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Martial Arts Pioneers CRASH MEDIA GROUP announce new channel with streaming content platform Bingey TV

Crash Cinema presents the Ultimate Kung Fu Theater to now be available on Bingey TV across multiple streaming services.

Crash Cinema, one of the first and largest purveyors of classic Old School Hong Kong Action films inked a deal with American streaming company Bingey TV (www.bingey.tv) to launch the streaming channel Crash Kung Fu Theater on a variety of platforms including ROKU, Apple TV and Amazon Fire. Crash Cinema a division of Crash Media Inc has been at the forefront of bringing Asian Pop Culture Action films to the US since the [mid 90's] when it began life as the retail chain Anime Crash. Anime Crash captured the nation's imagination and it's fascination with Japanese animation or Anime when it opened its first store in NYC's NOHO district in 1995. The owners, Chris Parente and Scott Mauriello, channeled their life long love of martial arts and kung fu films by importing and stocking the shelves of their chain of stores with Old School and modern HK action flicks. During those early days Anime Crash hosted a who's who of Asian action stars at its location including Sammo Hung, Chow Yun Fat, Michelle Yeoh and IP Man star Donnie Yen. Soon after they began distributing Hong Action films on their home Video label Crash Cinema.

The partnership with Bingey TV represents a continuing commitment by Crash Cinema to making HK action films available to a worldwide audience. Bingey TV is empowering content owners to distribute their media directly to audiences through OTT streaming while maximizing ad revenue for its channel partners. The Bingey TV team has decades of experience in building OTT streaming and advertising technology systems for major media & entertainment brands and companies. Bingey TV is based in Los Angeles and is currently partnering with several content owners including Crash Media to produce and distribute vertical binge-worthy channels for audiences on Roku, Apple TV, Amazon Fire as well as web and mobile. The Crash Kung Fu Theater is available on the Bingey TV on Roku, Apple TV, Amazon Fire as well as Apple App Store and Android Play Store.

Crash Media principal Scott Mauriello said, “we are thrilled to be working with Binge TV to bring our great genre library to a new audience. The streaming world will now have the opportunity to view these great pieces of film history in their original state in the comfort of their homes.”

About Binge TV

Binge TV is a technology company connecting content owners to the unlimited potential of OTT streaming. We are made up of seasoned ad technologists and online video experts with decades of experience in the media & entertainment space. Since the early days of online video monetization, the team has been at the forefront of digital media and have been successfully generating revenue for content owners and advertisers along the way.

PRESS QUOTES

Vengeance Magazine UK - “Without Crash many rare and obscure old school classic would remain unseen” “Crash continues to release a barrage of mind numbing mayhem” - Peter Hallet

Inside Kung Fu - “Highly Recommended” - Ric Meyers