Putting your Persistence Success Score in context

Table A. Top 30 **Public** HBCUs

Statistics		Fall-to-fall retention rate	Six-year graduation rate	Persistence Success Score	Four-year graduation rate
N	Valid	30	30	30	30
	Missing	0	0	0	0
Mean		64.10	30.87	94.97	13.63
Median		64.00	30.00	95.00	12.00
Mode		63[a]	30[a]	74[a]	11[a]
Std. Deviation		8.857	9.493	16.389	6.542
Minimum		36	9	51	1
Maximum		78	48	125	29

a. Multiple modes exist. The smallest value is shown

Table B. Top 30 **Private** HBCUs

Statistics		Fall to fall retention rate	Six-year graduation rate	Persistence Success Score	Four-year graduation rate
N	Valid	30	30	30	30
	Missing	0	0	0	0
Mean		67.37	36.67	104.03	24.37
Median		68.50	35.50	100.00	21.00
Mode		69[a]	24	74	16
Std. Deviation		9.754	14.826	22.786	14.885
Minimum		50	10	74	2
Maximum		91	75	166	68

a. Multiple modes exist. The smallest value is shown

The average **Persistence Success Score** for Public HBCUs (A) was 95 while the score for Private HBCUs (B) was 104. Let's dig down. If one analyzed our **Persistence Success Score** based on, for example, the *Payscale 2019-2020 College Salary Report* (https://www.payscale.com/college-roi) for the top 35 institutions in the country, the mean **Persistence Success Score** was 183; The minimum score was 146 while the maximum was 197. Would you like to work toward the 150 or the 183 score? This information is available to parents and students in dashboards. How you train, retain, and graduate students is much clearer to the public now. We have seen significant statistical and pragmatic (i.e. average salary at graduation, early-career salary potential, and mid-career salary potential) differences based on a median-split and/or quartile analysis using the **Persistence Success Score** as an independent variable. It is also important to look at your four-year graduation rates and work to improve them.

All retention and graduation data retrieved March 19, 2020 from the College Navigator [Integrated Postsecondary Education Data System (IPEDS] https://nces.ed.gov/collegenavigator/?cx=1. All ranking data was retrieved from https://www.usnews.com/best-colleges/rankings/hbcu