Critical Information At Bottom Of Page - Please Download PDF.

Our Sneaker Authentication Trainer.



Wade Motawi

Wade Motawi, the resident "Shoe Dog" at ShoeMakers Academy, serves as our founder, general manager, and chief instructor for all things related to the shoe business. Holding an Industrial Design degree from the University of Michigan, Wade embarked on his journey as a shoe designer in 1995.

Throughout his extensive career, he has fulfilled various roles, including designer, developer, product line manager, development group manager, advanced technology group manager, footwear buyer, sourcing manager, and consultant. His professional journey has taken him to the far east, where he has lived and worked extensively.

In addition to his design work, Wade is an accomplished author, having written several highly acclaimed books on modern shoemaking. His passion for sharing knowledge led him to found Shoemakers Academy, where he imparts his expertise to aspiring shoemakers and enthusiasts alike.

Our Credentials





It's important to remember, we obtain our sneakers from already nationally recognized authenticated sources. This Is 100% Guaranteed! We never deal with replicas, fakes, or low end grade sneakers.

According to Podiatrists, (foot doctors) these types of footwear are dangerous for you to wear, as they will create foot, ankle, knee and hip problems.

Why take that chance?

SneakerCircus guarantees safe, reliable and authentic sneakers, the way the manufacturer intended them to be right out of the factory.

Additionally, we are known to beat virtually all of our online competitors prices! That's because customer satisfaction over greed is our top priority! Why pay inflated prices at shoe stores, when you'll save BIG right here?

We want you to be overjoyed when you receive your new sneakers. We would love for you to tell your friends and family about us.

Additionally, when we do come across gently used sneakers we purchase, authenticate and verify their legitimacy. They are professionally washed, deodorized and sanitized for your Peace of Mind and wearing pleasure.

Also it is important you know your shoe size. Believe it or not, adult feet can change in size, ever so slightly over time. So go to the home page and click on the drop down "know your shoe size". There you will find, quick tips on how to measure your feet for a more precise and comfortable fit. There is also a size chart available for you to review, before purchasing your sneakers.

SneakerCircus.shop, Is a fun and easy place to find your size and the sneakers you desire. This way when you receive your favorite pair of kicks, they will fit well and you will have years of enjoyment.

Our guarantee is, if for any reason you receive a pair of sneakers which has been misrepresented, has any undisclosed defects, and/or is not 100% authentic, simply contact us by using our contact us section, and let us know if you have any issue whatsoever. You will also find in the contact form, a place to attach pictures of any sneaker you may have an issue with. The likelihood of this happening is slim, yet, we want you to have this resource available just in case. If any of the above issues happen, you will be given a full refund of your purchase price within 72 hours... with no hassles whatsoever. Please refer to our disclaimer and conditions drop down menu, concerning returns and/or refunds policy.

We want you to be a major – league customer for many years to come. We will go out of our way to accommodate you.

We want you to be so happy with our online store, the products you receive, and the lightning fast shipping you receive, that you will tell your friends and family about us, and leave us glowing five star reviews. Isn't that a better way to do business?



Richard & Ann Fanelli - SneakerCircus.shop