

plan the work
work the plan

**but its not a chicken and egg
situation; you have to start with
a good plan**

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**however, without team
ownership even a good plan
will fail**

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**“plans are nothing;
planning is everything”
- Dwight D Eisenhower**

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so don't just make a plan and dump it on the team

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**people don't like to break
what they have created themselves**

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**build the team
that builds the project plan**

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