

Golden Future 50+ Senior Expo

2020 SPEAKER & WORKSHOP APPLICATION



If you are looking for a speaking engagement and your target market is Baby Boomers & Seniors, this will be the perfect match! We seek industry experts who can share their knowledge, expertise, and resources with the Southern California 50+ population. All sessions are either 10 or 20 minutes in length and are free (we will designate time based on availability). Please submit the following information for consideration and approval. We reserve the sole right to accept or decline submissions. ***NOTE: You must be a participating sponsor or exhibitor in order to speak at any event.**

CRITERIA - What we are looking for when we review the submissions:

- Must be a participating sponsor or exhibitor
- Is the presenter someone who can credibly address the subject in-depth?
- Will attendees receive information that is unique, fresh, germane to their interests and challenges, and could not be located easily in some other fashion?
- Does it sound like it is actually a useful vision or best practices versus a vendor pitch?
- Relevancy. Does the presentation answer a question the market is struggling with?
- Is the answer interesting / counterintuitive or does it just address conventional wisdom?
- Real world application. Does the presentation show that people are really doing this, or is it just in-theory?

SPEAKER EXPECTATIONS - If your proposal is selected, we expect you to:

- Commit to presenting—no last minute switch outs or cancellations.
- Share your presence at the event with your professional and social networks. Speakers that are active online and in the community help drive attendance and are more likely to be asked to return to speak again(pending good reviews).
- Meet all deadlines. Submitting photos, bios, presentation outline
- Contribute one informational blog post for our newsletter or short video for our social media pages about the content of your session.

Presenter Name & Title: _____

Brief Presenter Bio: _____

Presentation/Workshop Title: _____

Bullet Points/Outline of Presentation: _____

