

BOS SIRES LLC



BOS SIRES

Legacy-Built, Profit- Driven genetics for the Cattleman

2025

979-204-3126

www.bossires.com

PO BOX 542 PLANTERSVILLE ,TX 77363

OUR MISSION

BOS SIRES LLC

Bos Sires exists to return the cattle industry to its roots—where fertility, function, and longevity are the standard. Our mission is to provide genetics that help producers succeed in the real world by restoring adaptability and profit to the herd. We work alongside regenerative agriculture, encourage its use, and offer consulting to support its implementation—helping producers raise cattle that thrive on grass, rebuild land, and deliver lasting value with fewer inputs.

The Goal

Our goal is to give people—both domestically and internationally—a fighting chance to successfully raise cattle, whether it's a family running a hobby farm, a rancher feeding their community, or a nation striving for food security.

Raising Cattle Is Not a Game

- Over 50 million people face hunger in Latin America and the Caribbean.
- Over 400 million in Asia.
- Over 250 million in Sub-Saharan Africa.
- Over 60 million in the Middle East.

Breeding cattle to win a blue ribbon will not solve this crisis. Breeding cattle that can raise a calf in their environment every year with fewer inputs can.

Preserving the Cattleman

We are striving to save the Cattleman—and to preserve the hard-earned knowledge that has been passed down over centuries. The genetics we offer are progressive in one essential way: they return to what Mother Nature intended cattle to be—functional, fertile, adaptable.



OUR PRINCIPLELS

BOS SIRES LLC

Genetics Have Consequences

We understand that breeders' choices carry serious consequences. The animals we create today will impact countless operations tomorrow. These cattle will reproduce—and their offspring will influence ranchers' livelihoods here at home, and the ability of families abroad to feed themselves. In some countries, calf crops average just 40%. Many ranchers wonder what they are doing wrong—yet few realize that the genetics they've imported from the United States may be the very cause of their struggle.

The Right Genetics for the Right Environment

Different environments require different genetics—and thriving cattle start with genetics that match the land. We work with breeders to find cattle best suited to their environment, not cattle that require their environment to be changed.

Regenerative agriculture is a vital tool in this effort. By restoring the land, reducing inputs, and improving long-term productivity, regenerative practices work hand-in-hand with our genetics. When a cow raises a healthy calf every year with minimal inputs, she's not only the right kind of cow for you—she's also working with nature to improve your land.

Cattle genetics shape more than herds — they shape land, livelihoods, and legacy. At Bos Sires, we're committed to genetics that work with nature, not against it — helping producers worldwide raise cattle that thrive, improve the land, and feed the future.



OUR VISION

BOS SIRES LLC

At Bos Sires, we believe the future of the cattle industry lies in empowering producers with knowledge that matters—real, hands-on education rooted in both time-tested wisdom and innovative land stewardship.

Our vision is to build a network of collaboration—bringing together seasoned cattlemen with decades of hard-earned experience and leaders in regenerative agriculture to share practical, impactful knowledge. We're working toward a future where producers have access to online resources, in-the-field learning days, and tools that help them succeed—wherever they are.

Through our Learning from the Legacy initiative, our podcast, and future educational events, we aim to preserve the wisdom of the past while sharing the regenerative practices that will carry cattlemen into the future.

It's about restoring the land, restoring profit, and restoring legacy—together.

*"We're not just raising cattle.
We're raising the bar for what's
possible in this industry—by
working together, with producers
at the center of everything we do."*



OUR FUTURE

BOS SIRES LLC

The future of cattle isn't about chasing trends—it's about producers who know their land, understand their cattle, and choose genetics that work.

We're investing in a future that empowers producers worldwide—whether they raise ten head or ten thousand—to succeed on their land, with cattle that deliver calves, rebuild soil, and create profit with fewer inputs.

What's Next for Bos Sires:

- Expanding Our Global Reach

We're building relationships with producers and organizations across the U.S. and internationally—bringing region-specific, functional genetics to ranchers, especially in areas where imported genetics have failed for too long.

- Developing Online Resources

We're creating digital tools and educational materials—from breeding strategies to regenerative grazing—that producers can access anytime, anywhere. Knowledge should be actionable and relevant to real-world ranching.

“The cattle, the land, and the cattleman—they all have a future. Bos Sires is here to make sure it's a good one.”



DRIVING CHANGE

BOS SIRES LLC

Hands-On Education

We believe the best education happens in the field—boots on the ground, cattle in the pasture, knowledge passed hand to hand. Bos Sires is working to host Field Days where producers can see, learn, and apply proven principles that make regenerative operations and functional genetics thrive.

Collaborating for Impact

We're building partnerships with regenerative ag leaders, breeders, and educators to amplify impact and help producers gain real knowledge and real results. Our goal is to create a network of support for cattlemen seeking sustainable, profitable, land-friendly operations.



Stamp definitions and full details can be found in our catalog. QR code available on the back cover.

Endorsing What Matters

At Bos Sires, we don't just offer genetics—we stand behind them. Our Classification Stamps and Endorsements identify cattle that meet our standards for fertility, adaptability, and real-world function. These stamps give producers confidence—helping them choose animals that will perform in their environment, on their land, and for their future.

"We're not just raising cattle—we're building tools, knowledge, and partnerships to help cattlemen thrive."



JOIN THE MOVEMENT

BOS SIRES LLC

At Bos Sires, we're part of a growing movement to restore what matters in the cattle industry:

Fertility. Function. Profit. Sustainability. Legacy.

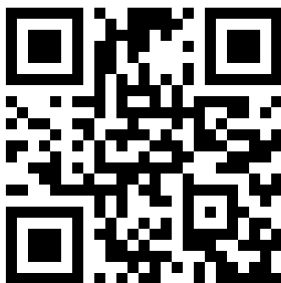
We serve cattlemen who want more than ribbons —

Producers who want cattle that thrive, land that improves, and operations that last.

Connect With Us

Explore our sires and learn more about how Bos Sires is helping producers find the right genetics for their land and their goals. Connect with us to be part of a growing movement focused on raising cattle that thrive — and restoring what matters.

Visit our website



View our catalog



Contact Info:

Phone: 979-204-3126

Website: www.bossires.com

Email: thebossires@gmail.com

Bos Sires

***“Restoring the Land. Restoring Profit.
Restoring Legacy”.***

