

Competitive Advantage

Informational Flyer

What is the advantage of an electronic lockbox?

In a survey of homeowners nationwide, it was found that a great majority of those preferred an electronic lockbox. This is due to the following features listed as extremely important to those surveyed:

- *Tops in Security*
- *Won't Damage Door*
- *Online Reports and Showing Data*
- *Quick Feedback on Showings*
- *Homeowners Block Entry to the Property*

Of those surveyed, 65% ranked top security as an extremely important feature of their lockbox. Unlike mechanical lockboxes, the SentiLock Bluetooth® REALTOR® Lockbox requires a user-specific access method only available to real estate professionals via the local Association/Board/MLS, or a unique and daily changing code. This way, the identity of the person accessing the box is recorded for every visit.

Why Should YOU Use a SentiLock Bluetooth® REALTOR® Lockbox?

More listing successes and better service for your clients. Sellers want an agent that is looking out for them. Show your clients the advantages of a SentiLock Bluetooth® REALTOR® Lockbox over insecure mechanical lockboxes used by your competitors.

In addition, you can receive a showing notification allowing you to solicit valuable and timely feedback. You can also prepare detailed showing access reports for your seller or broker.



What additional features does the Bluetooth® REALTOR® Lockbox offer?

Using the industry exclusive keypad, the SentiLock Bluetooth® REALTOR® Lockbox provides a number of very convenient and valuable features, including:

- *SentiLock Showing Feedback—Our Exclusive Feedback Solution*
- *Call Before Showing Codes*
- *Contractor Codes*
- *Homeowner Do Not Disturb Codes*
- *Shackle Removal Codes*
- *...and more.*

These convenient features combine to make the home selling process a smoother and more efficient experience for everyone involved.

