

TROLLEY MARKET SQUARE



Blues & Brews Fest



Dear Potential Sponsor:

A Day of Headliners at Trolley Market Square Blues and Brews 11/02/2019

If you're looking for new ways to expose your business to potential customers, we have the perfect solution. Join 49th street South business Association, News Channel 8, The Storage House, PIPO's, Grand Ma Toni's treats, Smoking J's Bar B Que, Safety Tire Auto, Brevard Solar, Hubbard Marina, Liberty Tax Service of Gulfport, Caldwell Reality and Insurance, Gulfcoast Seafood, Wilcox Law, Luxury & Beach Realty, Vueoo Fan Gear, Coffman Construction, Gulfport Central Title, Tampa Contracting Services Inc, Gulfport Storage, Airbrush Art USA, The City of Gulfport and many more, for the Trolley Market Square Blues and Brews on 11/02/2019. This community event grew from 500 attendees in 2009 to Thousands in 2017. We are working on making this our biggest year yet with 10 hours of great music! Each Band that has been chosen are Headliner bands in their own right. Come out and enjoy the music by great bands like: Marty Stokes Band, TC Carr, Smoking Torpedoes and the Bridget Kelly Band. Trolley Market Square Music Festival is November 2nd 2019. Again this year we support the many dedicated area charities throughout Pinellas County: VETSports, BCHS band, Gulfport Elementary, Gulfport Lions, Fallen Hero's Project, Gulfport Teen Council, Lincoln Cemetery and the Michael Yakes Foundation.

- Different levels of participation are available and we have a place for you.
- Both sponsor and vendor opportunities are available. There's a special discounts for businesses that would like to take advantage of both opportunities.
- Come out and enjoy the best Craft Brews of the Tampa Bay area or your favorite everyday Brew
- Get access to the V.I.P tent with food and drink from some of our finest area Restaurants.
- Your business name would be on prominent display for everyone to see!
- Your business would be exposed to a large and diverse audience of potential customers/clients!
- Commercials on TV networks, Radio ads and print ads will be run locally and State wide to announce the upcoming Blues Festival. Potential AD locations, Tampa Bay Times, News Channel 8, Gulfport Gabber, Suncoast Blues Society, So49.org and much more.
- In partnership with Great Blues, South 49th Street Business Association also advertises the Trolley Market Music Festival through their monthly newsletter, websites and social networks, like Face-book Instant Gram and Twitter.
- Vendors include restaurants, arts & crafts, PIPO's Cuban Restaurant, Sam's Club, Grand Ma Toni's and many more!
- **FREE** admission to see great live blues artists.

We also encourage you to visit www.So49.org for more information on how to be a part of a community event that will promote your business! (It's ok if you have fun too!) contact: Phil Reed at www.So49.org jsrtraining@aol.com or 727-439-0164 /cell

So49 Mission Statement: The Association seeks to unite, enhance, and promote the 49th Street South business corridor and embedded residential communities. Using sustainable strategies, we seek to achieve a district regionally recognized for vibrancy, special goods and services, safety and entrepreneurial opportunity. Membership is open to all as we believe that we can accomplish collectively that which we cannot do individually.

A Day of Headliners, 10 hours of PURE Blues, Enjoy a Day of Great Music



Bridget Kelly Band



TC Carr



My Viking Funeral



Marty Stokes



Smokin Torpedoes



Strange Brew

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Trolley Market Square Music Festival 2019

Sponsor Benefits:	Presenting \$5000 Filled	Platinum \$4000	Gold \$2500	Silver \$1000	Sponsor \$500
Logo displayed prominently on the festival banner and Gulfport Blvd for a minimum of 6 weeks					
Free vendor booth for your company display	 premier spaces	 we will discuss you space needs	 we will discuss your space needs	 we will discuss your space needs	 10x10 space
VIP parking spaces					
Logo on banner placed in a prime location beside the stage this banner is 3 ft by 10 ft					
Strategically place your banner at festival you provide banners					
Access to VIP tent with amenities including food and drinks					
VIP Arm Bands come with drinks Soda or Beer Food for your guests	50 VIP Arm Bands	30 VIP Arm Bands	20 VIP Arm Bands	10 VIP Arm Bands	5 VIP Arm Bands
Company name mentioned in all television and radio ads where possible (must submit registration before September 1, 2019) and your logo on all advertisement material					
Company name listed in all advertisements where possible (must submit registration before September 1, 2019)					
Recognition and thanks on the So49 website					
Links from the Trolley Market Square Music festival and So49 websites to company website					
Company name mentioned on stage at every break by the emcee					
Possible TV Interview slot					
Your Name on the Advertisement as the Presenting Sponsor On all advertisement					

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Sponsorship Registration

Annual Music Festival • Trolley Market Square, 4900 49th st. South Gulfport, FL 33707

This application, dated _____, 20____, by and between _____

(hereinafter: called the "Participant") and the 49th Street South Business Association (hereinafter called the "Association"), is in accordance with the following terms, conditions, and regulations governing participation in the Business Partner Program of the Annual Musical Festival. The undersigned hereby makes application to participate, which, when accepted by the Association, becomes a contract. This event will be held rain or shine with no rain date.

Contact Information *(please print clearly, or type)*

Company

Name _____

Contact Person _____ Title _____

Address _____

Phone _____ Fax _____

Email _____ Website _____

*A marketing fee may be paid by the Association for securing this sponsorship.

Acceptance of Application allows South 49th street to use LOGO's on all printed material:

Acceptance occurs only after this document is signed by a representative of the Association and receipt of payment has been acknowledged by the Association. Payment must be included with registration. Please make checks payable to So49. The Association reserves the right to reject any application. By signing this contract, the Participant agrees to meet all specified deadlines.

_____ Sign

_____ Print Date _____

Participant Representative Signature Association Representative Signature

Applications, payments, and questions regarding sponsorship may be directed to: 49th Street South Business Association www.So49.org or Phil Reed Project Director 727-439-0164 /Cell

P.O. Box 531042

St. Petersburg, FL 33747-1042

Email: So49web@aol.com or JSRTraining@aol.com

Sponsorship Levels *(please circle choice)*

Presenting *(limited to one participant)* **Platinum** **Gold** **Silver** **Sponsor**

\$5000.00 **\$4,000** **\$2500** **\$1000** **\$500**

Companies and Individuals that wish to sponsor at \$100.00 to \$400.00 call for perks please

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Blues N Brews Fest



This year's show is a 1 day event with Local acts and Down to earth Blues
 Booth spaces will be rented at the following cost's if registered by September 1stth 2019. Food vendors call for pricing.
10 by 10 ___ \$100.00, **10 by 20** ___ \$200.00, **10 by 30** ___ \$300.00, Registrations after the deadline please add \$50.00. There will be no discounts for non food booth spaces. You are required to provide your own electric, tents (Mandatory) and tables. This cost is for space only. If you require electric add \$35.00 per 10 x 10 space.

Name of company _____ address _____

E-Mail Address _____

Type of product to be displayed or sold _____

Contact person and number _____

All food vendors must complete City of Gulfport Vendor registration form which will be email to you upon getting your reservation for your space. Please contact JSRtraining@aol.com for forms or call Phill at 727-327-3509 must submit with check made out too 49th street South Business Association Mail to Post Office Box 531042 St. Petersburg Florida 33747





6:00 PM Sundown elbow to elbow

Be a part of the bay area's best free music Festival Sponsor Today!