

The future of the **Internet of Things** is already here



#IoTnow
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Internet of Things
reduces costs & mitigates risk
with predictive capabilities

The number of connected
devices is expected to grow to
30 billion by 2020*

Using IoT cloud services
powers a quick start
to innovation



85% of decision makers believe
Internet of Things will deliver
improved customer experience**



75% of companies are
exploring the Internet of Things



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* IDC, "The Digital Universe of Opportunities: Rich Data and the Increasing Value of the Internet of Things," April 2014, sponsored by EMC.
** The Economist Intelligence Unit, "The Internet of Things business index: A quiet revolution gathers pace," 2013, sponsored by ARM.

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