader of Strategic Operations for the Chief Communications Officer at ServiceNow. This company develops software geared toward assisting large enterprises in creating accessible work outlets for employees, clients, employers and more. Garmoe began her pursuit of public relations at Washington State University, at the Murrow College of Communications. After graduating with her bachelor's, she started an entry-level job at Burson-Marsteller, one of the world's leading PR agencies. Candice Garmoe is adamant about the importance of practical experience at university because that is what prepared her to work with a wide variety of accounts over the seven years at Burson-Marsteller.

Toward the end of her career in the agency world, Garmoe needed a change. A contact she met at Burson-Marsteller, was working at a new tech company and reached out to Candice with a job offer. Unsure of anything about the technological field, Garmoe was weary of accepting. After some convincing, Candice accepted a position at Symantec Corporation where she stayed for 14 years. Garmoe fell in love with the tech world. The technological field is fast-paced and constantly changing, two characteristics Garmoe never knew she needed in a job. During her time at Symantec, Garmoe assisted the company in growing from 2,000 employees to 25,000. Given her success, Candice was later recruited by ServiceNow to help grow this new technology business as well.

Approaching eight years at ServiceNow, Garmoe is very proud of the work she has achieved. Candice's daily operations include strategic planning, budgeting, integrated

communication efforts and ensuring a positive team culture. When asked, Garmoe stated her most successful project was the company's evolution of earnings. The media strategy surrounding the quarterly earnings along with the increased exposure of ServiceNow's CEO has been something her team has worked on a great deal. "Embrace change because if you can and identify opportunities you will excel," is a motto everyone should acknowledge throughout life, says Garmoe.