



Turpentine Creek Mopar Classic

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41 Cypress Point Lane, Eureka Springs, AR 72631

1st Annual Turpentine Creek Mopar Classic and Friday Night Lights Sponsorship Levels

Top Presenting Sponsor (NONE available) - \$2,500

- Top contributing sponsor in the 1st Annual Turpentine Creek Mopar Classic & Friday Night Lights show
- Your logo prominent on **all event marketing** such as Turpentine Creek Wildlife Refuge website...flyers...t-shirts... social media posts/promotions...yard signs...event banners displayed before, during and after...also mentions on local TV/radio segments given by Turpentine Creek Wildlife Refuge
- Live event publicity announcements at the DJ and stage during the car show
- 10x10 Exhibitor Space at the event near stage
- 10'x2' Banner posted across park entrance & front of stage during car show
- Up to (3) complimentary cars entered into the show
- One "Presenting Sponsor" trophy selected by your representative

Platinum Level Sponsor (one available) - \$1,500

- Live event publicity announcement at the DJ and stage during the car show
- Mentions on local TV/radio segments given by Turpentine Creek Wildlife Refuge
- Logo on t-shirts, social media posts/promotions, plus flyers for your distribution
- 10x10 Exhibitor Space at the event
- 6'x2' Banner for your Exhibitor Space (artwork to be provided by sponsor)
- Up to (3) complimentary cars entered into the show
- One "Platinum Sponsor" trophy selected by your representative

Gold Level Sponsor (two available) - \$1,000

- Live event publicity announcements at the DJ and stage during the car show
- Social media posts/promotions
- 10x10 Exhibitor Space at the event
- 6'x2' Banner (artwork to be provided by sponsor)
- One "Gold Sponsor" trophy selected by your representative

Proceeds from the event benefit Turpentine Creek Wildlife Refuge, a non-profit organization that provides lifetime refuge for abandoned, abused, and neglected "big cats". Turpentine Creek Foundation Inc. DBA Turpentine Creek Wildlife Refuge is a 501c3 registered organization so your donation is tax deductible (EIN 71-0721742).



Sponsorship Levels continued...

Exclusive Stage Sponsor (two available) - \$750

- Live event publicity announcements at the stage and by the DJ, during the car show
- Social media posts/promotions
- Large 9'x3' banner displayed at stage day of event (your logo or message captured in many pics of cars and award presentations, for ongoing exposure!)
- Distribution of your promotional material at the Turpentine Creek Mopar Classic information table

Silver Level Sponsor (four available) - \$500

- Live event publicity announcements at the DJ and stage during the car show
- Social media posts/promotions
- 6'x2' Banner (artwork to be provided by sponsor)
- One "Silver Sponsor" trophy selected by your representative

Bronze Level Sponsor (four available) - \$350

- Live event publicity announcements at the DJ and stage during the car show
- Social media posts/promotions
- 3'x2' Banner (artwork to be provided by sponsor)

T-shirt Sponsor – OR – Drawstring Bag Sponsor (limited availability) - \$500

- Your logo on the sleeve of T-shirts to be distributed to every car show entrant
- Displayed on TCMC table available for purchase by event attendees
- **OR** - Your logo on the drawstring backpacks distributed to every car show entrant, and available for purchase by event attendees (place your marketing materials inside for distribution)!

Trophy Sponsor (one available) - \$500

- One trophy winner selected by your representative
- Trophies displayed during event, and distributed to winners with announcement



Friday Night Lights Sponsorship Levels

Exclusive Friday Night Lights Sponsor (one available) - \$750

- Live event publicity announcements at the stage by the Emcee, during the concert
- Social media posts/promotions
- Large 9'x3' banner displayed at the Eureka Springs Community Center on Highway 62 on day of event (your logo or message captured in many pics of cars for ongoing exposure!)
- Distribution of your promotional material at the Turpentine Creek Mopar Classic information table

Friday Night Lights Trophy Sponsor (one available) - \$500

- Your logo etched into lighted trophies to be presented to winning Friday Night Lights participants
- Social media posts/promotions
- Distribution of your promotional material at the Turpentine Creek Mopar Classic information table

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