

# 2020 GOLDEN FUTURE 50+ SENIOR EXPO



## APPLICATION & CONTRACT FOR EXHIBIT SPACE

Golden Future Expos will acknowledge this agreement and direct future correspondence to the primary event contact person listed below. (Please print clearly or type)

Company Name: \_\_\_\_\_

Event Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### BILLING INFORMATION: (if different from above)

Billing Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### THE FOLLOWING INFORMATION WILL BE PRINTED IN THE SHOW DIRECTORY & BUYERS GUIDE (\*\*Required)

**\*\*Print your Company Name EXACTLY as it should appear on signage and printed material:** \_\_\_\_\_

**\*\*Phone Number:** \_\_\_\_\_

**\*\*Website:** \_\_\_\_\_

**\*\*Product or Service:** \_\_\_\_\_

**\*\*5 Words Or Less To Describe Product/Service:** \_\_\_\_\_

**\*\*75 Word Description of Your Company/Products/Services (You Can Also E-mail To: [info@goldenfutureexpos.com](mailto:info@goldenfutureexpos.com)):**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Host a Health Screening(s) – Please Be Specific:** \_\_\_\_\_

**In-Booth Special Promotions/Discounts – Please Be Specific:** \_\_\_\_\_

**Promotional Bag Inserts Donation (500 Non-Paper Items such as Pens, Pill Cases, Note Pads, Product Samples, etc.)  
Please List The Item(s) That You Will Donate:** \_\_\_\_\_

**Door Prize Donation (\$25 minimum value) – Please Be Specific:** \_\_\_\_\_

**Golden Future Career Fair. List Your Job Titles:** \_\_\_\_\_

**Be a Subject Matter Expert (Title, Gold, Silver, Bronze Sponsors Only): Subject:** \_\_\_\_\_

**Be a Speaker or Workshop Presenter (20 min): Topic/Title:** \_\_\_\_\_

**(NOTE: You will be required to complete a separate application in order to be approved as Presenter.)**

In order to reserve your booth space, please fax or e-mail the contract. Upon receipt, we will process within 24 hours and e-mail your confirmation & invoice.

Fax: 805-716-3306

E-mail: [info@goldenfutureexpos.com](mailto:info@goldenfutureexpos.com)

## PAYMENT OPTIONS

**NOTE:** Full payment is due within 14 calendar days of signed contract. Booth space is assigned on a first-come, first-served basis; the earlier you sign-up and pay, the better your booth position. If full payment is not received within 14 calendar days, we reserve the right to release your booth reservation.

### CHECK

MAKE CHECK PAYABLE TO:  
GOLDEN FUTURE EXPOS INC.

Send payment the following address:

Golden Future Expos Inc.  
1534 N. Moorpark Road, Suite 330  
Thousand Oaks, CA 91360

**CREDIT CARD** (Visa, MasterCard or AMEX)  
(3% CC Processing Fee Added to the Grand Total)  
We accept credit card payments via PayPal. You will receive an e-mail directly from PayPal and you will manually input your credit card info via a secure online transaction.

We, **the undersigned**, abide by all terms and conditions.

As A Courtesy To Our Last Minute Guests,  
All Vendors Are Required To Stay Until 2pm.

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Golden Future Expos Inc.  
1534 N. Moorpark Road, Suite 330  
Thousand Oaks, CA 91360  
Tel: 805-716-3303  
Fax: 805-716-3306  
[info@goldenfutureexpos.com](mailto:info@goldenfutureexpos.com)

## SELECT YOUR OPTIONS

### PLEASE SELECT YOUR EVENT(S)

- 6/27  INLAND EMPIRE – DOUBLETREE HOTEL  
7/18  LONG BEACH – THE GOLDEN SAILS HOTEL  
8/22  VENTURA COUNTY – OXNARD PERFORMING ARTS CTR  
9/12  LOS ANGELES WEST – VETERANS MEMORIAL COMPLEX  
10/3  PASADENA/SAN GABRIEL VALLEY – PASADENA CONF CTR  
10/17  SAN FERNANDO VALLEY – AIRTEL PLAZA & CONF CENTER  
11/7  ORANGE COUNTY – ANGEL STADIUM OF ANAHEIM  
12/5  LOS ANGELES NORTH – ROSE BOWL STADIUM

	Rate	Quantity	Total
<b>NON-PROFIT EXHIBITOR PACKAGES</b>			
Non-Profit Booth – ½ Share	\$295		
Non-Profit Booth - Standard	\$495		
<b>EXHIBITOR PACKAGES</b>			
Standard Booth – ½ Share	\$395		
Standard Booth	\$595		
Premium Booth	\$695		
Corner Booth	\$795		
<b>SPONSORSHIP PACKAGES **BE CENTER STAGE**</b>			
Presenting / Title Sponsor	\$5000		
Gold Sponsor	\$3500		
Silver Sponsor	\$2500		
Bronze Sponsor	\$1500		
<b>A LA CARTE ITEMS</b>			
Electricity	Long Beach - \$50 Ventura - \$50 Pasadena - \$50 IE - \$50 LA West - \$50 SFV - \$50 OC - \$100 LA North - \$50		
Internet Access	Long Beach - \$0 Ventura - \$25 Pasadena - \$25 per user IE - \$35 per user LA West - pay onsite SFV - \$50 OC - \$50 LA North - \$50		
Extra Chair	\$10 each		
Extra Chair & Name Badge	\$20 each		
Passport to Prizes	\$150 per event		
Social Media Post	\$150 per post		
Literature Rack	\$150 per event		
Golden Future Career Fair	FREE		
Subject Matter Expert	Sponsors Only		
Promotional Bag Inserts* (Non-Paper Items Only)	*FREE		
Workshop/Speaker*	*FREE		
Health Screening*	*FREE		
<b>SHOW GUIDE &amp; BUYERS DIRECTORY</b>			
Logo & Bold Print	\$195 per event		
1/4 Page Ad	\$295 per event		
1/2 Page Ad	\$495 per event		
Full Page Ad	\$695 per event		
Full Back Page Premium AD	\$895 per event		
<b>Grand Total \$</b>			
<b>*Must be a participating sponsor or exhibitor to be eligible for all FREE options.</b>			

## TERMS & CONDITIONS FOR USE OF EXHIBIT SPACE

1. **DEFINED TERMS:** “Expo” collectively means, the event or events, presented by the organizer Golden Future Expos “GFE” which collectively refers to its agents, affiliates, representatives, and employees. “Venue” means the location where the Expo is held. “Exhibitor” means, collectively, (i) the company or person that applied to exhibit at the Expo and each of its officers, directors, shareholders, employees, contractors, agents, representatives, guests and invitees, as applicable.
2. **CONTRACT ACCEPTANCE:** This Contract becomes binding and effective only when it has been agreed to by Exhibitor through online registration, e-mail, fax, or mail. We may refuse acceptance of any contract for any reason. Notwithstanding anything herein to the contrary, GFE may cancel this Contract at any time without liability (with full refund). GFE reserves the right to determine the eligibility of any company or product for inclusion in the expo. GFE reserves the right to deny space to any category/industry type when a certain number of booths (decided by GFE) in that category have been reached.
3. **SUBLETTING OF SPACE:** Space contracted for herein may not be transferred, assigned, sublet or shared with others without written permission of GFE. If this term is violated, booth will be immediately shut down with no refund given.
4. **BOOTH PLACEMENTS:** Priority for space selection will be given to all Sponsors. GFE will assign booths based on signed contract date AND payment made in full as required by GFE. However, GFE reserves the right to make alternative booth placements at any time. GFE shall be the final authority in assigning space. GFE in its sole and absolute discretion reserves the right and privilege to re-assign an exhibitor to other space without penalty should it be in the best interest of the expo. GFE further reserves the right to add, alter or delete from the expo’s floor plan at any time in its sole discretion.
5. **EXHIBIT SET-UP AND DISMANTLING:** Set-up starts at 7:30am on the day of each event. Dismantling starts at 2pm on the day of each event. Exhibits must be set up by 9:30am the day of the expo unless extenuating circumstances make this impossible and permission is received by GFE at least one week prior to Expo. Exhibitor understands that it is Exhibitor’s sole responsibility to set up the exhibition in the space leased; GFE is not responsible for assistance with set-up, loading, and unloading of exhibit materials. All exhibitors must be present no later than 9am the day of the Expo. Space must be occupied and attended during all hours of Expo. Unless prior approval is granted, exhibits must remain set up until the close of the Expo at 2pm. Exhibitors dismantling early will not be offered any special consideration for booth space at future expos and will be charged a \$100 Early Dismantling & Departure Fee. Dismantling must be completed by 3pm on the day of the Expo. If the booth space is not vacated, or items are left behind by Exhibitor at the end of the Expo, GFE is authorized to remove AND discard, at the expense of the Exhibitor, all exhibits and property, and GFE shall not be liable for any damages or loss.
6. **EXHIBIT STRUCTURE:** Each space will be provided with a table and two chairs. Exhibits shall be installed so that they will not extend beyond the space leased. Any obstruction projected from the space or blocking the view of adjoining spaces in any way will not be permitted. If an obstruction is found, GFE may ask that it be removed. Exhibitors must have prior written permission from GFE to make any structural changes to the booth space.
7. **EXHIBITOR SALES:** All Exhibitors conducting sales at the show must have a California Sellers Permit. Exhibitors are solely responsible for the collection, reporting and payment of all taxes due as a result of selling products at the show.
8. **EXHIBITOR RULES & GUIDELINES:** Exhibitor must put up an attractive, visually interesting display. You may not merely place literature on your table. GFE will be happy to offer suggestions on ways to enhance your exhibit. Exhibitors shall maintain their displays in an orderly manner. Exhibits that include the operation of musical instruments, audio video equipment, PA systems, etc., must be arranged so as not to disturb adjacent exhibitors and their patrons. Boxes and/or literature are not to be piled up at the booth in an untidy manner. Exhibitor is responsible for any damage to the building

caused by its exhibit, employees or agents. Posting or fixing signs, or banners to any permanent wall, woodwork, floor or other permanent portion of the building is prohibited. All literature must be distributed and all business conducted from Exhibitor's booth. All persons, including Exhibitors, are prohibited from circulating throughout the Expo and the aisles/parking lots/entrance for solicitation or distribution of literature. Literature may not be placed on cars parked at the Expo.

9. **EXHIBITOR MANUAL:** Approximately 3-4 weeks prior to the Event, GFE will e-mail the Exhibitor Manual to the "Event Contact" listed on the Contract. The Exhibitor Manual will include information integral to participation at the Expo, including, but not limited to: additional exhibitor rules and regulations, order forms, shipping, utilities and building services, exhibitor display rules, and move-in, move-out schedules.

10. **FOOD & BEVERAGE SAMPLES:** Exhibitors must have prior written permission from Golden Future Expos AND get a Temporary Food Permit from the County Health Department in order to give out food or beverage samples.

11. **LIMITATION OF LIABILITY & INSURANCE:** Exhibitor agrees to indemnify and hold harmless GFE and its employees against any and all claims demands, actions, damages, loss, cost, liabilities, expenses and judgements against GFE which arise out of or are proximately caused by Exhibitor's exhibits, employees or agents. GFE does not guarantee or agree to protect Exhibitor against loss of any kind. Exhibitor recognizes and agrees that, in entering into this Contract, it is not relying on or expecting GFE to provide any type of security or protection against loss or damage of any kind and Exhibitor hereby waives any claims or causes of action relating to any such loss of damages. It is the responsibility of Exhibitor to secure Event insurance in order to protect itself and its property against any loss or damage - a minimum of \$1,000,000 of General Liability with GFE as an additional insured. GFE is not an insurer of Exhibitor's business performance, success, attendance levels or Exhibitor's property.

12. **NON-COMPLIANCE:** It is understood that, in the event Exhibitor fails to comply with any of the terms of this Contract and/or Rules and Regulations of Venue, GFE reserves the right to terminate this Contract immediately, in which case Exhibitor shall be removed from the Exhibit Hall, at Exhibitor's expense and Exhibitor hereby waives and releases any and all causes of action or claims of any nature arising out of such removal and all payments previously made by Exhibitor shall be forfeited and retained by GFE without further obligation.

13. **CANCELLATION OF EVENT:** If for any reason GFE cancels and re-schedules the event due to circumstances beyond its reasonable control (such as acts of God, acts of war, governmental emergency, earthquake or weather emergency, labor strike or unavailability of facility, etc.), Exhibitor waives all claims that Exhibitor might have against GFE for damages or expenses and agrees to accept in complete satisfaction and discharge of all claims against GFE. All exhibitor contracts and fees will be moved to the rescheduled date and location.

14. **CANCELLATION OF CONTRACT:** If exhibitor must cancel their contract, Exhibitor MUST provide written notice to Golden Future Expos. In the event of such cancellation, received 90 days prior to the day of the Expo, GFE will refund 100% of total invoiced amount. No refunds will be made on cancellations received less than 90 days of the Expo and the full invoice amount must be paid.

15. **NO SHOWS & NON-PAYMENT:** Any Exhibitor who has contracted space and do not show up at the event will forfeit all monies. Any Exhibitor who has contracted for space and have not paid for the show prior to show date will not be allowed to set up until payment is made and will not be relieved from making payment by failure to set up for any cause whatsoever. Any Exhibitors who have contracted space and do not show up at the event, are responsible for paying the invoiced amount in full. GFE is not an insurer of Exhibitor's business performance, success, attendance levels or Exhibitor's property.