



AROUND AND ABOUT NEWS

issue 16

April 2020

April Newsletter

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www.so49.org

-AROUND AND ABOUT- 49th Street South

49TH ST SOUTH BUSINESS ASSOCIATION NEWSLETTER

Message from the President

Times we couldn't foresee nor plan for are here! Businesses are having to use their imagination to find ways to maintain their livelihood and individuals are having to find ways to deal with stress. Some are facing not working, some are having to become home schoolteachers, and some are having to spend more time at work.

So, what should you do? Take care of yourself and your family. People deal with stress in different ways, but you **MUST** deal with it in an effective way for you!! As a healthcare provider, I would like to share some important information/techniques with you.

Practice social distancing

If you are around other people, keep 6 feet between you when possible. Avoid hugs, handshakes, large gatherings and close quarters.

Why? The virus is thought to spread mainly from person-to-person. When someone coughs or sneezes, they spray small liquid droplets from their nose or mouth, which may contain the virus.

If you are too close, you can breathe in the droplets, including the coronavirus if the person coughing has the disease.

Clean your hands often

Wash your hands frequently with soap and water for at least 20 seconds. Or use a hand sanitizer with at least 60% alcohol. Clean your hands especially after you have been in a public place, or after blowing your nose, coughing or sneezing.

Why? Washing your hands with soap and water or using alcohol-based hand sanitizer kills viruses that may be on your hands

Avoid touching eyes, nose and mouth

Why? Hands touch many surfaces and can pick up viruses. Once contaminated, hands can transfer the virus to your eyes, nose or mouth.

Cover coughs and sneezes

Cover your mouth and nose with a tissue when you cough or sneeze or use the inside of your elbow. Throw used tissues in the trash.

Why? Droplets spread the virus. By following good respiratory hygiene, you protect the people around you from viruses such as cold, flu and COVID-19.

Clean and disinfect “high-touch” surfaces

Clean AND disinfect frequently touched surfaces daily. This includes tables, doorknobs, light switches, countertops, handles, desks, phones, keyboards, toilets, faucets, and sinks.

If surfaces are dirty, first clean with detergent or soap and water, and then disinfect. Most common EPA-registered household disinfectants, diluted household bleach solutions, and alcohol solutions with at least 70% alcohol will work. See how to make a bleach solution if disinfectants are not available.

We hope by providing free ads for you in this newsletter, you will understand that we care, and we understand.

We must rely on each other and trust each other and reach out to each other for support. Having said that, let me start – I know a nursing home that could use some cloth masks! Contact me at jsrtraining@aol.com.

Together we will get through this by being kind, being gentle, being compassionate and believe it or not, by having a little humor. Check out the Facebook page for Smokin' J's contest to win toilet paper! Let's support each other and help each other through this time of the unknown.

If we can help get the word out for you, please let us know! Contact us at so49web@aol.com or jsrtraining@aol.com or call 727-439-0164!

Respectfully,

Jeri Reed

Jeri Reed, RN
President SO49

FLASH BACK: SO CLASSIC CAR SHOW 2020

by Phil Reed

Thank you for all that made it out to the Trolley Market Square So Classic Car Show. Although the day started out on the wet side, by 8:30 all cleared and everyone had a great time.

We want to thank the VetSports crew for cooking throughout the day. I also want to take the time to thank our wonderful sponsors for their dedicated support of our events and the Veterans.



Michael Fridovich

2020 So Classic Car Show



11TH ANNUAL SO CLASSIC CAR SHOW FEBRUARY 1ST 2020
4901 TANGERINE AVE S. GULFPORT 33707











2020 So Classic Car Show



11TH ANNUAL SO CLASSIC CAR SHOW FEBRUARY 1ST 2020
4901 TANGERINE AVE S. GULFPORT 33707

SO CLASSIC CAR SHOW WINNERS 2020

Place	Year	Owner
1 st	2018	Rob <u>Strathmann</u>
1 st	2008	Al <u>Haengel</u>
2 nd	2006	Richard Long
1 st	1980	Dave Burton
2 nd	1980	Robert Brown
3 rd	1981	Eric Levitt
1 st	1971	Rob <u>Kliegel</u>
2 nd	1972	Frank Andrews
3 rd	1974	Mike <u>Giammarino</u>
1 st	1965	Victor Cara
2 nd	1961	Lyn Reitz
3 rd	1969	Matt Reed
1 st	1957	<u>Hoolie</u>
2 nd	1958	Dick Casey
1 st	1946	Lou Worthington
1 st	1930	Bob <u>Gunthrie</u>
1 st	1931	Rob Joyner

WE ARE OPEN

Many of our fine restaurants and businesses are still open from auto repair to food, storage, tax preparedness, signs and more. PLEASE support them in this time of our Country's uncertainties. These locations are working hard to make sure that their employees have a way to support their families.

Remember, we are all affected by this virus and in a time of need we all need to continue our support of our local establishments who for years have donated thousands of dollars to our local charities.

Gulfport Family Diner

www.gulfportdiner.com

2025 49th street south
Gulfport Fl, 33707
727-321-2628

Smokin J's Bar B Que

sjtxbbq@gmail.com,

5145 Gulfport Blvd,
Gulfport Fl 33707
727-329-8624

Gulfcoast Seafood

4921 9th ave south
Gulfport Fl. 33707

Full Plate

1431 49th street south
Gulfport Fl. 33707
727-800-9171

McDonalds

5111 Gulfport Blvd,
Gulfport FL 33707

The Storage House

1 219 49th street south
Gulfport Fl. 33707
727-327-9598

Safety tire Auto

1833 49th street south
Gulfport Fl, 33707
727-321-1131

Air Brush Art USA & Signs

www.airbrushartusa.com

1897 49th street south
Gulfport Fl 33707
727-321-1131

Liberty Tax Service

4920 Gulfport Blvd
Gulfport Fl. 33707
727-228-6301

Studio 49

2309 49th Street South
Gulfport Fl. 33707

Gulfport Pharmacy

5004 Gulfport Blvd S
Gulfport Fl 33707
727-223-1075 fax 727-388-8217

JSR Training Inc.

2321 49th Street South
Gulfport Fl, 33707
727-327-3509



Smokin' J's BBQ is open 12-8 Wednesday through Sunday. FREE bag lunches Daily while supplies last. Call ahead 727 329 8624 and we'll have your order ready for you. Please be patient as only one person at the pickup window at a time. Remember be safe and be kind. CLOSED EASTER SUNDAY. Thanks, John, Lisa and Team Smokin' J's



Gulfport Diner Updated hours during COVID-19 Pandemic.

Curb Side Pickup:

Mon-Fri 7:00am - 8:00pm

Sat-Sun 7:00am - 2:00pm

THE STORAGE HOUSE 727-327-9598

TheStorageHouse.com
1219 49th Street South • Gulfport
Office Hours: Mon~Fri 8~5 / Sat 8~2

NEED MORE SPACE? We're The Moving Place!

24-Hour Access • First-Floor Convenience
Climate Controlled

\$49⁹⁹ MOVES YOU IN
ANY SIZE UNIT
• For The First Month
• Minimum 2-Month Contract

Store your valuables with secured 24-hour access
All Units – Climate & Non-Climate Controlled

SPECIAL DISCOUNTS FOR MILITARY, SENIORS & STUDENTS

New customers only • LIMITED TIME ONLY!



Are you open?

Let your customers know
with a custom sign or banner

Mention SO49 to save on our already low-priced custom banners with BOGO 50% off

Airbrush Art USA
& Signs

*We wish our fellow business owners and community members
health and wellness during this challenging and uncertain time.*



Pinellas small businesses: Help is on the way.

In Pinellas, our small businesses are the catalyst for the incredible growth we've experienced in recent years. This wouldn't be the place I love and call home without our vibrant local business community.

Now more than ever, we must support our small business owners – the stores, restaurants, salons, boutiques, manufacturing plants, start-ups, and hundreds of other ventures built from the ground up. The COVID-19 pandemic has left many unsure of their future, forced to drastically change their way of doing business or shut their doors entirely.

Consumers are supporting the stores and restaurants they love by buying gift cards and ordering take-out. But government can and must do more to help our small businesses survive this crisis so they can thrive in the future. And I have a message for you today: **Help is on the way.**

Every aspect of our society has been touched by this crisis. I will not stop fighting for our small business owners. I'm on your side, Pinellas – we're in this together.

Currently Available Assistance

On the federal level, small businesses can apply for a low-interest disaster loan from the Small Business Administration (SBA) [here](#).

Even if you think you might not be eligible it's important to still apply! The SBA is working hard to review every application so that everyone who needs help can get it. **Here is some important information:**

- Independent contractors and sole-proprietors, private businesses, and non-profits are eligible for assistance through SBA funds.
- Small Businesses are eligible for loans valued up to \$2 million.
- Your first loan payment can be delayed up to one year from the disbursement of funds.
- If you have an existing disaster related loan, the Small Business Administration will work with you.

On the state level, small businesses located in Florida can apply for interest-free short-term **loans** up to \$50,000 through the Florida Small Business Emergency Bridge Loan Program [here](#).

Employers can also enroll in the Florida Short Term Compensation Program, a voluntary employer program designed to help employers maintain their staff by reducing the weekly working hours during temporary slowdowns instead of temporarily laying off employees. Interested employers can apply [here](#).

Forthcoming Assistance from the Federal Government

Included in the Coronavirus Aid, Relief, and Economic Security (CARES) Act is more than \$376 billion in additional relief for struggling small businesses. This bill will provide additional help for businesses with less than 500 employees, non-profits, the self-employed, startups, and cooperatives, including:

- \$349 billion for the Paycheck Protection Program – forgivable loans to small businesses to pay employees and keep them on payroll – up to \$10 million per applicant. All loans used to make payroll and pay mortgages, rents, and utilities will be forgiven after eight weeks.
- \$17 billion for debt relief for current and new Small Business Administration (SBA) borrowers – SBA will pay the principal and interest for the next 6-months on SBA-backed loans.
- \$10 billion for immediate disaster grants – up to \$10,000 per applicant.
- Employee Retention Credit for struggling small businesses to pay and retain their workers. The fully refundable credit would cover up to 50% of wages and benefits up to \$10,000 to keep employees paid rather than laying them off.

Please stay tuned for more updates as the Administration begins implementing these new programs to keep small businesses afloat. If you need help with any aspect of the process, don't hesitate to reach out. My office is here for you and your family.

Sincerely,



Charlie Crist
US CONGRESSMAN

PINELLAS SMALL BUSINESSES: HELP IS ON THE WAY WEBPAGE
VISIT:

[HTTPS://CRIST.HOUSE.GOV/NEWS/EMAIL/SHOW.ASPX?ID=KQPQDHYLOTQKVF4WMFYE7TNMZY](https://CRIST.HOUSE.GOV/NEWS/EMAIL/SHOW.ASPX?ID=KQPQDHYLOTQKVF4WMFYE7TNMZY)

SAFETY CORNER

by Office Zachary Mills



CAMERA SYSTEMS

Smart camera systems are the most diverse of the smart home products, and allow you to monitor live footage through your cell phone or website.

While selecting which system is the right one for your home, there are a few things to consider. Camera picture quality varies from standard definition to full 1080p resolution. If you have a large property that you want to capture, consider a higher definition camera to ensure quality images when the picture is zoomed in. When those images are captured it is important to know where the images are stored.

Many smart camera systems either offer local storage or cloud storage.

Local storage means that the recordings are saved in a storage device located within your home and are usually accessible by connecting that storage device to a monitor.

Cloud storage means that the videos are stored by the company and are accessible with internet access. Many companies that offer cloud storage also charge a monthly fee to store your data, so be sure to research storage options to avoid unwanted fees.

Cameras can be powered by battery or hard wire, with some accepting both forms. Battery powered cameras are convenient if you want to mount them away from a power source and are in an area that is easy to access when the time comes to replace the batteries. Hard wire options may require more installation savvy, but can be more reliable and less maintenance than battery options.

As a renter, wireless options are more feasible as well since you can take the system with you when you move out. The downside of many smart home cameras is that they are not monitored by a security company.

This means that it is up to you to contact your local law enforcement should you observe illicit activity on your cameras.



Some camera systems also not only allow you to see what's going on but also listen and communicate. That means you could see someone at your door, then ask them what they would like and listen to their response all through your cell phone while at home or anywhere else. This can eliminate ever coming to the door to speak with unknown visitors or keep potential burglars from knowing if your home is unoccupied.

As always, security surveys are provided free of charge to any residence or business in Gulfport. If you would like to have a free security survey, please contact Officer Mills zmills@mygulfport.us

NIGHT OF NUPTIAL

The Night of Nuptial Renewals has been canceled do to the ongoing health crisis that we face here in Florida. We are extending the project to 2021 so stay tuned to the new date for this wonderful project.

WELCOME TO NEW MEMBERS

Gulfport Family Restaurant will be open normal business hours, for Take-Out Only. Mon-Fri 6am - 8pm, Sat-Sun 7am - 3pm. They continue to offer their full menu and encourage customers to call ahead to order Take-Out. 727-321-2628

<https://www.gulfportdiner.com/>

Curb Side Pickup is available Mon-Fri

7:00am - 8:00pm, Sat-Sun 7:00am - 2:00pm

BOCA CIEGA HIGH SCHOOL ROTC BALL

As we sat there through the ceremony, I was amazed as Senior after Senior stepped forward to accept their award after award. Then to my amazement many had accepted college assignments, which was even a greater testament of the wonderful program that the ROTC provides at the school.

The ROTC staff deserves Major Kudos's for the fine work they have done CONGRATULATIONS to all of them. Let us not forget that this type of program does not work without Administration backing so thank you Michael Vigue (Principal BCH) you have done so much for the community GREAT job.

God Bless The USA.

SO49 MEMBERSHIP

by Phil Reed

Dear Member/Potential Member
It is that time again to renew your membership with the 49th Street South Business Association. We have had a great 11 years and we have seen a lot of changes to the area.

We have welcomed new businesses to the area resulting in an increase of daily traffic. We have had many successful projects that have also increased the exposure to the area.

What is in store for the future?

- Blues and Brews in November
- A Night of Nuptials June 2021
- Monthly News Letters
- Bigger music festivals and car shows
- Business Seminars to help your business grow and much more.



Without your help we cannot continue the great works for our area. We ask you to renew your membership and if you are new, please consider joining us - the application form is on the next page.

New this year, members get a business card size ad in 6 news letters. Thank you for your attention.

Membership Team
49th Street South Business
Association

PO Box 531042 St., Petersburg Fl. 33707

**It is that time of the year again your 2020 Membership is now due
Please mail in a check helps us keep the vision going on 49th Street**



**49th Street South Business Association
Business, Associate, and Non-Profit
MEMBERSHIP APPLICATION 2020**

MISSION STATEMENT: The Association seeks to unite, enhance, and promote the 49th Street South business corridor and embedded residential communities, including three blocks to the east and west of 49th Street, and from 22nd Avenue South to Central Avenue. Using sustainable strategies, we seek to achieve a district regionally recognized for vibrancy, special goods and services, safety, and Entrepreneurial opportunity. Membership is open to all, as we believe that we can accomplish collectively that which we cannot do individually.

Business or Individual's Name _____
Business Owner's Name _____
Physical Address _____
City / State / Zip / County _____
Mailing Address (if different from above) _____
City / State / Zip _____
Phone _____
Fax _____ Email _____ Web Site _____

ANNUAL DUES

PLEASE CHECK MEMBERSHIP TYPE

- Member** –available to businesses; provides one vote per business. \$75.00
- Associate Member** –available to individuals interested in the advancement of the objectives of the Association; is a non-voting member.....50.00
- Non-Profit Member** – available to non-profits within the area; is a non-voting member..... 25.00

Please complete this application and return it with a check payable to:
49th Street South Business Association • P.O. Box 531042 • St. Petersburg, FL 33747

Total Annual Amount Enclosed \$ _____

Date of Birth _____ **Anniversary** _____

PLEASE CHECK YOUR COMMITTEE INTERESTS

- Neighborhood Outreach/Community Relations**
- Perception/Conceptual Committee** (branding/appearance)
- Public Relations Committee**
- Other Suggestions** (please list/comment)

Contact Phil Reed at 727-439-0164 or email him at jsrtraining@aol.com

ABOUT SO49 BUSINESS ASSOC.

49th Street South Business Association Board Members

Jeri Reed, President

Mario Farias, Vice President

Michael Yakes, Vice President

Bro John Muhammad, Vice President

Michelle Kotewa, Treasurer

Kieu Barnes, Secretary

Around and About Newsletter

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JSRTraining@aol.com

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Association

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q@airbrushartusa.com

let's get social

If you haven't already connected with us,
join us on Twitter, Facebook and
Instagram today.

Check us out at:

<https://www.facebook.com/SO49home>

<https://www.instagram.com/so49org/>



CONTACT

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