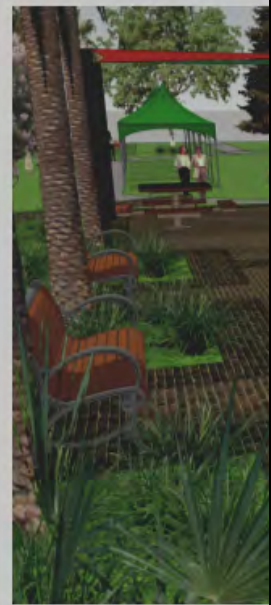




OVERALL PERSPECTIVE VIEW



VIEW OF TROLLEY MARKET SQUARE

February Newsletter



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-AROUND AND ABOUT- 49th Street South

49TH ST SOUTH BUSINESS ASSOCIATION NEWSLETTER

Message from the President

Where did January go? It was quite a crazy weather month, for sure. So glad we are in Florida! **We are less than a month away from the BIG day!** February 23rd at 10 am kicks off the culmination of 10 years of research, grants, surveys, planning, support and action.

The Tangerine Greenway has been upgraded to Trolley Market Square and we are so excited! Good things come to those that wait!!

We hope you will join us on the 23rd. We will start the day off with a Dedication and Flag Raising Ceremony with several invited dignitaries. We will also have the return of the So Classic Car Show, a market, a high school band and live musical entertainment from the Urban Gypsies and the Second Saturday Singers. These are just the highlights!

The day's activities wind down with the awarding of trophies for the Car Show.

This event takes a lot of planning and hours to put together, however, anything worth doing is worth doing well. Please come support your community and see the new Trolley Market Square. You won't be disappointed!

SO49 is planning to expand our boundaries and is recruiting for more members. Check us out on Facebook @ <https://www.facebook.com/SO49home> or our website @ <https://so49.org>. We are also on Instagram

<https://www.instagram.com/so49org>

We are here for you and would like you to be there for us!

I would like to close with this thought:
"Happiness lies in the joy of achievement and the thrill of creative effort."

- Franklin D. Roosevelt

See you on the 23rd!

Jeri Reed

TROLLEY MARKET SQUARE

**GRAND OPENING IS LESS
THAN A MONTH AWAY -
FEBRUARY 23RD 2019**

For weeks now Tampa Contracting has worked very hard to bring us a premier project venue to the 49th street area. This writer has watched from day one taking 100's of pictures so that everyone can see progress. 49th street south business association has welcomed several new members to our organization in the past 4 months bringing fresh and new ideas.

The Grand Opening day will bring many surprises just an all out family day for all to enjoy. The So Classic Car Show will start loading in at 7:30 am 40 Vendors for the first of many Saturday Markets. Live Music for the day and of course the Dedication Ceremony will start at 10 am.

Dignitaries from our own city, County, State and Federal. Our very own BCHS High School Marching Band, Bag pipers from Dunedin High School Highlander Band and a color Guard from the ROTC award winning program from BCHS High School.

The presentation of the dedication monument made possible by the Friends of 49th street business association. South 49th street will also be giving out 8 very special awards to the many supporters of our organization.

The grand opening day approaches and things are getting busy: Live music has been arranged for the day the Urban Gypsies will be the first to perform then we will welcome the Second Saturday Singers. We have 40 open market booths that will be there for all to enjoy and of course the "oh so popular So Classic Car Show" with cars coming in from as far away as Miami.

A special entry has been received from NASCAR Racing they will be there from everyone to get close to an official race car and a game display area. A spectacular opening ceremony is being planned along with the unveiling of the new dedication monument. Special guests from around the State and from Washington DC will be in attendance.

The final patio stone was laid January 12th 2019. Work is being completed for the main sidewalk area along the 49th street corridor. The next thing will be the brick planters and I hope they are in by the time you read this article.

NEW MEMBER

GULFPORT STORAGE

Welcome to Gulfport Storage as our latest member to the 49th street business community family. Located at 1909 49th street south you can reach them at 727-321-9202 - welcome aboard.



NEW MEMBERSHIP APPLICATIONS

Membership applications for the new year will be going out soon so get your check in ASAP. You do not want to miss out on 2019 and a fun filled year. In addition to the upcoming Grand Opening of the Trolley Market Square and So Classic Car Show we have the Fusic Festival coming up in November.



GETTING TO KNOW OUR MAYOR



GULFPORT MAYOR SAM HENDERSON

We wanted to know who is driving Gulfport so here is another in depth interview: Knowing Mayor Henderson for a few years now it has been a pleasure to become a part of his extended family.

This reporter and the rest of the city have watched as he has directed the city and even had the chance to share in his family so thank you for all you do for our city Mayor Sam:

Q: So tell me about your life before Gulfport and what brought you here.

I'm a North Carolina native from the Asheville area, and have lived in Ohio and Texas as well. I've worked every sort of job you can think of - bartender, singer (search for Hot Souse on Spotify to hear a little), Geotech driller, metal fabrication, actor (extra on a few Matlock episodes and one professional production of A Few Good Men), mover, forklift operator, photographer, landscaper, women's clothing and jewelry salesman, air quality consultant, burger flipper, industrial demolition, FEMA inspector, powder coat painter - you name it.

Most of my professional career since my late twenties has focused on environmental remediation and that led me here to do environmental work at Tyndall and MacDill Air Force Bases. I, my wife Laura and daughter Brenna came here in 2006 and have lived in our same little 900 sq. ft. bungalow ever since. I received an A.S. degree in Environmental Technology from Stark State College, and in the last decade earned a B.S. in Environmental Science and Policy and an M.A. in Public Policy and Ecology from USFSP. I've always been politically active, but never really had aspirations to run for office until I moved here.

Q: How did that become part of your life?

Honestly, it was a pretty organic chain of events. I wanted to throw a block party in 2007 to get to know my neighbors, so I went to a council meeting to ask permission and learn the rules. Then I started attending those meetings and paying attention to what we were doing and not doing in local government.

When I watched a previous Council turn down an opportunity with USF College of Marine Science to install free water quality monitoring buoys in Clam Bayou and Boca Ciega Bay, I decided to run. I was elected to the Ward 4 seat in 2009, again in 2011 and later for two terms as Mayor. I'm in my 10th consecutive year of doing a job that would never have been on my radar had it not been for my desire to throw a party. By the way, I did get permission, and we've thrown several good ones since.

Q: What has kept you doing a job that was never part of your life plan?

Number one, I really care about preserving and improving this city. Gulfport is a special place, and it has been my home for 13 years now. I want to do things in office that will be a benefit to our residents for many years to come.

We have to walk that delicate balance of protecting the character of our town while still keeping us poised for economic success.

Number two, in local government you can actually see your efforts and policy decisions come to fruition. It's much easier to get things done at this level, and you get to see the city take shape year after year. Plus, our election races are non-partisan which allows for a much more collegial dialogue among Councilmembers.

The big stuff that separates us at the State and Federal level are not the topics that we regularly tackle here in the city. This goes a long way toward helping people with very diverse beliefs and principles work together.

And three, we have had so many successes over the last ten years. I'm not ready to walk away from that yet. In lean times and prosperity, we have been able to do some pretty incredible things for the city. We have a talented, hard-working staff, a caring community and due to the work of the present Council and many past Councils we have kept Gulfport strong and resilient.

Q: What do you consider to be your greatest achievements and what would you have done differently?

First of all, no achievements are mine alone. I am one vote out of five, and without the support of Council and City Staff, nothing would get done. No single person makes any of this work. It is truly a cooperative effort, and that includes the input and ideas of the people who live here.

I think our infrastructure initiatives are among our best projects. Accelerated street resurfacing, Gulfport Blvd. improvements, Waterfront redevelopments along the beach and Shore Blvd., our massive ongoing sewer rehabilitation and replacement, improvements to pedestrian / bike trails and travel, citywide LED lighting, storm water mitigation projects such as the Tangerine Greenway and the 49th St. Outfall project.

We've also been able to revamp every park and playground in the city and make better use of our open green spaces like the Clymer Park blocks and the Trolley Market Square project that is underway on the east end of the Tangerine Greenway. We have had so much success at securing outside funding for city projects in the last six years, largely due to the diligence and know-how of our department directors and City Manager.

Q: What would you like to do next?

I want to see our sewer system improvements through to completion if possible. That is vital to our city's future, and just good stewardship of our coastal environment. I want to see expansion and improvements to our senior center in the near future, and start incorporating solar technology into our city buildings. We need to find an ecologically sensitive way to re-nourish our city beach as well, and continue finding ways to mitigate harmful runoff from entering our waterways.

I want us to keep improving our roads, alleys and sidewalks and better connect us to local trail systems. This will also help improve parking in congested areas if we make it safer and easier for visitors to access Gulfport without a car. I want to continue doing all we can to keep our millage rates and utility rates manageable and equitable.

And perhaps most importantly, I want to keep streamlining and improving how I manage and facilitate our Council meetings. We have an obligation as a Council to give people a voice, to operate efficiently and effectively, and to conduct ourselves professionally, honestly and respectfully. That is one of my most important roles, and I learn better how to do it every time we convene.

Q: What can the people of Gulfport do to keep us moving forward?

We all need to do a better job at treating people with understanding, compassion and respect. It is hard to do, and particularly during such a politically and socially divisive time. We are all so different, but in spite of this we have so much in common.

We want to be successful, to be happy, to be healthy and to be free to live our lives the way we choose. If we start with what we have in common as opposed to that which separates us, it is much easier to see eye to eye and maintain a meaningful and productive dialogue.

This community thrives when we lend a hand instead of pointing fingers. Our diversity is actually our strength, and part of what makes Gulfport so unique.

THE DAY OF SERVICE

On Saturday January 19th 2019 volunteers started to arrive early Mayor Sam Henderson and Council member Michael Fridovich and Council member Paul Ray led the charge.

Breakfast was provided by Gulfport's McDonald's and 49th street south business association with Lunch provided by Smoking J's Bar B Que.

The City Manager started hauling to the front curb of the cemetery truck after truck load creating Hugh piles of debris. Vanessa and her many volunteers did a great job and have brought respect back to the County's oldest cemetery.



SAFETY CORNER

BY: OFFICER ZACK MILLS



Hello everyone, did you know that the police department will perform a security survey of your home or business absolutely FREE of charge?

The police department has several crime prevention practitioners who have gone through extensive training such as Residential Security Applications, Commercial Security Applications, Crime Prevention Through Environmental Design, and other types of training that have been certified by the state's Attorney General.

The officer (or detective) will come to your residence or business and give you suggestions on what can be done to improve the security of your property, whether it be through proper landscaping, lighting, perimeters, security cameras, etc. Officers will also give compliments on what you have that is sufficient as well.

The security survey typically takes approximately 30-45 minutes. If you do not feel comfortable with having an officer in your home, an "exterior only" survey can be completed as well. If this sounds like something that may interest you (like I said, it is completely FREE, no strings attached), please contact Officer Zack Mills at zmills@mygulfpport.us.

LET'S GET SOCIAL

You may already know that we are on Twitter and Facebook but now on Instagram! If you haven't already connected with us and you're on Instagram, follow us today:
<https://www.instagram.com/so49org/>



NOVEMBER MUSIC FESTIVAL

SAVE THE DATE

PLANS ARE IN THE WORKS FOR THIS YEAR'S MUSIC FESTIVAL THAT IS SET FOR NOVEMBER 2ND 2019.

Talks are in the works with BIG fan favorites:

Betty Fox Band

Marty Stokes Band

www.martystokesband.com/videos

TC Carr

<http://tccarr.com/articles/music>

David Gerald

<http://davidgerald.com>

Lauren Mitchell Band

<https://www.youtube.com/user/TheLMBChannel>

Bridgett Kelly Band

<https://www.youtube.com/watch?v=ajeJIZUPJx0>).



Mark your calendar now so you do not forget. This could be our best line up ever stay tune: Just so you know this is a free admission day of music so bring your chairs in early and mark your space. We will have great food and alcohol on site. Sponsorship VIP opportunities are available email Phil at SO49web@aol.com or call him at 727-439-0164.



EVENTS

TUESDAY, FEBRUARY 5

Gulfport Tuesday Fresh Market

9 a.m. - 3 p.m., Waterfront District on Beach Blvd. below 28th Ave. South.

The Gulfport Tuesday Morning Fresh Market takes place EVERY Tuesday
9:00 am-3:00 pm - October - May
9:00 am-2:00 pm - June - September.

Mommy & Me Yoga

Wednesday at 10:15 am - 11:15 am at Gulfport Public Library

Ukulele Group

Group meets 1st and 3rd Tuesdays 2-4 pm. Gulfport Public Library. Everyone is welcome to join for some strumming fun! Contact:727-893-1074.

Regular Council Meeting

7:00 p.m., City Hall, 2401 53rd St. S.
Contact: 727-893-1012.

WEDNESDAY, FEBRUARY 6

Gulfport Toastmasters

Weekly meeting on Wednesday evenings at 6:00pm - 7:30pm to learn to speak in public with confidence and to discover or develop your leadership skills in a safe, supportive environment.

Planning and Zoning Meeting

6:30 - 7:30pm, City Hall, 2401 53rd St. S.

THURSDAY, FEBRUARY 7

Billy Kemp Folk Music Concert

From 7:00 - 8:00pm join us at the Gulfport Library for a delightful evening of folk sounds.

SATURDAY, FEBRUARY 9

Gulfport Neighbors Beach Cleanup

9 - 11 am Meet at Beach Complex Shelter #4

SATURDAY & SUNDAY, FEBRUARY 9-10

4th Annual Gulfport Fine Arts Festival

10 am - 5 pm at Veteran's Park

The Gulfport Art Gallery Walk

takes place from 6-10 p.m. every first Friday and third Saturday

SUNDAY, FEBRUARY 10

Gulfport Peace, Love & Pride 2019

Three events in one, all happening in and around the Historic Gulfport Casino. There's a Chili Cookoff, Music Festival and Pride Marketplace.

MONDAY, FEBRUARY 11

Science Club (Grades K-5)

Come to Gulfport Library's weekly k-5th grade science club every Monday from 3-4 pm! We try a fun new hands-on activity and meet other young scientists and engineers in the community!

EVENTS

MONDAY, FEBRUARY 11

Tampa Bay Ukulele Society Workshop

5:30-6:30 PM, Gulfport Library
Beginner Lesson - introduces four chords.

TUESDAY, JANUARY 12

Free Clothing Swap

Bring in up to 5 garments to exchange for free with other swap participants or purchase vouchers for \$3 each to select clothing. Extra clothing donations encouraged. All proceeds and remaining clothing benefit CASA (Community Action Stops Abuse). Contact: Suzanne 727-453-9093 or Chris 727-902-2326

WEDNESDAY, FEBRUARY 13

Board of Adjustment

Board of Adjustment City Meeting at City Hall, 2401 53rd St. S. 6:30 p.m.
Contact: 893-1012.

Marina District Neighborhood Watch

Meets the second Wednesday of each month at the Gulfport Lions club. 4630 Tifton drive South. FMI contact James Wright at 727-893-1022.

THURSDAY, FEBRUARY 14

Toddler Storytime

Thursdays. 10:15-10:45 am and 11:00-11:30 am at the Gulfport Library.

LGBTQ Film Series

Gulfport Library, 7-9 pm

Don't miss our exciting new monthly series at the Gulfport Public Library, 5501 28th Ave. S. For movie title, call 727-893-1074.

SATURDAY, FEBRUARY 16

Free Family Movie Day

Gulfport Public Library, 5501 28th Ave. S. 1:30 p.m. For movie titles, call 727-893-1074

First Annual Best Seat in the House - A Chair-ity Fundraiser

Ten local artists take a brand new Adirondack chair and transform it into a piece of art. All proceeds donated to the Gulfport Senior Center Foundation. Finished chairs can be seen as early as Feb. 16th at Art-Walk. All chairs will be displayed at the start of the Pink Flamingo Home Tour, March 2nd.

The Gulfport Art-Walk

takes place from 6-10 p.m. every first Friday and third Saturday.

TUESDAY, FEBRUARY 19

Ukulele Group

Group meets 1st and 3rd Tuesdays 2-4 pm. Gulfport Public Library. Everyone is welcome to join for some strumming fun! Contact:727-893-1074.

EVENTS

TUESDAY, FEBRUARY 19**Regular Council Meeting**

7:00 p.m., City Hall, 2401 53rd St. S.

Contact: 727-893-1012.

WEDNESDAY, FEBRUARY 20**The Strand Neighborhood Watch**

The Strand NW meets the third Wednesday of each month at the Gulfport Recreation Center. 5730 Shore Blvd. For more information or how you can get involved, contact Volunteer Coordinator, James Wright at 727-893-1022.

THURSDAY, FEBRUARY 21**Coffee Talk Book Club**

12pm For title selection, call 727-893-1074. Pick up a copy at the Circulation Desk and look forward to a lively discussion at the Gulfport Public Library.

Welcome to Gulfport Workshop

Co-hosted by Gulfport Neighbors and Gulfport Public Library, this event will inform you about Library services, and also provide information on the City of Gulfport services and activities.

SATURDAY, FEBRUARY 23**Trolley Market Square Grand Opening/So Classic Car Show**

9 am-3pm Come and see the newly constructed Trolley Market Square and the return of the So Classic Car Show. There will be cars on display, a market, band and live musical entertainment from the Urban Gypsies and the Second Saturday Singers. Free Event

15th Annual Gulfport's Get Rescued Street Fair

10am - 5-pm, 3101 Beach Blvd. S. Over 50 rescue groups and over 1000 pets are ready to find their "fur-ever" homes with you.

MONDAY, FEBRUARY 25**49th St. S. Business Association (SO49)**

SO49 monthly meetings are open to both members and non-members to attend on the fourth Monday of each month at 5:30 p.m., JSR Training.

WEDNESDAY, JANUARY 27**Stetson Area Neighborhood Watch Meeting**

7-8pm Contact Jim Wright, Volunteer Coordinator City of Gulfport 727-893-1022 or jwright@mygulfport.us

TROLLEY MARKET SQUARE SPONSORS



TROLLEY MARKET SQUARE GRAND OPENING!
4900 TANGERINE AVENUE S.

SO CLASSIC CAR SHOW '19

TROLLEY MARKET SQUARE, GULFPORT FLORIDA
FEBRUARY 23, 2019 | 9am - 3pm



OVER 90 TROPHY AWARDS WILL
BE PRESENTED

Best of Show, Mayor's Choice Grand Champion of show. Judging will also be done in age groups in increments of 10 years starting with the youngest car on site. Additional judging will be done on other areas such Top Car Club (most cars registered), Most Miles Traveled to show and much more.

Great Food, over 90 Trophy awards will be presented so reserve your spot today.
Out of town clubs: Rooms available at Quality Inn St. Pete Clearwater airport location. Vendors/Sponsors can contact Phil, 49th Street South Business Association, 727-327-3509 | JsrTraining@aol.com | www.So49.org



Early Registration: \$10 | At the gate: \$20



TROLLEY MARKET SQUARE GRAND OPENING!
4900 TANGERINE AVENUE S.

SO CLASSIC CAR SHOW '19

PROUDLY SPONSORED BY:



Vendors and Sponsors Can Contact 49th Street South Business Association at www.So49.org or JsrTraining@aol.com for your application or entry form, or call Phil at 727-327-3509 Google Maps/Map Quest: 4900 Tangerine Avenue South, Gulfport, Florida 33707 for directions. Gates will open at 7am.

Mail to PO Box 531042: St. Pete Florida 33747



TROLLEY MARKET SQUARE

SO CLASSIC CAR SHOW

ENTRY FORM

Owner _____ Date _____

Phone Number _____ Cell _____

Email _____

Address _____ City _____

State _____ Zip Code _____

Make of Car (All Cars Old and New) _____

Year _____ Color _____

Car Club Affiliation _____

Signature _____

Please mail to PO Box 531042 St. Petersburg Florida 33747

Email: Phil Reed at www.so49.web or JSRTraining@aol.com cell/727-439-0164

One registration sheet per vehicle. Early \$10.00, Late entry \$20.00 at gate.

Advanced entries will receive gate pass to the show in advance by mail.

I accept full responsibility for my car entered into the show and exempt 49th Street Business association and its associates and sponsors from any liability. Please mail entry form and check made payable to 49th Street South Business association. Cash at the gate only please.



49th Street South Business Association

Business, Associate, and Non-Profit

MEMBERSHIP APPLICATION

MISSION STATEMENT: The Association seeks to unite, enhance, and promote the 49th Street South business corridor and embedded residential communities, including three blocks to the east and west of 49th Street, and from 22nd Avenue South to Central Avenue. Using sustainable strategies, we seek to achieve a district regionally recognized for vibrancy, special goods and services, safety, and Entrepreneurial opportunity. Membership is open to all, as we believe that we can accomplish collectively that which we cannot do individually.

Business or Individual's Name _____
 Business Owner's Name _____
 Physical Address _____
 City / State / Zip / County _____
 Mailing Address (if different from above) _____
 City / State / Zip _____
 Phone _____
 Fax _____ Email _____ Web Site _____

ANNUAL DUES

PLEASE CHECK MEMBERSHIP TYPE

- Member** –available to businesses; provides one vote per business. \$75.00
- Associate Member** –available to individuals interested in the advancement of the objectives of the Association; is a non-voting member.....50.00
- Non-Profit Member** – available to non-profits within the area; is a non-voting member..... 25.00

Please complete this application and return it with a check payable to:

49th Street South Business Association • P.O. Box 531042 • St. Petersburg, FL 33747

Total Annual Amount Enclosed \$ _____

PLEASE CHECK YOUR COMMITTEE INTERESTS

- Organizational** (incorporation, by-laws)
- Nominating Committee**
- Events Committee**
- Membership Committee**
- Neighborhood Outreach/Community Relations**
- Perception/Conceptual Committee** (branding/appearance)
- Public Relations Committee**
- Other Suggestions** (please list/comment)

ABOUT SO49 BUSINESS ASSOC.

49th Street South Business Association Board Members

Jeri Reed, President

Mario Farias, Vice President

Michael Yakes, Vice President

Bro John Muhammad, Vice President

Michelle Kotewa, Treasurer

Kieu Barnes, Secretary

Around and About Newsletter

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Association

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