



**AROUND AND ABOUT
NEWS**

issue 3

December 2018

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www.so49.org

-AROUND AND ABOUT- 49th Street South

49TH ST SOUTH BUSINESS ASSOCIATION NEWSLETTER

Message from the President

WITH THE HOLIDAY SEASON IN FULL SWING, DON'T FORGET TO STOP AND ENJOY LIFE!

There are so many things to be thankful for. Make 2019 an amazing year! The 49th Street District will be kicking off 2019 with a brand-new venue with a brand-new name.

The Tangerine Greenway is being transformed and will be the Trolley Market Square. This renovation has been at least 10 years in the making and is proof that all good things are worth waiting for!

SO49 is excited about the changes and about the new businesses in our district. We welcome a couple of new board members and are excited to have a representative from the St. Petersburg side.

We continue to be small but mighty! Remember, dynamite comes in small packages and we have been revived with energy!

We are planning a Grand Opening and SO Classic Car Show, a renewed Blues and Music Fest and so much more to come!

I would like to wish everyone a safe and Merry Christmas, Happy Chanukah, Happy Kwanzaa and Happy Holidays. Please make a resolution to be a part of our hard-working corridor as we continue to work for you. You can't do it alone and we can't do it without you!

Jeri Reed, President
49th Street South
Business Association

Safety Corner

BY: OFFICER ZACK MILLS

****Six simple tips to keep your home safe. They are in no particular order of importance****

1) MAINTAIN PROPER LANDSCAPING

Keep your shrubs and plants below two feet. Try to keep the branches of your trees above six feet. This helps in not providing potential burglars with hiding spots when they want to break into your home while you are away.



2) INVEST IN A SECURITY SYSTEM

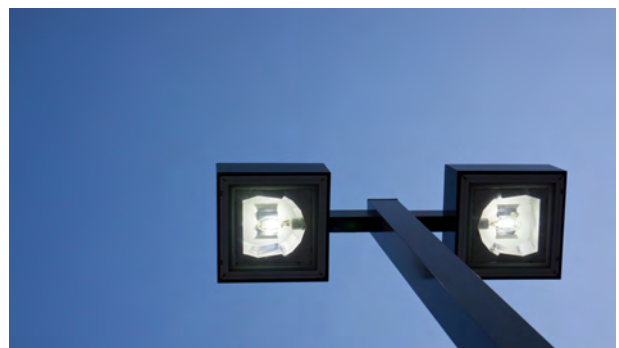
Alarm systems today are fairly affordable now. A wireless alarm system is ideal (especially for renters) as you can take it with you if/when you move out of your home. They are also easy to repair instead of having extensive wire work done inside the walls of your home. The average entry sensor battery will last you 2-5 years.



OFFICER ZACK MILLS,
GULFPORT POLICE DEPARTMENT

3) PROPER LIGHTING

Although most burglars will want to break into your home while you are at work or gone for the day, this does help deter them from trying to enter at night. Keeping the front driveway well lit also deters burglars from trying to enter your vehicle. A light with a camera is preferable as well. It is easy to install a hard-wired camera, but there are many on the market that are wireless. Most charge a small monthly fee for cloud storage of video events.



4) HAVE A LOUD DOG

Not everyone is a dog lover, but if you are, it helps to get a dog that will bark at every suspicious noise. Preferably a dog with a deep voice, but any type of dog is a benefit in deterring burglaries.



5) CAMERAS

It is easier now more than ever to install cameras around your home. There are plenty of options that are wireless in this category as well. Hard-wiring cameras can be tedious, but it is still a great option.



6) HURRICANE RESISTANT WINDOWS

Hurricane resistant, double-pane windows are always great in slowing down a burglar as they are trying to break into your home. Although home burglaries are down significantly over the years in Gulfport, it is still important to have upgraded windows.

Jalousie windows are the worst and need to be replaced ASAP. An alarm system with a glass shatter sensor also helps with this as well. More than likely, they will not try to break the window, but will try to see if it is unlocked first.



Safety tips brought to you by Zack Mills, Community Resource Officer, Gulfport Police Department.

SPOTLIGHT ON WARD 4 COUNCIL MEMBER



I wanted to take the time to understand our ward 4 council member that represents ward 4 and boy did I find out a lot. He has an extensive Customer focused, challenge-driven professional background with over 20 years of in-depth knowledge of all facets of successful business sales management.

Industrious, resourceful, project and solutions-oriented, devises and implements unique strategies to enhance the mandate, maintain costs and increase productivity.

Articulate, tactful and diplomatic communicator, multi-cultural, builds synergy and rapport at all levels.

Strategic thinker, trouble shooter; works diligently and patiently to resolve business issues in a fast paced, dynamic environment of ongoing change. Hands on team leader, mentor and motivator; identifies team's dynamics for operational excellence, instills confidence in peers to succeed and delivers.

I ask Council Man Fridovich to outline his back ground so here it is and this writer has to say we are lucky to have him looking out for ward 4.

Business and Political Consultant

2008 - Present

Real Estate Marketing Consultant

2005 - Present

Direct responsibilities include:

- Seller/Buyer procurement including all aspects of contract negotiations.
- Customer Service/Public Relations management.
- Business development through sales presentations.
- Client entertainment and industry networking.
- Amass marketing strategies for residential/commercial real estate market.

MICHAELS ON 79th (Upscale Gourmet Restaurant) **Owner**

- Development and analysis of operating budgets.
- Strategic Development and implementation of Human Resources initiatives for a direct report staff of 20+
- Daily Operations Management.
- Instrumental in building synergy, team spirit and enhancing communications and customer service at all levels.

WLAG Radio,(ESPN) LaGrange, GA
Sales Associate

- Enhanced revenue through direct sales to national advertisers and advertising agencies.
- Created and identified convergent opportunities with advertisers to attract a desirable demographic based on their entertainment and information dominance.
- Monitor competitive activity and market

Keller-Williams Real Estate, Atlanta, GA
Real Estate Marketing Consultant
(Realtor) 1994 - Present

- Seller/Buyer procurement including all aspects of contract negotiations.
- Customer Service/Public Relations management.
- Expanded networking opportunities.

Sabbatical Years - Sailed and Travelled
Western Caribbean 1992 - 1994

Caribbean Motors, Cayman Islands, BWI
1990 - 1992

Managing Partner

- (3 Locations)
- Financial Governance of operating budgets.
- Daily operations management.
- Inventory regulation.

MHF Investments Inc. Coconut
Grove, Fla 1985 - 1990

President

- Invested in small start-up businesses.
- Acquired and sold individual enterprises.
- Business consultant for various clients regarding the development and purchasing of small companies.
- Active in community development and fine art charitable organizations.

Gulfport Fla member to Tampa bay
Regional Council

Licensed Real Estate - State of South
Carolina (expired)

Licensed Real Estate - State of Georgia
(29 years expired)

Member of Legislative Committee for
Coastal Carolina Association of Realtors
(Myrtle Beach, SC) Mentor in the Early
College Mentoring Program (Myrtle
Beach)

Grand Strand Optimist Club Member
 Coconut Grove Chamber of Commerce-
 Vice President (past)
 Atlanta Hispanic Chamber of Commerce
 (past)
 Georgia Economic and Small Business
 Development Committee -(past)
 Midtown Neighborhood Association,
 Atlanta, Ga. President (past)
 Midtown Neighborhood Federal Credit
 Union- Co-Founder and First President
 (past) Florida Bar Association Grievance
 Committee-Fla.-Past Member both Dade
 and Pinellas County
 U.S. Army - Honorable Discharge
 Vietnam Combat Veteran

EDUCATION

Georgia State University, Atlanta, GA
Bachelor of Science, Urban Studies
Major Masters Program - History

SO CLASSIC CAR SHOW '19

FEBRUARY 23RD 2019

It is that time of the year so dust off the classic car and get it polished up! It is time for the So Classic Car Show - a fan favorite in Pinellas County and what better way to start the new year off but by having the car show the day of the Grand re-opening of Trolley Market Square

Save the date! There will be some beautiful cars on display for the annual So Classic Car Show 9 am to 3 pm on February 23rd at Trolley Market Square (4900 Tangerine Avenue South, Gulfport Florida 33707) .

There will be awards for the Best of Show, Mayor's Choice Grand Champion of show. Judging will also be done in age groups in increments of 10 years starting with the youngest car on site.

Additional judging will be done on other areas such Top Car Club (most cars registered), Most Miles Traveled to show and much more.

There will be great food, and over 90 Trophy awards will be presented so reserve your spot today. Tickets will be \$10.00 EARLY REGISTRATION: \$20.00 AT THE GATE.

For out of town clubs there will be rooms available at Quality Inn St. Pete Clearwater airport location.

Vendors and Sponsors Can Contact 49th Street South Business Association at www.So49.org or JsrTraining@aol.com for your application or entry form, or call Phil at 727-327-3509 for directions. Gates will open at 7am. Mail to PO Box 531042: St. Pete Florida 33747. Form is also at the end of this newsletter.

BUSINESS CORNER

SMOKIN' J'S



Our company is based on the belief that our customers' needs are of the utmost importance. John is committed to meeting those needs. As a result, a high percentage of our business is from repeat customers and referrals.

John started cooking Real Texas BBQ as a hobby in competition cooking in Dallas, soon his hobby turned into a passion and he felt he needed to share this great BBQ with all he came in contact with. After bringing his Real Texas BBQ from Dallas, Texas to South Pasadena, he started selling his BBQ at Ahearn's Chevron.

Soon after he found a location just 1.7 miles east of his location. Wanting to keep his local loyal customers from the area, he soon began the transition to his new location. He will continue to serve the same great Texas BBQ you have grown to enjoy. He believes in serving you the Best Texas BBQ at a very reasonable price. He welcomes the opportunity to earn your trust and deliver you the best service in the industry.

When you visit Smokin' J's BBQ, you're in for a treat. Experience our Real Texas BBQ. John and Lisa have created some of their fabulous Texas BBQ dishes. Whether it be a tender juicy rack of baby back ribs or one of our homemade sides we are sure you will enjoy your visit. Our warm country atmosphere will bring your childhood back with our uniquely decorated sitting area.

Our restaurant is primarily take out however, we have added indoor and outdoor seating if you desire a place to sit and enjoy your BBQ. We have now added more indoor seating, come check out the new "Alamo Room". Smokin' J's BBQ is the perfect destination for your next night out, whether it be a quick lunch, dinner for two or a group celebration. We serve lunch and dinner 6 days a week.

John, his wife and his staff are one of our home town heroes. His work in raising funds and collecting items for disaster victims extends far beyond our wonderful town. John has collected needed items by the truck loads 4 or 5 times and traveled as far north as Charlotte North Carolina and most recently his endeavors were for North Florida.

Not only does he collect items from toilet paper to blankets but he packs up his portable kitchen and heads out to give a taste of Texas real Bar B Que. Thank you John for being part of our community.

HUBBARD'S MARINA

Hubbard's Marina has been around for 4 generations and to this day they are still a family owned business. They offer 5, 10, 12, 39, 44, & 63 hour party boat fishing trips.

They also offer private charters for corporate events, bachelor parties, family trips, cruises and more. They have daily dolphin watching nature cruise & Eco tours, and a daily (in season) sunset cruise with free beer and wine.

Hubbard's also has a Egmont Key ferry with a snorkeling option that runs daily from Fort de Soto park's Bay pier out to Egmont key (an island only accessible by boat). We also offer a 3 hour beach shelling cruise that leaves from Hubbard's marina.

We also provide Kayak and paddleboard rentals, and guided Segway tours. We welcome them to the 49th street corridor and their strong support for the 49th street business community. Check out their web site at <https://hubbardsmarina.com/>



JOIN SO49

NEW MEMBERS WELCOME

49th Street South Business Association is working hard to change the community.

You can be a part of this fast moving organization: join now by January 31st 2019 and your membership will carry you through till January 2020.

Many great projects are in the planning stage, Music Festival, Car Show, Saturday Markets, Movies in the park and much more. A great news letter keeps the community and surrounding communities informed.

Members get highlighted in the monthly news letter LOGO branding at our functions and vendor space for you to high light your business product join today. Fill in the application form on the last page of this newsletter.

COMMUNITY

CHRISTMAS TOY DRIVE

Just a reminder that the Gulfport Police Department will be accepting donations of toys for local children this Christmas.

Donations of cash, unwrapped toys or gift cards can be dropped off at 2401 53rd Street South Gulfport FL until December 20th. Remember no gift is too small a small gift brings a GREAT BIG SMILE on Christmas morning.



EVENTS

DECEMBER 2018

TUESDAY, DECEMBER 4

Regular Council Meeting

7 p.m., Gulfport City Hall, 2401 53rd St. S. Gulfport City Hall

Bay Voices Men's Choral Group

Returning for a fourth year, the Bay Voices men's choral group will perform a holiday concert at the Gulfport Public Library at 7 p.m. This family-friendly event is free and open to the public. Complimentary wine, soft beverages and cheese will be offered.

EVENTS

WEDNESDAY, DECEMBER 5**City-Wide Neighborhood Watch Event**

7 p.m., City Wide neighborhood watch meets the “first” Wednesday of each month at the Gulfport Neighborhood Center. 1617 49th Street South at 7:00pm.

FRIDAY, DECEMBER 7**Color Notes Art, Barbara A. Busenbark: Opening Art Reception & Exhibit**

4:00pm. Catherine Hickman Theater 5501 27th Ave. S.

SATURDAY, DECEMBER 8**10th Annual Gulfport Holiday Hoopla**

10 am. A fun-filled variety of festive and fun holiday-themed music and roving performers will be at the Waterfront District, Beach Blvd. S. Gulfport.

33rd Annual BCYC Gulfport Boat Parade

6 pm BCYC members and members of the general public come together to spread holiday joy by decking the hulls and heading out on Boca Ciega Bay to parade the BCYC way.

TUESDAY, DECEMBER 11**Free Clothing Swap**

9 am. Bring in up to 5 garments to exchange for free with other swap participants or purchase vouchers for \$3 each to select clothing. Peninsula Inn (patio area) 2937 Beach Blvd. S.

TUESDAY, DECEMBER 11**New Horizons Band FREE Holiday Concert**

7 pm. Celebrate the season by joining the New Horizons Band of Gulfport, Inc. for a FREE concert in the comfort of the Catherine Hickman Theater.

SATURDAY, DECEMBER 15**Free Family Movie Day**

1:30 pm, Gulfport Public Library, 5501 28th Ave. S.

Gulfport Holiday Caroling on the

Trolley 6:30 pm Meet at the Gulfport Casino Ballroom, 5500 Shore Blvd. S. and board the Trolley around 6:30 for the CAROLING FUN! Or, feel free to just board the Trolley at any stop and join us to spread the HOLIDAY CHEER!!!

MONDAY, DECEMBER 17**Gulfport Community Response Team (CERT) Meeting**

7 pm. If a major disaster strikes Gulfport, Gulfport citizens may have to rely on each other for help in order to meet immediate life-saving and life-sustaining needs. The Gulfport Community Response Team (CERT) is looking for volunteers to help in such disasters. For more information or how to get involved, contact James Wright at 727-893-1022.

EVENTS

TUESDAY, DECEMBER 18

Alzheimer's Memory Mobile

10 am The Memory Mobile bus will be located in the Gulfport Library parking lot. Learn what research tells us about diet and nutrition, physical health and exercise; and more. Develop a road map to form healthy habits. Space is limited, Call 727-893-5657 to pre-register.

French Club

12:30 pm Practice speaking French in a relaxed atmosphere with others who are actively learning the language. Gulfport Public Library, 5501 28th Ave S.

Ukulele Group

2 pm Everyone is welcome to join for some ukelele strummin' fun! Ukulele Group meets 1st and 3rd Tuesdays , between 2-4 pm at Gulfport Public Library.

THURSDAY, DECEMBER 20

Coffee Talk Book Club

12pm For title selection, call 727-893-1074. Pick up a copy at the Circulation Desk and look forward to a lively discussion at the Gulfport Public Library.

FRIDAY, DECEMBER 21

Family Blanket Fort Night

7 pm Bring the kids and some old sheets to our 5th annual "Blanket Fort Night" at the library, Friday, December 21st at 7 pm. We'll build some blanket forts and watch a family holiday movie. Feel free to wear your best holiday pajamas! Popcorn provided! For more information and movie title contact Cailey at 893-1074 or cklasson@mygulfport.us

TUESDAY, DECEMBER 25

Gulfport Tuesday Fresh Market

9 am-3 pm The Gulfport Tuesday Fresh Market is a year-round open-air market held in Gulfport's Waterfront District on Beach Blvd every Tuesday.
<http://www.gulfportma.com/gma-events/tuesday-fresh-market>

TROLLEY MARKET SQUARE



TANGERINE GREENWAY - TROLLEY MARKET SQUARE
CONSTRUCTION IN PROGRESS

PROJECT UPDATE

The construction work is progressing nicely for the Tangerine Greenway/ Trolley Market Square site.

Phil Reed has been documenting progress of the construction. You can follow the progress updates on the SO49 Facebook page:
<https://www.facebook.com/SO49home/>



COUPONS



"Santa's Closet" Storage Special

This season hide the "goodies" in one of our 3 x 5 storage units.
REG \$58 per month.....NOW ONLY \$25.00 to rent thru Dec. 31st!

Available while supply lasts. Bring in this ad for this great holiday deal!



1807 49th St S., Gulfport
www.AirbrushArtSigns.com
727-321-1321

December Special
buy 3
GET 1 FREE
YARD SIGNS / REAL ESTATE
SIGNS

CHEF'S CORNER



PHOTOGRAPHY CREDIT: ELISE BAUER VIA SIMPLYRECIPES.COM

MAPLE SYRUP COOKIES

Make these delicious maple syrup cookies this holiday season.

INGREDIENTS

1/2 cup (1 stick) of unsalted butter, room temperature

1 cup of dark brown sugar

1 teaspoon of vanilla extract

1 large egg

1/2 cup + 1 tablespoon of maple syrup (Grade B preferably)

2 cups of all-purpose flour

1/2 teaspoon of baking soda

1/2 teaspoon of salt

3/4 cup of chopped walnuts

DIRECTIONS

1 Beat the butter and sugar together at medium speed with an electric mixer for three minutes or until light and fluffy.

2 Add the vanilla extract and egg and mix until well incorporated. Add maple syrup and mix until well incorporated.

3 In a separate bowl vigorously whisk together the flour, baking soda and salt. Slowly add the flour mixture to the butter mixture and mix until just incorporated. Fold in the walnuts.

4 Cover with plastic wrap and chill for thirty minutes.

5 Preheat the oven to 350°F. Drop spoonfuls of the cookie, about 1 inch balls, onto cookies sheets lined with parchment paper.

6 Bake for 10-12 minutes or until lightly browned around the edges.

Allow to cool on the cookie sheet for a minute or two before transferring to a wire rack to cool completely.

TROLLEY MARKET SQUARE SPONSORS



The Original Cuban Cafe



ABOUT SO49 BUSINESS ASSOC.

49th Street South Business Association Board Members

Jeri Reed, President

Mario Farias, Vice President

Michael Yakes, Vice President

Bro John Muhammad, Vice President

Michelle Kotewa, Treasurer

Kieu Barnes, Secretary

Around and About Newsletter

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49th Street South Business Association

Business, Associate, and Non-Profit

MEMBERSHIP APPLICATION

MISSION STATEMENT: The Association seeks to unite, enhance, and promote the 49th Street South business corridor and embedded residential communities, including three blocks to the east and west of 49th Street, and from 22nd Avenue South to Central Avenue. Using sustainable strategies, we seek to achieve a district regionally recognized for vibrancy, special goods and services, safety, and Entrepreneurial opportunity. Membership is open to all, as we believe that we can accomplish collectively that which we cannot do individually.

Business or Individual's Name _____
 Business Owner's Name _____
 Physical Address _____
 City / State / Zip / County _____
 Mailing Address (if different from above) _____
 City / State / Zip _____
 Phone _____
 Fax _____ Email _____ Web Site _____

ANNUAL DUES

PLEASE CHECK MEMBERSHIP TYPE

- Member** –available to businesses; provides one vote per business. \$75.00
- Associate Member** –available to individuals interested in the advancement of the objectives of the Association; is a non-voting member.....50.00
- Non-Profit Member** – available to non-profits within the area; is a non-voting member..... 25.00

Please complete this application and return it with a check payable to:

49th Street South Business Association • P.O. Box 531042 • St. Petersburg, FL 33747

Total Annual Amount Enclosed \$ _____

PLEASE CHECK YOUR COMMITTEE INTERESTS

- Organizational** (incorporation, by-laws)
- Nominating Committee**
- Events Committee**
- Membership Committee**
- Neighborhood Outreach/Community Relations**
- Perception/Conceptual Committee** (branding/appearance)
- Public Relations Committee**
- Other Suggestions** (please list/comment)



Trolley Market Square



So Classic Car Show

FEBRUARY 23rd, 2019

9 am to 3 pm

Trolley Market Square, Gulfport Florida, Pinellas County Fl,

\$10.00 EARLY REGISTRATION: \$20.00 AT THE GATE

Best of Show, **Mayor's Choice Grand Champion of show.** Judging will also be done in age groups in increments of 10 years starting with the youngest car on site. Additional judging will be done on other areas such Top Car Club (most cars registered), Most Miles Traveled to show and much more. Great Food, Over 90 Trophy awards will be presented so reserve your spot today. **Out of town clubs: Rooms available at Quality Inn St. Pete Clearwater airport location.**

PROUDLY SPONSORED BY:



Vendors and Sponsors Can Contact 49th Street South Business Association at www.So49.org or JsrTraining@aol.com For your application or entry form, or call Phil at 727-327-3509 **Map Quest 4900 Tangerine Avenue South Gulfport Florida 33707 for directions** Gates will open at 7am. Mail to PO Box 531042: St. Pete Florida 33747