

New Agent Offering
Express Home Realty

### The story behind Express Home Realty

Founded in 2020, the firm was created to give real estate agents a better value and a place to grow and learn. Our firm is local and completely automated to allow a better work life balance for your family. Our broker in-charge is Lane Young who has over 30+ years of real estate experience and is the co founder of Carolina School of Real Estate. As a pioneer in virtual learning Lane provides the best in class support for new and seasoned agents alike. Come grow with us!

## **Our Agents**



Lane Young Broker In Charge Co-Founder



LaTonya Johnson Realtor



Anthony Stewart Realtor Co-Founder



Sade Williams Realtor



Katie Davis Realtor



Amy Jarvis Realtor



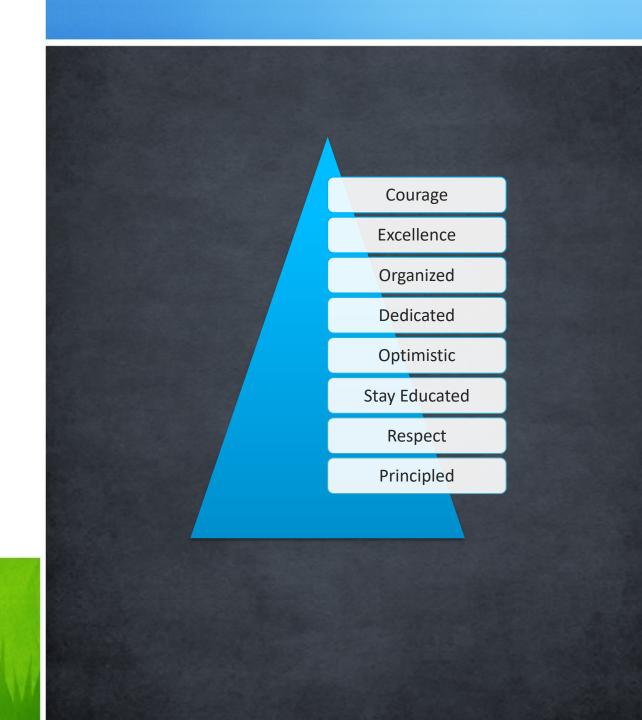
Jane Bowser Realtor



Hermanda Williamson Realtor



### **Guiding Principles**



## What makes us different?



## Modern Approach to Real Estate!

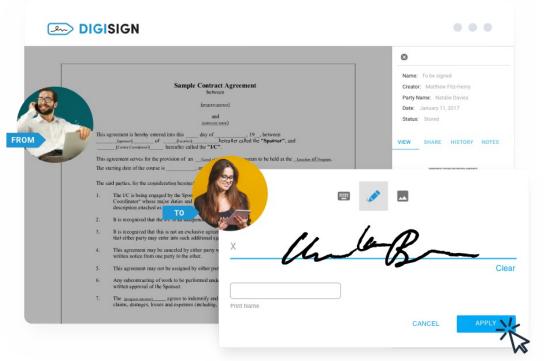
Remote Offices

Cloud Reporting

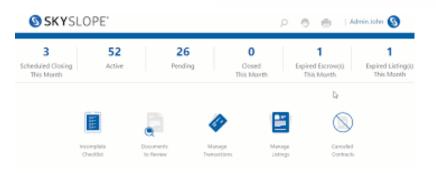
24/7
Systems
Access

Virtual Learning

## We provide industry leading technology!











www.expresshomerealty.com

#### **Agent Marketing**

- Our agents pay for their own signs and business cards. We do offer a variety of signs including Open House, For Sale, and Directional Signage.
- We offer swag and promotional items including high end gifts, clothing, pens, cups, and more for an additional cost.

### **Anthony Stewart**

Realtor/Owner



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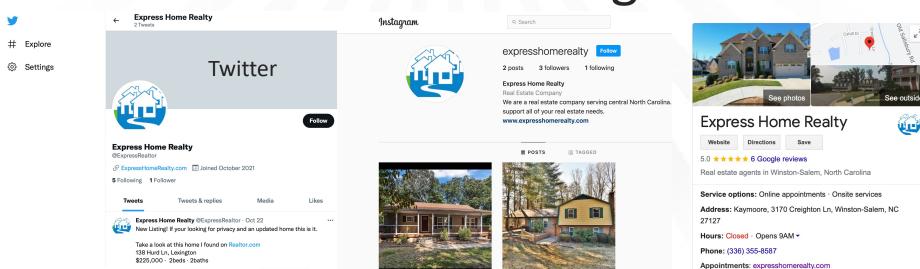
anthony@expresshomerealty.com

expresshomerealty.com





# Firm Marketing



#### Google

SEARCH NOW



**IDX** Website Integration

# **Training and Support**



**New Agent Training** 

- Zip Form
- MLS
- Showing Time
- DocuSign\*
- DigiSign
- Microsoft Outlook
- E-Marketing
- Top Producers CRM\*

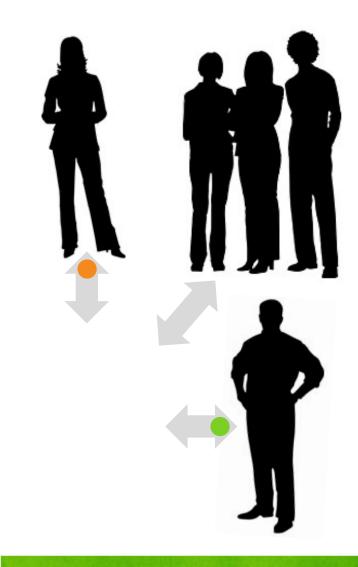
**Agent Support** 

- Signs and Business Cards
- Errors and Omissions Insurance
- Personal Email and DigiSign
- Website Management
- MLS Data Entry
- Training, Marketing, Website
- Licenses and Permits Assistance
- Lead Generation

\*Available tools at an additional cost.

# Collaboration

- Virtual Meetings
- Agent to Agent Job Shadowing
- Listing Appointment Previews
- Assistance with Open Houses
- Agent Home Previews
- Partnership with Carolina School of RE
- Training and Online Self Paced Learning
- New Agent Social Media Support Group
- In state and out of state referrals
- Agent Assistant for showings and more.





# **Low Monthly Fees**

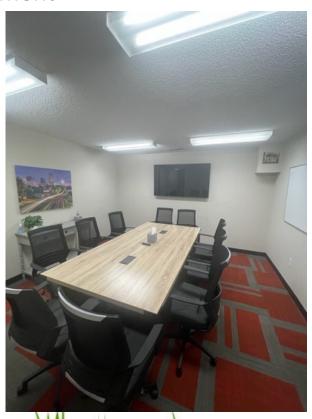
### What's included?

- E&O Insurance
- Skyslope
- Digisign
- Outlook Email
- Training/Support
- Dedicated Webpage
- Agent Portal
- Dedicated Leads
- Conference Room
- Community Office

### Westgate Center Meeting and Office Facilities

#### What's included?

- Board Style Conference Room by Appointment
- After Hours Drop Box
- Client Waiting Area
- Office Space
- Shared MAC Desktop Computers
- Printing and Shredding Services
- Restroom Facilities
- Client Reception Suite
- Complimentary Snacks and Drinks
- High Speed Wireless Internet
- Office Stationery
- Wireless Charging Stations
- Meeting and Presentation Equipment



## The Express Difference!



### **Agent Benefits**

- » Family First Business
- » Flexible Schedule
- » Direct Deposit
- » CE Tracking
- » Referral Program
- » Weekly Commission Payouts
- » Year End Tax Documents and 1099
- » Electronic Payments for Monthly Firm Dues
- » Complimentary EHR Envelopes and Letter Head
- » Retirement Planning Assistance
- » Property Management Services
- » Bonuses for High Producers
- » Tenured Commission Splits
- » Retention Awards



## Agent Technology Support

- Home Office Setup Assistance Available
- Systems Help and Accommodations
- Smart Phone Setup (Email, ZipForms, DigiSign, Top Producers, SkySlope, MLS,)
- Google Voice for managing real estate calls.











#### **Agent Checklist**

- Active and Current License
- Realtor Membership
- Privilege License
- Supra E-Key
- Sign Express Realty Agreement
- Showing Time Login
- Zip Forms Login
- MLS Login
- DocuSign/DigiSign Login
- Top Producers
- Microsoft Email Login
- Signs and Busines Cards
- Profile Picture and BIO
- Agent Portal Access
- Direct Deposit
- W9 for 1099 Requirements
- Key Box Policies
- Marketing Policies

## Required Technology

- Smart Phone
- Laptop or Desktop Computer
- Printer

