

## Multi-Sensory Page Audio

Consider this. How do you learn? How do you engage? Is it through a combination of sight, sound, touch, smell, or taste?

Today, the issue of engagement has become a serious concern throughout many industries. The instant gratification that people crave makes engagement more elusive, various learning styles that align with our five senses, further intensifies the problem of engagement.

With all of these variables experts have struggled to define, engagement. MESA understands that to truly engage people, it must be a fun multi-sensory experience that communicates deeper meaning while providing freedom of choice. MESA brings all of these key components together with CHRL ("Cheryl"). We've built a bridge that allows people to engage. MESA utilizes gesture control, to introduce an element of fun through a multisensory experience.

And gestures provide an element of control, giving the person a sense of freedom as they choose to explore messages or information on CHRL ("Cheryl"). MESA has proven that people engage when they are having fun and have freedom of choice.