



Blue Water Wave Sets Standard for Professional Networking in New Jersey & NYC Metro Region & Announces Third Annual “Wave Awards”

Morristown, NJ – June 2025 – [Blue Water Wave](#) (BWW) is leading the charge in redefining professional networking throughout New Jersey and the New York metropolitan area. As the business landscape continues to evolve, an increasing number of professionals and companies are turning to Blue Water Wave for strategies to forge meaningful connections that translate into real business results. Since launching in January 2020, BWW has rapidly expanded to include over eight specialized networking groups and five regional chapters—Morris/Essex, New York City, Bergen/Hudson/Passaic, Red Bank, and South Florida as of February 2025. This growth reflects BWW’s commitment to creating tailored, industry- and location-specific networking opportunities for C-suite leaders and business owners.

Through personal invitations, engaging LinkedIn posts, and word-of-mouth referrals, the [networking organization](#) welcomes new members each month after careful vetting. The organization has become a magnet for professionals from legal, CPA, commercial real estate, architecture, engineering, environmental, communications & business consultants, AI, and IT sectors, all seeking to participate in a network that values authenticity and actionable opportunities.

“The way we do business has changed and since BWW’s inception, we have always stayed ahead of the curve,” says Bridget Sorenson, CEO & Founder of Blue Water Wave. “Business professionals yearn for the flexibility of virtual networking while having the option to connect in person to cultivate connections that actually lead to business. Each member has one-on-one calls with me weekly to review their business growth goals, so that I can personally connect them to other members with synergy for opportunities. Many of our members have been part of other networking groups and consistently tell us that Blue Water Wave offers a uniquely powerful, highly vetted environment where deals are consistently closed.”

Recent highlights include dynamic happy hours, exclusive golf outings, and thought-provoking panel discussions on AI, cyber security, and LinkedIn optimization. Recently BWW hosted a dynamic nonprofit event at [SAX](#) accounting firm, providing a platform for members to discuss current industry trends and connect with key decision-makers.

Upcoming BWW Events:

- **BWW Architect, Engineer, and Environmental Summit:** Bringing together leading voices to discuss innovation and collaboration hosted by Chiesa Shahinian & Giantomasi PC



- **Manufacturing Summit (Fall 2025):** Featuring insights from one of the legal industry's top leaders, with a focus on emotional intelligence for attorneys, business owners, and their teams.
- **Third Annual Blue Water "Wave Awards":** Scheduled for October 9, 2025, at The High Lawn in West Orange. This highly anticipated event will recognize outstanding professionals in nine categories and our newest categories this year will be "Woman of the Year" and "Young Professional of the Year". The event offers sponsors unparalleled exposure, including extensive LinkedIn coverage and opportunities to be recognized as industry leaders committed to excellence, character, and superior client relations.

For more information or to join the network, visit Blue Water Wave's [website](#) or [LinkedIn page](#).

About Blue Water Wave

Blue Water Wave (BWW) is a networking organization dedicated to growing members' businesses, enhancing their advisory resources and delivering a significant return on their investment. At BWW, we excel across diverse industries and our professionals are meticulously selected, representing top-tier companies with unparalleled expertise. Specialized [networking groups](#) include: BWW Commercial Real Estate, BWW Legal, BWW Quanta Group, BWW Young Professionals Group, BWW Tech & Startups, BWW Golf Network, and BWW Mid-Market Collective. BWW hosts exclusive events—happy hours, golf outings, roundtable discussions and fine dining experiences in the tri-state area—designed to foster relationships and drive business growth. By upholding values of notable character, excellence in execution and superior client relations, BWW's networking groups and region-specific chapters have grown exponentially since 2020. Our commitment is to position our members as thought leaders through strategic, tailored networking and marketing plans. For more information, please visit www.bluewaterwave.com. Connect with us on [LinkedIn](#), [Instagram](#), and [Facebook](#).

About Bridget Sorenson

Bridget Sorenson is the CEO of Blue Water Wave (BWW), an exclusive networking organization that does organic marketing for its members. With over two decades of experience in digital and events marketing, Bridget's career has spanned across multiple industries, including legal services, commercial real estate, and C-Level consulting. She has worked for Fortune 100 & 500 companies in the aforementioned sectors, as well as in manufacturing, advertising, fashion and retail, such as Louis Vuitton, Ralph Lauren, and Northwestern Mutual. At the helm at BWW, Bridget bridges her business acumen with being "the wave," as those closest to her deemed her, attributed to her keen sense of connecting professionals to drive their success. Drawing on her past experience as Marketing Director of European & American Fashion/Luxury for the two largest Women's Wear Daily issues covering NYC Fashion Week Tent Shows, Bridget is an expert at executing upscale events for members. She has worked with Chanel, Gucci, Giorgia Armani, Tom Ford, Calvin Klein and Versace to name a few. Bridget lives in Lake Mohawk, NJ, while raising her five children.

Media Contact:

Nubia DuVall Wilson

Cielo Consulting

nubia@cieloconsulting.biz