

## ABOUT US

NIW Design is a full-service firm that specializes in advancing our clients' brand and public image by **expertly managing their events**, guiding them in developing strategy, and enhancing their overall look and digital profiles.



NIW DESIGN

## CAPABILITIES

### Event Management

With 15 years of experience, NIW Design executes creative, professional, and superlative events. We specialize in dynamic experiences. Past events include: branded customer activations, receptions, awards galas, conventions, press conferences, among many others. Our team is dedicated to ensure our clients' events are a resounding success.



### Strategic Visioning

NIW Design provides strategic planning consultations in a number of areas, including: development, influencer/validator outreach, partnerships, and marketing. We know that having the right strategy is often the key to success. With a detailed plan of action our successful team of strategizers will move your company closer to achieving your organizational goals.

### Image Consulting

Your image as a representative of your company or organization is equally as important as its mission and strategy. NIW Design offers a full set of image consulting services to help enhance your personal and professional brand. Our services include event styling, wardrobe analysis, and brand portfolio development (headshots, CV, Bios, and social media).

## PARTNERS & CLIENTS



## EXECUTIVE TEAM

**PRINCIPAL**  
Nicholas Wiggins



**HEAD OF OPERATIONS**  
Paul Farrell



**PROJECT MANAGER**  
Imani Robinson



**RECRUITMENT**  
Andre Coley

