



**AROUND AND ABOUT  
NEWS**

issue 17

May 2020

# May Newsletter

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[www.so49.org](http://www.so49.org)

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# -AROUND AND ABOUT- 49th Street South

49TH ST SOUTH BUSINESS ASSOCIATION NEWSLETTER

## Message from the President

Here we are a month later and we are still in a period of uncertainty. Although Florida has started to open, we are far from where we were. Will things get back to normal? Will normal even work anymore? The virus is thought to spread mainly from person-to-person.

When someone coughs or sneezes, they spray small liquid droplets from their nose or mouth, which may contain the virus. If you are too close, you can breathe in the droplets, including the coronavirus if the person coughing has the disease. Therefore, many of the things we have been doing in the recent past will need to continue. This includes:

- Social distancing and maintaining 6 feet between you and other people when possible. Avoid large gatherings and close quarters.
- Cleaning your hands frequently with soap and water for at least 20 seconds. Or use a hand sanitizer with at least 60% alcohol.
- Continue to clean and disinfect "high touch" surfaces.
- Avoid touching eyes, nose and mouth
- Cover coughs and sneezes

As a healthcare provider that is consistently subjected to the importance of infection control, I would like to offer some observations, feedback received/read and potential educational points. This is purely meant to be helpful tips to maintain safety and good infection control practices.

- If you are going to wear a mask, it needs to cover your mouth and nose. You should not be pulling it down to talk nor constantly touching it.
  - For those working in food and restaurants, please be mindful of the use of your vinyl gloves. The following are things mentioned on Face Book, in conversations and/or observed by others:
    - If you are using gloves, think of this. If you put on gloves, clean off the dirty dishes and food off the table, wipe the table clean and then bring food to another customer with the same gloves, that is not infection control.
    - If you deliver a drink (with the same gloves) by holding the top of the cup (where the customer drinks from), that is not infection control.
    - Perhaps frequent hand washing and sanitizing would be a better option after each task.
  - Take care of yourself and your family. You must deal with stress in a way that is effective for you!
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## Grant Information

Pinellas County is providing emergency financial support through the Pinellas CARES Small Business Grant for qualified small businesses that are negatively impacted by the COVID-19 pandemic due to orders to close or limit operations. This program provides one-time \$5,000 grants to help offset the significant, temporary loss of revenue to these qualified businesses during this pandemic, and to assist businesses in retaining and paying employees. Check here:

<https://covid19.pinellascounty.org/pinellascaresbusiness/>



On a side note, I saw this posting and believe it to be so true! I did change one word:

Those of you who think that social distancing and wearing masks to protect the vulnerable and elderly members of our society is violating your “freedom” and “rights” are forgetting that many of those same elderly people were forcibly drafted into the military, gave up years of their lives, saw their friends die, and suffered irreparable psychological damage to protect your right to “complain” about wearing a mask.

Feel free to contact us at  
so49web@aol.com or jsrtraining@aol.com  
or call 727-439-0164!

Respectfully,

*Jeri Reed*

Jeri Reed, RN  
President SO49

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# TROLLEY MARKET SQUARE FAMILY FUN DAY

by Phil Reed

49th Street south is working on a project for the future that will be fun for all. This potential project is subject to the easing of safe distance requirements.

When we get the approval we will schedule the date for the project. For more information contact us at SO49web@aol.com or JSRTraining@aol.com or Call Phil at 727-327-3509.

## SPONSORS NEEDED TO HELP OPEN OUR COMMUNITY

If you want to donate send your check to 49th Street South Business Association - PO Box 531042, St. Pete Fl. 33747 - anything will help.

49th Street South Business Association is working on a FUN project for everyone. After Months of practicing the safe distancing at home, it is time to get out and re-emerge into the community. When the City gives us the green light we want to open with a fun project for all.

Our goal will be to get Water Slides and Bounce Houses and provide FREE, hot dogs, chips and sodas, popcorn and cotton candy to the first 600 free.

This number will go up if we raise additional funds. To accomplish this we need to raise \$2,900.00 and I need your help. As many of us have had a drastic down turn in our business we must look forward to the future and the bounce back of our community and our businesses.

This will be a free and open event to the whole community. No date has been set yet because I am waiting on the word from the City. We are starting the fund raising now so we are ready to go.

Please think about getting involved today because without your help our projects would not be possible.

## Sponsorship levels

Super Hero \$500.00	Hero \$400.00	Super Star \$300.00	Star \$200.00	Sponsor \$100.00
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# WE ARE OPEN

Many of our fine restaurants and businesses are still open from auto repair to food, storage, tax preparedness, signs and more. PLEASE support them in this time of our Country's uncertainties. These locations are working hard to make sure that their employees have a way to support their families.

## **Gulfport Family Diner**

[www.gulfportdiner.com](http://www.gulfportdiner.com)

2025 49th street south  
Gulfport Fl, 33707  
727-321-2628

## **Smokin J's Bar B Que**

[sjtxbbq@gmail.com](mailto:sjtxbbq@gmail.com),

5145 Gulfport Blvd,  
Gulfport Fl 33707  
727-329-8624

## **Gulfcoast Seafood**

4921 9th ave south  
Gulfport Fl. 33707

## **Full Plate**

1431 49th street south  
Gulfport Fl. 33707  
727-800-9171

## **McDonalds**

5111 Gulfport Blvd,  
Gulfport FL 33707

## **The Storage House**

1 219 49th street south  
Gulfport Fl. 33707  
727-327-9598

Remember, we are all affected by this virus and in a time of need we all need to continue our support of our local establishments who for years have donated thousands of dollars to our local charities.

## **Safety tire Auto**

1833 49th street south  
Gulfport Fl, 33707  
727-321-1131

## **Air Brush Art USA & Signs**

[www.airbrushartusa.com](http://www.airbrushartusa.com)

1897 49th street south  
Gulfport Fl 33707  
727-321-1131

## **Liberty Tax Service**

4920 Gulfport Blvd  
Gulfport Fl. 33707  
727-228-6301

## **Studio 49**

2309 49<sup>th</sup> Street South  
Gulfport Fl. 33707

## **Gulfport Pharmacy**

5004 Gulfport Blvd S  
Gulfport Fl 33707  
727-223-1075 fax 727-388-8217

## **JSR Training Inc.**

2321 49<sup>th</sup> Street South  
Gulfport Fl, 33707  
727-327-3509

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# MY COMMUNITY SUPER HERO

by Phil Reed

Until this dreaded virus hit many of us never stopped to think about the true community super stars. So I want to take the time to write about my Super Hero. Her name is Jeri Reed. I have been with her for 43 years, day in and day out she has gone to work many years never taking a vacation.

She has been a Director of Nurses in the health care industry for 32 years. For years she has run nursing homes here in Pinellas County, but with all she has done in the industry this invisible enemy has been her biggest challenge.

I have seen it firsthand leaving our home sometimes at 4:00 AM, and not returning till late at night. I marvel at her commitment to her patients and staff. Her concern is for everyone involved under her care and not once have I heard her complain.



Do you know a health care worker? PLEASE say Thank You

She takes risk everyday when she walks out of our home and she preps for her next day late at night to make sure everyone will continue to be safe.

I forgot to say during all this time of her life she has raised 9 children 15 grand children, community volunteer for 35 years heading up the 49th street south business association, chairman of Planning and Zoning, serves on the county wide Emergency Board to mention a few items.

She is my health care Hero and I love her more and more with each passing day.

HEALTHCARE  
HEROES

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## BACK TO WORK

by Phil Reed

May 4th 2020: We are now slowly starting to open our wonderful State. Beaches and Restaurants and Retail are allowed to open with certain limitations. 25% capacity is all that is allowed at the present time but as we continue to flatten the curve more openings are in the future.



Please as you venture out and head to the beach, Malls and Restaurants keep the safe distancing in the forefront of your mind. When you see the front line workers Police, Fire, Health Care Workers please tell them thank you for their service.



## SAFETY CORNER

by Office Zachary Mills

zmills@mygulfport.us



### ABUSIVE PHONE CALLS

Although general day-to-day activities have been slowed down by the COVID-19 pandemic, it seems that certain types of crime happen no matter what is occurring in the world.

One such example now that people are home more often, is in regards to abusive phone calls. Abusive phone calls are not acceptable. In these cases, callers use the phone for a variety of reasons.

They may intend the call to be a simple prank. Or the call may be a more deliberate attempt to disturb or annoy you. More seriously, the call may be obscene, harassing, and/or threatening.

Calls of this nature may be illegal, punishable by criminal prosecution, and/or may subject the caller to civil liability.

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**Abusive calls generally fall into three categories:**

**Prank calls:** Usually made by children or teenagers. Callers' motivation is to trick, annoy or play a joke on you, not to frighten or scare you. These callers usually don't repeat the call and generally we rarely ever get police reports for this type of behavior

**Obscene calls:** Callers use improper language to get a reaction from you, whether it be words, tears, threats, anger or fear. Callers usually want to humiliate or intimidate you. In most cases, the calls aren't repeated. However, if the calls persist, you will need to take steps to solve the problem.

**Harassing or threatening calls:** These are the most common types of complaints police agencies receive in regards to abusive phone calls. A clear pattern of repeated calls is usually established by the caller. Sometimes callers are motivated by anger, jealousy or revenge, and simply want to get even by harassing you, or callers may actually be planning some type of physical harm to you.

These types of calls account for more than 75% of abusive calls. Examples of these calls include: repeated hang-ups (with no words spoken), taunts, or threats from ex-friends or ex-spouses, sexual threats, death threats, and bomb threats.

The best advice on handling these calls is to hang up immediately. If the call appear to warrant immediate action because of their seriousness, or continue to be used as a means of harassment, consult your telephone company and local law enforcement agency for assistance.

Also, consider using voicemail to screen your calls.





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**Business Hours**  
 11am - 9 pm  
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**Are you open?**  
 Let your customers know  
 with a custom sign or banner

*\*\*Mention SO49 to save on our already low-priced custom banners with BOGO 50% off\*\**

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**& Signs**

*We wish our fellow business owners and community members health and wellness during this challenging and uncertain time.*

(727) 321-1131

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 John & Carol Grundon

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# SO49 MEMBERSHIP

by Phil Reed

Dear Member/Potential Member  
It is that time again to renew your membership with the 49th Street South Business Association. We have had a great 11 years and we have seen a lot of changes to the area.

We have welcomed new businesses to the area resulting in an increase of daily traffic. We have had many successful projects that have also increased the exposure to the area.

## What is in store for the future?

- Family Fun Day
- Blues and Brews in November
- A Night of Nuptials June 2021
- Monthly News Letters
- Bigger music festivals and car shows
- Business Seminars to help your business grow and much more.



Without your help we cannot continue the great works for our area. We ask you to renew your membership and if you are new, please consider joining us - the application form is on the next page.

New this year, members get a business card size ad in 6 news letters. Thank you for your attention.

Membership Team  
49th Street South Business  
Association

PO Box 531042 St., Petersburg Fl. 33707



**It is that time of the year again your 2020 Membership is now due  
Please mail in a check helps us keep the vision going on 49<sup>th</sup> Street**



**49th Street South Business Association  
Business, Associate, and Non-Profit  
MEMBERSHIP APPLICATION 2020**

**MISSION STATEMENT:** The Association seeks to unite, enhance, and promote the 49th Street South business corridor and embedded residential communities, including three blocks to the east and west of 49th Street, and from 22nd Avenue South to Central Avenue. Using sustainable strategies, we seek to achieve a district regionally recognized for vibrancy, special goods and services, safety, and Entrepreneurial opportunity. Membership is open to all, as we believe that we can accomplish collectively that which we cannot do individually.

Business or Individual's Name \_\_\_\_\_  
Business Owner's Name \_\_\_\_\_  
Physical Address \_\_\_\_\_  
City / State / Zip / County \_\_\_\_\_  
Mailing Address (if different from above) \_\_\_\_\_  
City / State / Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_ Email \_\_\_\_\_ Web Site \_\_\_\_\_

**ANNUAL DUES**

PLEASE CHECK MEMBERSHIP TYPE

- Member** –available to businesses; provides one vote per business. \$75.00
- Associate Member** –available to individuals interested in the advancement of the objectives of the Association; is a non-voting member.....50.00
- Non-Profit Member** – available to non-profits within the area; is a non-voting member..... 25.00

**Please complete this application and return it with a check payable to:**  
49th Street South Business Association • P.O. Box 531042 • St. Petersburg, FL 33747

Total Annual Amount Enclosed \$ \_\_\_\_\_

**Date of Birth** \_\_\_\_\_ **Anniversary** \_\_\_\_\_

PLEASE CHECK YOUR COMMITTEE INTERESTS

- Neighborhood Outreach/Community Relations**
- Perception/Conceptual Committee** (branding/appearance)
- Public Relations Committee**
- Other Suggestions** (please list/comment)

Contact Phil Reed at 727-439-0164 or email him at [jsrtraining@aol.com](mailto:jsrtraining@aol.com)

# ABOUT SO49 BUSINESS ASSOC.

## 49th Street South Business Association Board Members

**Jeri Reed**, President

**Mario Farias**, Vice President

**Michael Yakes**, Vice President

**Bro John Muhammad**, Vice President

**Michelle Kotewa**, Treasurer

**Kieu Barnes**, Secretary

## Around and About Newsletter

**Editor:** Phil Reed

JSRTraining@aol.com

**Publisher:** 49th Street South Business  
Association

**Publication Designer:** Kieu Barnes  
q@airbrushartusa.com

## let's get social

If you haven't already connected with us,  
join us on Twitter, Facebook and  
Instagram today.

Check us out at:

<https://www.facebook.com/SO49home>

<https://www.instagram.com/so49org/>



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### CONTACT

**Around and About News:**

49th street South Business Association

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jsrtraining@aol.com