

Instruction Booklet
for
Creating a Custom
Kakejiku
(Wall Scroll)

By

Custom Japanese Calligraphy

Photo and Artwork Framing

Custom Japanese Calligraphy provides framing services for the following:

- Photographs
- Original Art painted with Sumi ink on paper or silk
- Artwork reprints on compatible papers or silk

Pricing for Photography Framing

Our photograph framing provides a unique one of a kind frame that boasts the following features:

- Unlimited silk and cloth combinations to match the décor of any home
- Photos can be changed out within 1 minute allowing display options
- A frame in a tapestry format that rolls for easy storage and transport in the case of moving
- A lower cost, flexible alternative to current photography frames

Photo Size	Framebridge Beginning Cost	Shutterfly Beginning Cost	CJC Standard Wallscroll Frame	CJC Premium Wallscroll Frame
3.5" x 5"	\$39	N/A	\$30	\$45
4" x 6"	\$39	N/A	\$35	\$50
5" x 7"	\$65	N/A	\$50	\$65
8" x 10"	\$80	\$70	\$65	\$80
9" x 12"	\$85	\$80	\$75	\$90
12" x 18"	\$99	\$100	\$85	\$110
18" x 24"	\$145	\$140	\$130	\$150
Orders with a photo larger than 24" dimension	\$179	\$170	\$160	\$180

Premium or Standard Order

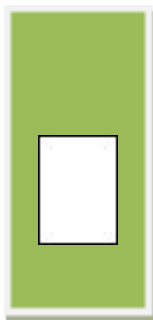
There are two options for ordering a custom wallscroll or Kakejiku. A premium custom order allows you to choose all of the options, choose your own scroll style, cloth selection(s), jikusaki and will include your scroll in a very nice kamibako. This allows the customer to have more flexibility to create a scroll that is exactly to their specifications.

The standard order provides the customer with the opportunity to select a desired color for the scroll, but not a specific cloth or scroll style. Upgrades are available if the customer so desires.

Size of the Scroll

Paper Size (WxH)	Standard Pricing	Premium Pricing	Characters Provided
Hanshi (9.5x13)	\$100.00	\$200.00	1-2
Yatsugiri (7x27)	\$150.00	\$300.00	4-7
Joufuku (13x54)	\$200.00	\$400.00	7-14
Shikishi Kake (9.5x11)	\$75.00	\$150.00	1-2
Painting/Artwork Provided by Customer Or Commissioned	Quote Provided	Quote Provided	N/A

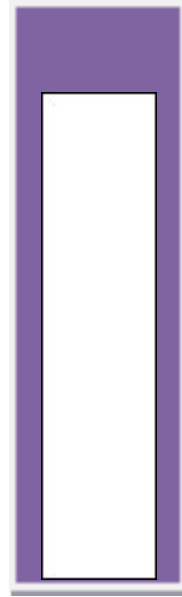
Hanshi Scroll



Yatsugiri Scroll



Joufuku Scroll



Word Phrase & Writing Style

Select the Phrase

Please review the size and number of characters available for the scroll selected. Put the number of words in the green section next to the corresponding writing style desired for the scroll. Exclude particles A, An & The.



Hanshi paper is limited to 1 or 2 large characters. This is shown through the picture of the Kaede scroll referenced on page four of the instruction booklet.

A *Yatsugiri* scroll can comfortably fit 4-5 large characters in a single vertical line.

The *Joufuku* scroll can fit 7-8 Large characters in a single line or 14 characters in dual lines. The scroll titled "Star of the East" referenced on page four has 13 characters.

Indicate the phrase in English so that we can translate into Japanese for you.

Select the Writing Style

There are many writing styles that are taught and used in *Shodou*. Custom Japanese Calligraphy provides primarily three different writing styles. *Kaisho* style is the most formal and is a block print style of calligraphy. The semi-cursive style, called *Gyousho* allows more artistic freedom in both the combination of some stroke orders and the way the character is written.

The *Sousho* style is the most artistic and is a full cursive style with which the calligrapher can take the most artistic liberty. The drawback to this style is that without training it is almost impossible to read, even by Native Japanese.

Figure SEQ
Figure V
ARABIC 2:
Kaisho Style
for Bird

Figure SEQ
Figure V
ARABIC 1:
Gyousho Style
for Bird

Figure 3:
Sousho Style for
Bird



Scroll Design (Cloth)

Custom Japanese Calligraphy provides high quality materials for the creation of the custom scrolls. For customers who select the **Premium** scroll design option, online files will be sent to select the cloth. Cloths sent in those files will either be a silk or pure silk cloth. For customers utilizing the **Standard** scroll design option, state to me a desired color, and CJC will select the cloth to be used. In most cases this will be a partial silk called Benberugu.



Scroll Design (Pattern)

Many different scroll styles are available to select for a **Premium** scroll package. If the **Standard** scroll package is selected then CJC will select the *Maru Hyougu* scroll style. If the customer of a standard package would like a different scroll style, then it is recommended to upgrade to the **Premium** package. Scroll styles can be seen at CJC's blog www.wallscroll.blogspot.com A brief description of each will be provided below.

Scroll Style Name	Description	Formality	Recommended Paintings
Maru Hyougu	Scroll pictured in the upper right. An arabesque borders top and bottom of artwork, with one cloth	Informal	Flexible
Fukuro Hyougu	No border on the artwork, with one cloth. Sometimes utilizes a small ribbon like cloth called suji	Informal	Flexible
Nidan Hyougu	No arabesque borders the artwork, but two different cloths are used for borders	Semi-Formal	Landscape Paintings or Animals
Sandan Hyougu	Like Nidan Hyougu, but adds arabesque cloth bordering the artwork	Semi-Formal	Landscape Paintings or Animals
Yamato Hyougu	Sandan Hyougu style with Fuutai added	Semi-Formal	Sansui Style Paintings
Rinpo Hyougu	Looks like Yamato Hyougu but has narrow pillars (side cloths)	Semi-Formal	Zen Phrases in Calligraphy (Tea Ceremony)
Butsu Hyougu	Two Cloths with two borders of Suji	Formal	Buddhist Themed Artworks
Ask about other scroll styles			



Kakejiku

Every **Standard** custom scroll comes priced with a plastic cream *Jikusaki* (Dowel Cap Ends). If you select a **Premium** custom scroll package, the customer is allowed to select from a wood jikusaki or a ceramic jikusaki.

There is a wide selection of colors and styles to select from to truly personalize the scroll. Some pictures of various wood and ceramic options are provided below for reference.



Specialty Jikusaki (Ask for Pricing)

605-1 Glass	605-2 Ivory (Synthetic)	605-3 Bamboo	605-4 Gold, Brass, Brush Silver (Gold)
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Kakehimo

If the customer selects a **Premium** scroll package, it provides the opportunity to select from a few styles and colors for the hanging string. CJC will select the kakehimo for any **Standard** custom scroll order.



Fuchin

Fuchin are decorative ceramic pieces with tassles hung just inside the *Jikusaki* to provide balance and decorative perspective to the *Kakejiku*. These optional pieces are not provided in any scroll package. Inquire about pricing.

Kamibako

Kamibako (decorative paper) storage boxes are included in the price of a **Premium** kakejiku package order.

Kiribako

The kiribako is a wooden storage box used to store the scrolls. The wood used is pawlonia, which is a traditional wood that naturally repels moths. This is not included in either the **Premium** or **Standard** scroll package. If the customer would like to add this to the order, please inquire about pricing.