

We Are Certified Sneaker Authenticators.

Important FAQ's

1. Where Do You Get Your Sneakers From?
2. What Kind Of Quality Sneakers Should I Expect?
3. Where Did You Receive Authentication Training?

**Critical Information At Bottom Of Page - Please Download PDF
Our Sneaker Authentication Trainer.**



Wade Motawi

Wade Motawi, the resident “Shoe Dog” at ShoeMakers Academy, serves as our founder, general manager, and chief instructor for all things related to the shoe business. Holding an Industrial Design degree from the University of Michigan, Wade embarked on his journey as a shoe designer in 1995.

Throughout his extensive career, he has fulfilled various roles, including designer, developer, product line manager, development group manager, advanced technology group manager, footwear buyer, sourcing manager, and consultant. His professional journey has taken him to the far east, where he has lived and worked extensively.

In addition to his design work, Wade is an accomplished author, having written several highly acclaimed books on modern shoemaking. His passion for sharing knowledge led him to found Shoemakers Academy, where he imparts his expertise to aspiring shoemakers and enthusiasts alike.

Our Credentials



It's important to remember, we share the exact same values as WhatNot. That's why we chose the WhatNot auction platform to conduct business, and we have a respectful relationship with our customers. We obtain our sneakers from already nationally recognized authenticated sources.

SneakerCircus guarantees safe, reliable and authentic sneakers, the way the manufacturer intended them to be right out of the factory. We hand verify sneaker authenticity from our already trusted sources.

We never deal with replicas or fakes.

According to Podiatrists, (foot doctors) fake and/or replica sneakers are dangerous for you to wear, as they can create foot, ankle, knee and hip problems. Why take that chance?

We want you to be overjoyed when you receive your new sneakers. We would love for you to tell your friends and family about us.

Additionally, when we do come across gently used sneakers we purchase, authenticate and verify their legitimacy. They are professionally washed, deodorized and sanitized for your Peace of Mind and wearing pleasure. See the video on the home page to watch our deep clean and sanitization process.

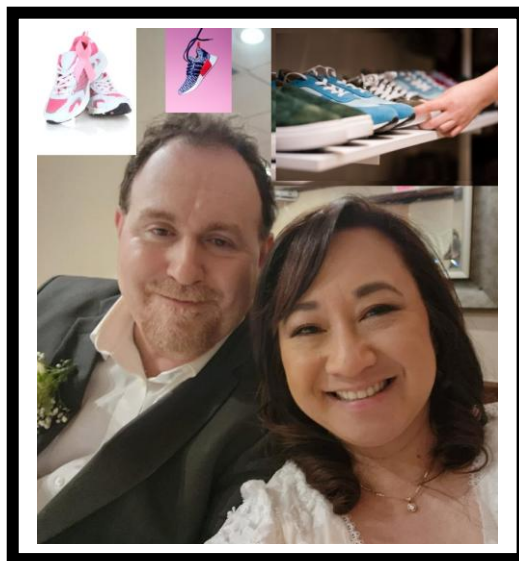


**A Winning
Combination!**

Also it is **important** you know your shoe size. Believe it or not, adult feet can change in size, ever so slightly over time. So go to the home page and click on the drop down “know your shoe size”. There you will find, quick tips on how to measure your feet for a more precise and comfortable fit. There is also a size chart available for you to review, before purchasing your sneakers.

SneakerCircus on WhatNot is a fun and easy place to find your size and the sneakers you desire. This way when you receive your favorite pair of kicks, they will fit well and you will have years of enjoyment. We want you to be a major – league customer for many years to come.

We want you to be so happy with the products you receive, and the lightning fast shipping you receive, that you will tell your friends and family about us, and leave us glowing five star reviews. Isn't that a better way to do business?



Richard & Ann Fanelli
Owners of SneakerCircus