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## Call for Exhibitors!

The Addison County Sugarmakers Association will be once again hosting one of the statewide annual Maple Schools at Middlebury Union High School, Charles Ave, Middlebury, on Saturday, January 11, 2020.

**Level 1 Exhibitors** are businesses that work directly with sugarmakers – equipment, machinery, etc. and will be provided with:

- A table at the Trade Show where your representatives can **talk** about your business, **explain money saving opportunities** to attendees or to **sell** products. The table and/or space will be approximately 6' long with varying depths depending on need. Chairs, tables and electricity will be provided as needed.
- Your name and contact information included in the registration packet handed out on the day of the school. As well as access to the list of attendees for follow-up after the school, if requested.
- 2 free registrations – including lunch.
- \$75 for the day

**Level 2 Exhibitors** are research, educational opportunities or maple themed products that might be of interest to attendees and will be provided with:

- A table at the Trade Show where your representatives can **talk** about your business or to **sell** products. The table and/or space will be approximately 6' long with varying depths depending on need. Chairs and electricity will be provided as needed.
- 1 free registration – including lunch.
- \$30 for the day.

**Become a Sponsor!** Sponsorship level of \$125. A sponsor of the Addison County hosted Maple School will get:

- Your name and/or logo on prominently displayed posters in several locations at the school.
- A table to exhibit, if desired.
- Inclusion in any materials/ads submitted to the press prior to the event.

Sponsors (whether exhibiting that day or not) and Exhibitors will have a chance to offer *door prizes*. Door prize winners will be drawn during lunch from all pre-registered attendees.

Set-up time will begin at 7:00 am on Saturday morning. The schedule is tentatively:

8:00 – 8:45 Registration – Coffee & Donuts

9:00 – 10:15 Welcome (in Auditorium)

State of Industry Discussion

10:30 – 11:45 Session I

11:45 – 1:00 Lunch & Trade Show

1:00 – 2:15 Session II

2:30 – 3:45 Session III

3:45 - Have a Safe Trip Home

Please return the included application as soon as possible, and no later than December 31<sup>st</sup>.

If you have any questions about the event please contact Moe Rheaume, ACSMA President, on his cell at 802-989-0915 or myself at 453-5797 or at [rainvb@wcvr.com](mailto:rainvb@wcvr.com).

Thank you for your support!

Barbara Rainville  
Secretary/Treasurer

# January Maple School Sponsorship/Exhibitor Registration Form

January 11, 2020

Middlebury Union High School

Rte 7 South (Court Street)

Middlebury, Vermont 05443

I would like to be a Sponsor (\$125) \_\_\_\_\_

I am a maple exhibitor (\$75) \_\_\_\_\_ includes 2 lunches

I am an exhibitor level 2 (\$30) \_\_\_\_\_ includes 1 lunch

I need more lunches \$15 X \_\_\_\_\_ (# of people) = \_\_\_\_\_

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Representatives at show \_\_\_\_\_

Address \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_

For Exhibitors - describe type of space needed (for example – only table top, or 6' long x 4' wide, or 8' X 8' square)

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Do you need electricity? Yes \_\_\_\_\_ No \_\_\_\_\_

I will be donating a door prize. Yes \_\_\_\_\_ No \_\_\_\_\_

Please submit form with check made out to: ACMSA, c/o Barbara Rainville, Treasurer, 598 Browns Rd, Lincoln, VT 05443. **BY DECEMBER 31, 2019**