

SLAD Minutes  
August 15, 2023  
6:00 pm – 7:00 pm

**Call to Order:** Meeting called to order at at 6:01 by Vice Chair, Lisa Purvis

New Members introduced themselves

**Treasurer's Report:** Lisa P. provided the report in Val's absence

**Billboards:** Group discussion on what to do for "big" marketing instead of a Billboard:

- Other options – Billboard by the HWY – but what else do we think we can do?
- What other ideas can we do... what else would make an impact.
- People had huge yard signs ... people with strategic locations ...
- Pontiac Trail & Silver Lake area – lots of signs
- What are the laws around signage?
- Utility people sometimes remove things – it's not always stolen.
- Linda – Big Sign in Green Oak – put them on with zip ties and people come and cut them.
- How can we involve the youth?
- What about mobile billboards...
- What if we built a Biden truck like the trump truck? A float.
- School newspapers – advertising – Jenn – "How to register to vote" vs. Candidate QR Code to more information.
- Facebook advertising ... YouTube advertising – but what do our ads say? Who are we campaigning for?
- Could we put a big Flag Somewhere?
- Billboard – "South Lyon is BLUE" Gradient from Red to Blue – South Lyon is Blue

We will discuss more moving forward.

**SL Election Update:**

- Lisa Dilg asked if we could carve out time at the end next month for post cards... people who can send personal post cards to people we know. "Hey - I know Lisa and you should vote for her."
- Lisa, Thad and Steve are running together. Endorsing each other. If anyone has specifics, ask them personally.

**SLAR Update**

- Ann Bolyn – Back to school town hall Wednesday the 9/13 – Molly Pitcher
- Office hours at Lyon Township municipal Center and in Brighton
- Tonight, doorknockers, trying to train them to identify undecided voters in the election

**Adopt a Road** – 9/23 – Meet at the gazebo in front of Busch's

**Book Club** – 8/29 at 6:30 at Kelley's house. Invite is on Facebook.

**Upcoming SLAD election:** Shawn is leaving and we need someone to step up as secretary. Duties include: Sending emails, taking notes, admin the Facebook page, participate in group chat. Nominations will open up today. If you want to self-nominate, contact one of us. Or please let us know. [slademocrats@gmail.com](mailto:slademocrats@gmail.com)

## Kelly Breen

- We don't know how long we'll be in session for. The budget and other bills ... we couldn't get immediate affect from the senate. 90 days after we adjourn for the year. Normally we'd be going until sometime in December. If we adjourn early for the presidential primary bill. Everything in the budget is based on when we adjourn for the year. Expect to see energy and environment issues. They need to add resiliency to the grid. There should be plans to help with this. Need more than tree trimming. Pollute or Pay. Housing. Guardianship. School safety.
- **3 Things**
  - Governor's Priorities
  - When they adjourn
  - Whether they hold minorities
- **Other topics**
  - Drug Immunity – Michigan is the only state where you can't sue pharmacies.
  - 3D Printing guns
  - Charter School reform and transparency
  - Economic development – make sure we're a good place for businesses to come. Our declining population – we don't want to lose another voice in congress.
  - Doing a roundtable on gun laws – partnering with Adam (Veteran) – talking about gun bills, how they will be implemented
- **Discussed recall process**
- **Question: What can little clubs like us do?**
  - Hitting the doors and the phones
  - 1:1 Outreach – make personal contact
  - Handwritten postcards
  - Lyon township – help to move Lyon Township board of trustees
  - Legislative walks
  - Personal connections are things
  - Helping candidates raise money
- Lisa mentioned focusing more local – we have a few potential people to run for Lyon township – we need to make this a priority.
- Bottom up approach

Motion to adjourn at 7:00 pm