



Turpentine Creek Mopar Classic

Ph: 501-590-0003

www.tcmoparclassic.com

tcmoparclassic@gmail.com

www.facebook.com/TurpentineCreekMoparClassic

41 Cypress Point Lane, Eureka Springs, AR 72631

1st Annual Turpentine Creek Mopar Classic and Friday Night Lights Sponsorship Contract

Join us for the first annual Turpentine Creek Mopar Classic, a show that will benefit Turpentine Creek Wildlife Refuge, a non-profit organization that provides lifetime refuge for abandoned, abused, and neglected "big cats". There will be live music, a car show, food and beverages! Created with families in mind, admission to the Turpentine Creek Mopar Classic and Friday Night Lights show is FREE for patrons!

The Turpentine Creek Mopar Classic advertising begins four months prior to the show date and will be heavily promoted through all Turpentine Creek Mopar Classic channels; including the Turpentine Creek Wildlife Refuge's email blast, mentions throughout the day of the show, and depending on the level of sponsorship, trophy and T-shirt premiums! Your logo will also be displayed on the Turpentine Creek Mopar Classic website, as well as Facebook, online, social media, posters, banners and email newsletters!

Be a part of this exclusive car show experience. Please complete and return this form if you're interested in sponsorship.

For more information or if you have questions, call Aaron Hoyt at 501-590-0003 or email at tcmoparclassic@gmail.com.

SPONSOR Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Name of contact for publication, information, logos, and photos: _____

Email for contact for publication, information, logos, and photos: _____



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SPONSORSHIP AGREEMENT

Turpentine Creek Mopar Classic and _____ (“SPONSOR”) hereby agree as follows:

1. **Sponsorship.** SPONSOR has asked to be named SPONSOR of the Turpentine Creek Mopar Classic (“EVENT”) in exchange for \$_____ cash payment (“CONTRACT PRICE”). Payment due in full within 10 days of agreement execution.
2. **Event.** Subject to the terms and conditions of this Agreement, Turpentine Creek Mopar Classic offers the following sponsorship packages for the Turpentine Creek Mopar Classic Car Show (please check applicable package):
 - Presenting Sponsor - \$2,500
 - Platinum Sponsor - \$1,500
 - Gold Sponsor - \$1,000
 - Stage Sponsor - \$750
 - Silver Sponsor - \$500
 - Bronze Sponsor - \$350
 - Trophy Sponsor - \$500
 - Friday Night Lights Sponsor - \$750
 - Friday Night Lights Trophy Sponsor - \$500
3. **Term.** This agreement shall begin on _____ and expire on September 24, 2022. Agreement is non-cancellable.
4. **No Assignment.** SPONSOR shall not, without prior written consent of Turpentine Creek Mopar Classic, assign or sublet any part of this Agreement.
5. **Hold Harmless.** SPONSOR agrees to hold harmless and indemnify Turpentine Creek Mopar Classic from all damage, costs and expense, of any nature whatsoever, arising from SPONSOR’s participation in the EVENT.
6. **Entire Agreement.** This constitutes the entire agreement between the parties with respect to the subject matter hereof, all prior understandings being merged herein.
7. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of Turpentine Creek Mopar Classic shall govern.



Sponsorship Agreement continued...

SECTION 2 – BOOTH SPACE

1. **Event.** Subject to the terms and conditions of this Agreement, Turpentine Creek Mopar Classic leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the Turpentine Creek Mopar Classic car show to be held September 23-24, 2022 (“EVENT”).
2. **Booth Space.** EXHIBITOR agrees to lease booth space(s) listed above at the price per booth indicated above. EXHIBITOR assumes all costs such as tables, chairs, additional lighting, electricity, carpeting, table linens, etc. The leased booth space shall be used exclusively by EXHIBITOR for the exhibition of the items described in Section 1 of this Agreement. EXHIBITOR shall not represent more than one business.
3. **Booth Selection and Availability.** Booth spaces are available on a first come, first served basis only. Turpentine Creek Mopar Classic does not guarantee specific booth spaces to any EXHIBITOR until booth space has been paid in full. If the desired booth is not available, Turpentine Creek Mopar Classic may substitute a different booth to be occupied by EXHIBITOR.
4. **No Assignment.** EXHIBITOR shall not, without prior written consent of Turpentine Creek Mopar Classic, assign or sublet any part of this Agreement or the leased booths.
5. **Failure to Comply.** If Turpentine Creek Mopar Classic determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, Turpentine Creek Mopar Classic shall have the right to remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.
6. **Failure to Occupy Leased Booths.** EXHIBITOR agrees to occupy the leased booths for the full duration of the EVENT. If EXHIBITOR does not occupy the leased booths for the duration of the EVENT or leaves/begins to dismantle booth prior to the close of the event, Turpentine Creek Mopar Classic shall charge EXHIBITOR a fine of \$250.
7. **Notice of Cancellation.** If EXHIBITOR desires to cancel this Agreement, EXHIBITOR shall notify Turpentine Creek Mopar Classic of its desire to do so at least 60 days prior to the EVENT. If EXHIBITOR cancels this Agreement without providing 60 days advance notice, EXHIBITOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 30 days prior to the opening of the EVENT, EXHIBITOR shall forfeit the entire Contract Price.
8. **Set Up and Take Down.** All Exhibitors may set up from 5pm til 9pm (Friday Night Lights) or 8am til 3pm for the car show. EXHIBITOR must have his space set up before the EVENT is scheduled to begin. If EXHIBITOR has failed to set up by said time, EXHIBITOR may forfeit the leased booths and any payments and/or the entire Contracted Price and be fined \$200. Booths may be dismantled at the close of the respective show (9pm – Friday Night Lights; 3pm – Car Show). The

EXHIBITOR is responsible for securing his goods and display items during set up and take down hours.

9. **Disruptive Behavior.** If Turpentine Creek Mopar Classic determines that the conduct of EXHIBITOR is disruptive to the EVENT or that EXHIBITOR is not acting in a courteous and professional manner, Turpentine Creek Mopar Classic may remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not receive a refund of the Contract Price.
10. **Waiver of Liability.** Turpentine Creek Mopar Classic will not be responsible or liable for any damage or loss incurred by EXHIBITOR as a result of fire, theft, wind, storm, explosion, or any other cause whatsoever. Turpentine Creek Mopar Classic is not responsible for damage from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the exhibit area. EXHIBITOR releases Turpentine Creek Mopar Classic from any and all responsibility for theft or damage to equipment, booths or displays within the booths - by fire, rain, accident or any other cause whatsoever. EXHIBITOR assumes full and total responsibility for all patrons of the EVENT who visit or enter EXHIBITOR'S booth and releases and agrees to indemnify Turpentine Creek Mopar Classic from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the EVENT. EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the EVENT and while setting up or removing his booth(s). EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue Turpentine Creek Mopar Classic for any and all liability, real or alleged, arising out of or in connection with this Agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.
11. **Entire Agreement.** This Agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.
12. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of Turpentine Creek Mopar Classic shall govern.
13. **Giveaways.** SPONSOR must contribute to merchandise giveaways at the car show. SPONSOR must provide a reasonable quantity of their promotional item and an employee or staffer to distribute them during the hours of the event.

IN WITNESS WHEREOF, Turpentine Creek Mopar Classic and SPONSOR have signed this instrument the day and year first above written.

SPONSOR	Turpentine Creek Mopar Classic
Sign: _____	Sign: _____
Name: _____	Name: _____
Title: _____	Title: _____
Date: _____	Date: _____

*Please make checks payable to Turpentine Creek Mopar Classic.