

ABOUT US

NIW Design is a full-service firm that specializes in advancing our clients' brand and public image by **expertly managing their events**, guiding them in developing strategy, and **enhancing their overall look and digital profiles**.



NIW DESIGN

CAPABILITIES

Event Management

With 15 years of experience, NIW Design executes creative, professional, and superlative events. We specialize in dynamic experiences. Past events include: branded customer activations, receptions, awards galas, conventions, press conferences, among many others. Our team is dedicated to ensure events are a resounding success.



Strategic Visioning

NIW Design provides strategic planning consultations in a number of areas, including: development, influencer/validator outreach, partnerships, and marketing. Having the right strategy is often the key to success. With a detailed plan of action, our successful team of strategizers will move your company closer to achieving your organizational goals and objectives.

Image Consulting

Your image as a representative of your company or organization is equally as important as its mission and strategy. NIW Design offers a full set of image consulting services to help enhance your professional brand. Our services include event styling, wardrobe analysis, and brand portfolio development (headshots, CV, Bios, and social media). Separately, we offer personal branding and image consulting services for those who desire to refresh and enhance their overall appearance.

PARTNERS & CLIENTS



EXECUTIVE TEAM

PRINCIPAL

Nicholas Wiggins



HEAD OF OPERATIONS

Paul Farrell



PROJECT MANAGER

Imani Robinson



RECRUITMENT

Andre Coley

