AROUND AND ABOUT NEWS issue 15

anyany // Newsletter

President's Message page 1

Classic Car Show 2020 page 2

South

www.so49.org

Night of Nuptials page 8

Spirit of Gulfport page 13

Safety Corner page

-AROUND AND ABOUT-49th Street South

49TH ST SOUTH BUSINESS ASSOCIATION NEWSLETTER

Message from the President

Happy New Year! Do you have annual traditions you believe help bring you prosperity, good fortune and luck?

How about greens (wealth and health), black eyed peas (resembling coins, these beans are said to bring prosperity), corn bread (because its color is similar to that of gold, this bread is enjoyed by those hopeful for a prosperous year) and pork (because pigs root forward while they forage for food as opposed to cows, who stand still, or chickens, who scratch backwards, pork in all forms is enjoyed by many hoping to embrace the challenges and adventures that await in the coming year).

Although these are long standing traditions for many (myself included), what is the best? Hard work and perseverance! You get out of your business what you put into it. Hard work always results in the best outcomes.

There are no secrets to success. It is the result of preparation, hard work, and learning from failure. Colin Powell

The three great essentials to achieve anything worth while are: Hard work, Stick-to-itiveness, and Common sense. Thomas A. Edison

We wish nothing but the best for everyone in 2020!

Our annual SO Classic Car Show is 02/01/2020 from 9 am – 3 pm. Some of the proceeds will benefit VETSports. Good Day Team, News Channel 8 Lila Gross, Reporter, from News Channel 8 WFLA will be at Trolley Market Square on Friday, January 31 from 6:35am-10am for a live segment promoting the So Classic Car Show!

Projects cannot run without sponsors and volunteers! If you are interested in being a sponsor or being a volunteer, it's not too late! Contact us at so49web@aol.com or jsrtraining@aol.com or call 727-439-0164!

Jeri Reed

Jeri Reed President SO49

2020 PROJECTS

by Phil Reed

Happy New year everyone!!! Great projects are on tap for 2020 so here are some of the basics for each one of them. First up is the Trolley Market Square So Classic Car show.

The 11th annual So Classic Car Show is set for February 1st 2020.

This year we will hand out over 90 Trophy awards. Judging will be done in 10 year increments starting with the oldest registered car. All makes and models are allowed to register.

This is a charity event with some of the proceeds to go to Vet sports, founded in 2012 by three combat Wounded Veterans. VETSports aims to set the standard for how to improve Veteran's physical, mental, and emotional health through sports, physical activity, and community involvement.

VETSports provides thousands of Veterans with continuous opportunities to reintegrate into their communities through sports, community service, events, and partnership.

This wonderful project is set for February 1st 2020 judging starts at 11:00 am. Event located at Trolley Market Square, 4901 Tangerine Ave South.

Contact us at **SO49.org** or email JSRtraining@aol.com or call Phil at 727-439-0164 (cell) and a Car Show registration form will be emailed to you right away.

2020 So Classic Car Show



11TH ANNUAL SO CLASSIC CAR SHOW FEBRUARY 1ST 2020 4901 TANGERINE AVE S. GULFPORT 33707





2020 So Classic Car Show



11TH ANNUAL SO CLASSIC CAR SHOW FEBRUARY 1ST 2020 4901 TANGERINE AVE S. GULFPORT 33707

\$500	\$400	\$300	\$200	\$100
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Event highlighted in: Mikes Cruise News, Fla. Car Shows, Paradise News, Bay News Nine event Calendar, News Channel Eight, Gulfport Gabber over 2 million will see this project over the next month.







FEBRUARY 1st, 2020

9 am to 3 pm

Trolley Market Square, Gulfport Florida, Pinellas County Fl, 4901 Tangerine Avenue South, Gulfport Fl, 33707

\$15.00 EARLY REGISTRATION: \$20.00 AT THE GATE

Best of Show, Mayor's Choice Grand Champion of show. Judging will also be done in age groups in increments of 10 years starting with the oldest car on site. Additional judging will be done on other areas such Top Car Club (most cars registered), Most Miles Traveled to show and much more. Over 90 Trophy awards will be presented so reserve your spot today.

Out of town clubs, rooms available at Quality Inn St. Pete Clearwater airport location. Email Tony @ frontdesk.flb92@gmail.com

PROUDLY SUPPORTED BY:



Vendors and Sponsors Can Contact 49th Street South Business Association at <u>www.So49web@aol.com</u> or <u>JsrTraining@aol.com</u> For your application or entry form, or call Phil at 727-327-3509 Map Quest 4901 Tangerine Avenue South Gulfport Florida 33707 for directions Gates will open at 7am. Mail to PO Box 531042: St. Pete Florida 33747

	y Market Square Iassic Car Show	South 49 WWW.S049.018
Owner	Date	
Phone Number	Cell	
Email		
Address	City	
State	Zip Code	
Make of Car (All Cars (Old and New)	
Year	Color	
Car Club Affiliation Signature		

Please mail to PO Box 531042 St. Petersburg Florida 33747

Email: Phil Reed at <u>www.so49web@aol.com</u> or <u>JSRTraining@aol.com</u> cell/727-439-0164 One registration sheet per vehicle Early \$15.00 Late entry \$20.00 at gate Advanced entries will receive gate pass to the show in advance by mail. I accept full responsibility for my car entered into the show and exempt 49th Street Business association and its associates and sponsors from any liability. Mail to PO Box 531042 St. Pete Fl, 33747

Make checks payable to 49th Street South Business association: Cash at the gate only please.



Have you thought about renewing your wedding vows then here is your chance: A wonderful new project called (A Night of Nuptial's) at the new Trolley Market Square. The Wedding Couples can enjoy a wonderful night along with 6 of their close friends as you renew your vows. In Addition each couple will have an elegant table setup, A Bottle of Champaign, Wedding Cake, 6 Wedding Photos, access to 10 tables of fine food by some of our area's finest chefs and Dancing under the stars by a Live band. There will be a cash bar for individual tastes. Contact us at <u>SO49web@aol.com</u> or call 727-327-3509. We have a payment plan to fit your budget:



What the wedding party receives for the event:

You're wedding party and guests will be seated at an elegantly decorated table for 8. A wedding cake will be provided for each table (By our wedding cake sponsor decorated using the brides colors). A bottle of champagne for each table will be provided for the wedding toast. The wedding party will have over 30 entree choices from the <u>areas</u> finest restaurants (meet the restaurant owners who will personally serve you) a full salad bar and desert bar will also be provided. A wedding photographer will take pictures thru out the night with 6 photos provided under your table costs, (additional photos will be available for the wedding parties thru our onsite Photographer) Flower settings for each table to match the Brides colors will be provided (additional flowers can be bought thru our Flower sponsor) additional bottles of wine can be ordered in advance and a full liquor bar will be provided at a modest cost. On the day before the project the couples will be treated to an evening cruise aboard Hubbard Marine Sightseeing tour boats. The night of the event will end with Live band dancing under the stars. Get your table quick only 60 tables available. Get your table quick only 60 tables available. Picking your table location is a first come first served basis.





SO49web@aol.com or jsrtraining@aol.com or 727-327-3509



Sponsors Needed

Come One Come All and be a part of a wonderful new charity event called (A Night of Nuptual Renewals) Different levels of participation are available we have a place for you.

- Your business name would be on prominent display for everyone to see! Banners placed around the venue for all to see.
- Your business would be exposed to a large and diverse audience of potential customers/clients!
- South 49th Street Business Association also advertises in their own monthly news letter see their website SO49.org, social networks, like Face-book and Twitter and instant gram.
- Join Vendors like, Smoking J's, Pipo's, Callaloos, Island Flavors, Gulfcoast seafood, Omaddy's, KFC, Caddy's, Sams club and many more be part of the excitement!
- · Be a Hero and sponsor a Table for some of our area Senior Citizens couples staying in our area Nursing Homes.
- Get access to Wedding party thru direct email list as they sign on each month.
- Ads in our newsletter from day of sponsorship till project end. See our news letter at SO49.org under about us header

\$5000.00 1- Presenting	\$4000.00 Level 2	\$3000.00 Level 3	\$2000.00 Level 4	\$1500.00 Table sponsor
4 full page ads in monthly news letter	3 full page ads in monthly news letter	2 full page ads in monthly news letter	1 full page ads in monthly news letter	1 - ½ page ads in monthly news letter
Premier space	Vendor space	Vendor space	Vendor space	Vendor Space
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banners at venue	banners at venue	banners	banners	banners
۲				۲
Premier location				
	1- Presenting 4 full page ads in monthly news letter Premier space Construction banners at venue Construction Constructio	1- PresentingLevel 24 full page ads in monthly news letter3 full page ads in monthly news letterPremier spaceImage: Addition of the s	1- PresentingLevel 2Level 34 full page ads in monthly news letterImage ads in Premier spaceImage ads in Monthly news letterImage ads in monthly news letterImage ads in Premier spaceImage ads in Monthly news letterImage ads in monthly news letterImage ads in Premier spaceImage ads in Monthly news letterImage ads in Monthly news letterImage ads in Premier spaceImage ads in Monthly news letterImage ads in Monthly news letterImage ads in Premier spaceImage ads in Monthly news letterImage ads in Monthly news letterImage ads in Premier spaceImage ads in Monthly news letterImage ads in Monthly news letterImage ads in Image ads in DennersImage ads in Monthly news letterImage ads in Monthly news letterImage ads in Image ads in DennersImage ads in Monthly news letterImage ads in Monthly news letterImage ads in Image ads in Denners at venueImage ads in Denners at venueImage ads in DennersImage ads in Image ads in Image ads in Denners at venueImage ads in DennersImage ads in DennersImage ads in Image ads in Image ads in Image ads in Image ads in Denners at venueImage ads in DennersImage ads in DennersImage ads in Image ads in Image ads in Image ads in 	1- PresentingLevel 2Level 3Level 4Image ads in monthly news letterImage add image add



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SO49web@aol.com or jsrtraining@aol.com or 727-327-3509





Sponsorship Registration

A Night of Nuptial Renewal • Tangerine Greenway, 4901 Tangerine Ave. South Gulfport, 33707 at the new venue area Trolley Market Square

This	application,	dated	 20,	by	and
betw	een				

(herein <u>after:</u> called the "Participant") and the 49th Street South Business Association (hereinafter called the "Association"), is in accordance with the following terms, conditions, and regulations governing participation in the Business Partner Program of A Night of Nuptual Renewal. The undersigned hereby makes application to participate, which when accepted by the Association, becomes a contract. This event will be held rain or shine with no rain date.

Contact Information (please print clearly, or type)

Company		
Name		
Contact Person	Title	
Address		
Phone	Fax	
Email	Website	

*A marketing fee may be paid by the Association for securing this sponsorship.

Acceptance of Application allows South 49th street to use your LOGO on all printed material:

Acceptance occurs only after this document is signed by a representative of the Association and receipt of payment has been acknowledged by the Association. Payment must be included with registration. Please make checks payable to 49thstreet south business association. The Association reserves the right to reject any application. By signing this contract, the Participant agrees to meet all specified deadlines.

S	Sign		
F	Print	Date	
Participant Representative Signature Association Rep	resenta	ative Signature	

Applications, payments, and questions regarding sponsorship may be directed

to: 49th Street South Business Association or Phil	Reed Director	of special events 72	7-439-0164 /	Cell
P.O. Box 531042				
St. Petersburg, FL 33747-1042				
Email: So49web@aol.com or JSRTraining@aol.	com			
Sponsorship Levels (please circle choice)	Presenting	Level 2	Level 3	Level4
Table sponsor				
Presenting (limited to one participant)	\$5000.00 or \$4	4000.00 or \$3000.00	or \$2000.00 c	or .
\$1500.00				





Florida's First Choice for Autism Support

Why Support the Center for Autism and Related Disabilities at the University of South Florida (CARD-USF)? Money raised here stays here to support local programs and initiatives for over 27 years!

CARD provides communities, schools, and organizations in southwest Florida with the knowledge and skills to support children and adults with autism spectrum disorder. We also work directly with families and with early intervention, schools, colleges, employers, and businesses. All services, trainings and resources are provided at no charge to the community.

We invite YOU to join CARD in our mission to support families and organizations to become educated, networked, and coordinated to create a welcoming community for all. The Karen A. Berkman Innovation & Autism Fund through the USF Foundation was created to honor our retired Executive Director and leader in community based resources for the over 7,000 families we serve.

For more information visit our website at <u>http://card-usf.fmhi.usf.edu/</u> or contact Christine Rover <u>crover@usf.edu</u> or 813-974-9264

Christine P. Rover

Assistant Program Director (Community Services)

Center for Autism & Related Disabilities Department of Child & Family Studies College of Behavioral & Community Sciences <u>crover@usf.edu</u> | 813-974-9264 Follow us: <u>Facebook</u> <u>Twitter Instagram</u>

SAFETY CORNER

by Office Zachary Mills

Shopping online has become part of everyday life. Websites have made it convenient with often free, quick shipping and it can all be done from your computer or even your phone. Ordering items online has become second nature to many people, making it that much easier to let your guard down in securing your personal information. Make sure to keep the following in mind while online shopping to protect yourself.

Payment apps such as Apple Pay or Google Pay are some of the safest ways to shop online. When you make a transaction, it does not directly link with your credit card number and is verified by the retailer through a single use token. This helps prevent criminals from stealing your credit card information. You can also use these apps when shopping in person which adds an additional layer of security to your finances.

Virtual credit cards are another safe way to shop online. These work in the same way as payment apps but usually expire in one or two months and cannot be activated again or used in stores. Make sure the companies you shop from are legitimate. Look up reviews to see if they are credible and the site is secure. If a price seems too low, you should be cautious that it can be a scam.

If paying by credit card, be sure there is a secure connection on the server. There are several indicators of secure connections such as a padlock in the browser. You can also look at the address. It needs to start with https and not http.

When placing an order, the merchant should only ask for your name, address, credit card number, and expiration date. You should not be asked to give any personal information such as your Social Security number. If they ask for this, you should not proceed with the order.

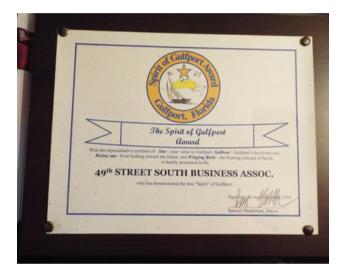
Keep record for your transactions by creating a folder in your email for receipts. You will want to keep a copy of your order number and have access to track your package's arrival.



"Peace is not the absence of conflict, but the ability to cope with conflict by peaceful means." -Ronald Reagan

SPIRIT OF GULFPORT by Phil Reed

SO49 is humbled to accept the Spirit of Gulfport Award but was so excited to present this riding mower to Lincoln Cemetery Society.



The Riding Mower was made possible by presenting sponsor Councilman Michael Fridovich and the many additional sponsors and the City of Gulfport City Council: Special note thank you Lowes for partnering with us to make this donation possible.





It is that time of the year again your 2020 Membership is now due Please mail in a check helps us keep the vision going on 49th Street

49th Street South Business Association
Business, Associate, and Non-Profit

MEMBERSHIPAPPLICATION 2020

MISSION STATEMENT: The Association seeks to unite, enhance, and promote the 49th Street South business corridor and embedded residential communities, including three blocks to the east and west of 49th Street, and from 22nd Avenue South to Central Avenue. Using sustainable strategies, we seek to achieve a district regionally recognized for vibrancy, special goods and services, safety, and

Entrepreneurial	opportunity.	Membership	is open to all.	as we believe	that we can a	accomplish co	llectively that
	opportunity.		a open to un,	no ne comere	the court	in company co	meeting man
which we canno	t do individu	ally					
which we callio	a do marvida	any.					

Business or Individual's Name

Business Owner's Name_

Physical Address

City / State / Zip / County______ Mailing Address (if different from above)_____

City / State / Zip

Phone

Fax

____ Web Site____

ANNUALDUES

PLEASE CHECK MEMBERSHIP TYPE

Email

□ Member –available to businesses; provides one vote per business. \$75.00

□ Non-Profit Member – available to non-profits within the area; is a non-voting member..... 25.00

Please complete this application and return it with a check payable to:

49th Street South Business Association • P.O. Box 531042 • St. Petersburg, FL 33747

Total Annual Amount Enclosed \$

Date of Birth

Anniversary

PLEASE CHECK YOUR COM MITTEE INTERESTS

- □ Neighborhood Outreach/Community Relations
- **Perception/Conceptual Committee** (branding/appearance)
- D Public Relations Committee
- □ Other Suggestions (please list/comment)

Contact Phil Reed at 727-439-0164 or email him at jsrtraining@aol.com

EVENTS

Date	Start Time	End Time	Location
SOUL NIGHT With Swing Time	7:00 PM	12:00 AM	Gulfport Casino Ballroom
Gulfport Community Players Present "Orange Belt Railroad"	8:00 PM	10:00 PM	Catherine Hickman Theater
Saturday, January 11, 2020			
Gulfport Community Players Present "Orange Belt Railroad"	2:00 PM	4:00 PM	Catherine Hickman Theater
Gulfport Community Players Present "Orange Belt Railroad"	8:00 PM	10:00 PM	Catherine Hickman Theater
Sunday, January 12, 2020			
Gulfport Community Players Present "Orange Belt Railroad"	2:00 PM	4:00 PM	Catherine Hickman Theater
Monday, January 13, 2020			
Pre-school Storytime	10:15 AM	10:45 AM	Gulfport Public Library
Tuesday, January 14, 2020			
Free Clothing Swap	9:00 AM	12:00 PM	Peninsula Inn (patio area)
Gulfport Tuesday Fresh Market	9:00 AM	2:00 PM	Gulfport's Waterfront
Ballroom Dance lessons with Carol Baker	12:00 PM	3:00 PM	Gulfport Casino Ballroom
French Club	12:30 PM	1:30 PM	Gulfport Public Library
Teen Council Meeting	5:00 PM	6:00 PM	Gulfport Recreation Center
Argentine Tango Lessons & Dance	6:30 PM	11:00 PM	Gulfport Casino Ballroom
Wednesday, January 15, 2020			
Swing Dance with Swing Time	6:00 PM	11:00 PM	Gulfport Casino Ballroom
Gulfport Toastmasters	6:00 PM	7:30 PM	Gulfport Public Library
The Strand Neighborhood Watch	7:00 PM	8:00 PM	Gulfport Recreation Center
Thursday, January 16, 2020			
Toddler Storytime	10:15 AM	10:45 AM	Gulfport Public Library
Toddler Storytime	11:00 AM	11:30 AM	Gulfport Public Library
Latin Night with Carol Rivera	6:30 PM	11:00 PM	Gulfport Casino Ballroom
Gulfport Community Players Present "Orange Belt Railroad"	8:00 PM	10:00 PM	Catherine Hickman Theater
Friday, January 17, 2020			
City of Gulfport Celebration of Arbor Day	3:45 PM	4:45 PM	Tomlinson Park
Sock Hop with THE IMPACS	7:00 PM		Gulfport Casino Ballroom
Gulfport Community Players Present "Orange Belt Railroad"	8:00 PM	10:00 PM	Catherine Hickman Theater

EVENTS

Saturday, January 18, 2020

Saturday, January 16, 2020		
Free Family Movie Day	1:30 PM	3:30 PM Gulfport Public Library
Gulfport Community Players Present "Orange Belt Railroad"	2:00 PM	4:00 PM Catherine Hickman Theater
Gulfport Lions Club Shrimp Boil	4:00 PM	7:00 PM Gulfport Lions Club
Gulfport Art-Walk	6:00 PM	10:00 PM Beach Blvd South
Gulfport Community Players Present "Orange Belt Railroad"	8:00 PM	10:00 PM Catherine Hickman Theater
Sunday, January 19, 2020		
Gulfport Community Players Present "Orange Belt Railroad"	2:00 PM	4:00 PM Catherine Hickman Theater
Ballroom Dancing w/ Carol Baker & Daniel Fugazzotto	6:00 PM	10:00 PM Gulfport Casino Ballroom
Monday, January 20, 2020		
ALL CITY FACILITIES CLOSED	12:00 AM	12:00 AM City of Gulfport, FL
Tuesday, January 21, 2020		
Gulfport Tuesday Fresh Market	9:00 AM	2:00 PM Gulfport's Waterfront
Ballroom Dance lessons with Carol Baker	12:00 PM	3:00 PM Gulfport Casino Ballroom
French Club	12:30 PM	1:30 PM Gulfport Public Library
Ukulele Group	2:00 PM	4:00 PM Gulfport Public Library
Regular Council Meeting	6:00 PM	8:00 PM Gulfport City Hall
Argentine Tango Lessons & Dance	6:30 PM	11:00 PM Gulfport Casino Ballroom
Wednesday, January 22, 2020		
Swing Dance with Swing Time	6:00 PM	11:00 PM Gulfport Casino Ballroom
Gulfport Toastmasters	6:00 PM	7:30 PM Gulfport Public Library
Stetson Area Neighborhood Watch Meeting	7:00 PM	8:00 PM Stetson School of Law
Thursday, January 23, 2020		
Toddler Storytime	10:15 AM	10:45 AM Gulfport Public Library
Toddler Storytime	11:00 AM	11:30 AM Gulfport Public Library
Latin Night with Carol Rivera	6:30 PM	11:00 PM Gulfport Casino Ballroom

1:00 PM 3:00 PM Catherine Hickman Theater

10:15 AM 10:45 AM Gulfport Public Library 5:00 PM 7:00 PM Gulfport Public Library

7:00 PM 10:15 PM Gulfport Casino Ballroom

Sunday, January 26, 2020 Rat Pack Together Again

Monday, January 27, 2020 Pre-school Storytime Open Mic USA DANCE Presents Ballroom dancing

EVENTS

Tuesday, Jan	uary 28,	2020
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Gulfport Tuesday Fresh Market Ballroom Dance lessons with Carol Baker French Club Argentine Tango Lessons & Dance

Wednesday, January 29, 2020 Swing Dance with Swing Time Gulfport Toastmasters

Thursday, January 30, 2020 Toddler Storytime Toddler Storytime Latin Night with Carol Rivera

Saturday, February 1, 2020 So Classic Car Show 2020

9:00 AM	2:00 PM	Gulfport's Waterfront
12:00 PM	3:00 PM	Gulfport Casino Ballroom
12:30 PM	1:30 PM	Gulfport Public Library
6:30 PM	11:00 PM	Gulfport Casino Ballroom

6:00 PM 11:00 PM Gulfport Casino Ballroom 6:00 PM 7:30 PM Gulfport Public Library

10:15 AM 10:45 AM Gulfport Public Library 11:00 AM 11:30 AM Gulfport Public Library 6:30 PM 11:00 PM Gulfport Casino Ballroom

9:00 AM 3:00 PM Trolley Market Square

ABOUT SO49 BUSINESS ASSOC.

49th Street South Business Association Board Members

Jeri Reed, President Mario Farias, Vice President Michael Yakes, Vice President Bro John Muhammad, Vice President Michelle Kotewa, Treasurer Kieu Barnes, Secretary

Around and About Newsletter

Editor: Phil Reed JSRTraining@aol.com Publisher: 49th Street South Business Association Publication Designer: Kieu Barnes q@airbrushartusa.com

let's get social

If you haven't already connected with us, join us on Twitter, Facebook and Instagram today. Check us out at: https://www.facebook.com/SO49home https://www.instagram.com/so49org/



CONTACT Around and About News: 49th street South Business Association PO Box 531042 St. Petersburg Fl, 33747 jsrtraining@aol.com