

# Tim Johnson- Strategy and Execution Development



## Tim Johnson

Lead Practitioner – Adaptive Strategy Management

Adaptive Strategy Management – Research & Analytics (ASM-RA.COM)

8230 Royal St Georges Ln  
Duluth, Georgia 30097  
Tel: +404-434-7629  
TimJohnson@ASM-RA.COM

## Professional Qualification

- Tim is affiliated with Adaptive Strategy Management – Research & Analytics. A firm design to serve both small and large clients in the process of developing strategy and developing a culture of execution leveraging a system of frameworks integrated from Stanford, Harvard, Drucker & the Balanced Scorecard Collaborative.
- Tim is also the affiliated with the North Highland Company. He joined North Highland in 2007 and has over 25 years of management and consulting experience.
- Tim has more than 18 years of industry and consulting experience specializing in the area of strategic planning. His expertise includes strategy development and execution management, business process management and improvement, performance measurements system development, strategy office design and development, and project management.
- Tim is a retired Lieutenant Colonel having spent 22 years with the Active and Reserve components of United States Air Force and formerly was a consultant at both Booz Allen Hamilton and KPMG.
- Tim earned his master's degree in Organizational Management from Trevecca University in 1995

## Areas of expertise

### Functional/Process

- Strategy Development
- Organizational Alignment
- Strategy Execution
- Project Portfolio Management
- Program/Project Management
- Business Process Management
- Performance Management

### Industry

- Government/Non-profit
- Healthcare
- Transportation
- Food & Beverage
- Financial Services
- Hospitality
- Telecom

## Relevant project experience

- For a \$42B global agronomy and energy company, Tim provided project leadership and facilitation support in the development of an enterprise strategic plan as well as supporting the development and roll-out of a comprehensive collaboration management process.
- For the world's largest credit union, Tim developed a comprehensive project portfolio management system to prioritize and manage strategic and tactical initiatives and led the development and facilitation of the organization strategic plan and strategy execution management system.
- For a \$1B Maryland based healthcare management company, Tim and a colleague designed and helped stand-up a strategic planning office as well as facilitating the senior leadership team through the strategic planning and alignment of their five year strategy.
- Led two of the largest transit agencies in the United States through development of comprehensive strategic plans. Facilitated Board of Directors through governance and visioning and executive teams through strategy development. Supported implementation by forming goal teams which identified and prioritized key initiatives to support execution.
- Project manager for transformation effort of the merchandising workforce improvement effort for a beverage company's 10,000 merchandisers. Ensured the team performed proper analysis, developed solutions, key initiatives and execution plans to drive the project to completion.
- In all Tim has facilitated over 40 organizations through strategic planning.