

NITRO-DRAUGHT™

14

SELL PRICE PER PINT

	\$2.00	\$2.25	\$2.50	\$2.75	\$3.00	\$3.25	\$3.50	\$3.75	\$4.00	\$4.25	\$4.50	\$4.75	\$5.00
1	\$ 283	\$ 319	\$ 354	\$ 390	\$ 425	\$ 461	\$ 496	\$ 531	\$ 567	\$ 602	\$ 638	\$ 673	\$ 709
5	\$ 1,417	\$ 1,594	\$ 1,771	\$ 1,949	\$ 2,126	\$ 2,303	\$ 2,480	\$ 2,657	\$ 2,834	\$ 3,011	\$ 3,189	\$ 3,366	\$ 3,543
10	\$ 2,834	\$ 3,189	\$ 3,543	\$ 3,897	\$ 4,251	\$ 4,606	\$ 4,960	\$ 5,314	\$ 5,669	\$ 6,023	\$ 6,377	\$ 6,731	\$ 7,086
15	\$ 4,251	\$ 4,783	\$ 5,314	\$ 5,846	\$ 6,377	\$ 6,909	\$ 7,440	\$ 7,971	\$ 8,503	\$ 9,034	\$ 9,566	\$ 10,097	\$ 10,629
20	\$ 5,669	\$ 6,377	\$ 7,086	\$ 7,794	\$ 8,503	\$ 9,211	\$ 9,920	\$ 10,629	\$ 11,337	\$ 12,046	\$ 12,754	\$ 13,463	\$ 14,171
25	\$ 7,086	\$ 7,971	\$ 8,857	\$ 9,743	\$ 10,629	\$ 11,514	\$ 12,400	\$ 13,286	\$ 14,171	\$ 15,057	\$ 15,943	\$ 16,829	\$ 17,714
30	\$ 8,503	\$ 9,566	\$ 10,629	\$ 11,691	\$ 12,754	\$ 13,817	\$ 14,880	\$ 15,943	\$ 17,006	\$ 18,069	\$ 19,131	\$ 20,194	\$ 21,257
35	\$ 9,920	\$ 11,160	\$ 12,400	\$ 13,640	\$ 14,880	\$ 16,120	\$ 17,360	\$ 18,600	\$ 19,840	\$ 21,080	\$ 22,320	\$ 23,560	\$ 24,800
40	\$ 11,337	\$ 12,754	\$ 14,171	\$ 15,589	\$ 17,006	\$ 18,423	\$ 19,840	\$ 21,257	\$ 22,674	\$ 24,091	\$ 25,509	\$ 26,926	\$ 28,343
45	\$ 12,754	\$ 14,349	\$ 15,943	\$ 17,537	\$ 19,131	\$ 20,726	\$ 22,320	\$ 23,914	\$ 25,509	\$ 27,103	\$ 28,697	\$ 30,291	\$ 31,886
50	\$ 14,171	\$ 15,943	\$ 17,714	\$ 19,486	\$ 21,257	\$ 23,029	\$ 24,800	\$ 26,571	\$ 28,343	\$ 30,114	\$ 31,886	\$ 33,657	\$ 35,429
55	\$ 15,589	\$ 17,537	\$ 19,486	\$ 21,434	\$ 23,383	\$ 25,331	\$ 27,280	\$ 29,229	\$ 31,177	\$ 33,126	\$ 35,074	\$ 37,023	\$ 38,971
60	\$ 17,006	\$ 19,131	\$ 21,257	\$ 23,383	\$ 25,509	\$ 27,634	\$ 29,760	\$ 31,886	\$ 34,011	\$ 36,137	\$ 38,263	\$ 40,389	\$ 42,514
65	\$ 18,423	\$ 20,726	\$ 23,029	\$ 25,331	\$ 27,634	\$ 29,937	\$ 32,240	\$ 34,543	\$ 36,846	\$ 39,149	\$ 41,451	\$ 43,754	\$ 46,057
70	\$ 19,840	\$ 22,320	\$ 24,800	\$ 27,280	\$ 29,760	\$ 32,240	\$ 34,720	\$ 37,200	\$ 39,680	\$ 42,160	\$ 44,640	\$ 47,120	\$ 49,600
75	\$ 21,257	\$ 23,914	\$ 26,571	\$ 29,229	\$ 31,886	\$ 34,543	\$ 37,200	\$ 39,857	\$ 42,514	\$ 45,171	\$ 47,829	\$ 50,486	\$ 53,143
80	\$ 22,674	\$ 25,509	\$ 28,343	\$ 31,177	\$ 34,011	\$ 36,846	\$ 39,680	\$ 42,514	\$ 45,349	\$ 48,183	\$ 51,017	\$ 53,851	\$ 56,686
85	\$ 24,091	\$ 27,103	\$ 30,114	\$ 33,126	\$ 36,137	\$ 39,149	\$ 42,160	\$ 45,171	\$ 48,183	\$ 51,194	\$ 54,206	\$ 57,217	\$ 60,229
90	\$ 25,509	\$ 28,697	\$ 31,886	\$ 35,074	\$ 38,263	\$ 41,451	\$ 44,640	\$ 47,829	\$ 51,017	\$ 54,206	\$ 57,394	\$ 60,583	\$ 63,771
95	\$ 26,926	\$ 30,291	\$ 33,657	\$ 37,023	\$ 40,389	\$ 43,754	\$ 47,120	\$ 50,486	\$ 53,851	\$ 57,217	\$ 60,583	\$ 63,949	\$ 67,314
100	\$ 28,343	\$ 31,886	\$ 35,429	\$ 38,971	\$ 42,514	\$ 46,057	\$ 49,600	\$ 53,143	\$ 56,686	\$ 60,229	\$ 63,771	\$ 67,314	\$ 70,857
105	\$ 29,760	\$ 33,480	\$ 37,200	\$ 40,920	\$ 44,640	\$ 48,360	\$ 52,080	\$ 55,800	\$ 59,520	\$ 63,240	\$ 66,960	\$ 70,680	\$ 74,400
110	\$ 31,177	\$ 35,074	\$ 38,971	\$ 42,869	\$ 46,766	\$ 50,663	\$ 54,560	\$ 58,457	\$ 62,354	\$ 66,251	\$ 70,149	\$ 74,046	\$ 77,943
115	\$ 32,594	\$ 36,669	\$ 40,743	\$ 44,817	\$ 48,891	\$ 52,966	\$ 57,040	\$ 61,114	\$ 65,189	\$ 69,263	\$ 73,337	\$ 77,411	\$ 81,486
120	\$ 34,011	\$ 38,263	\$ 42,514	\$ 46,766	\$ 51,017	\$ 55,269	\$ 59,520	\$ 63,771	\$ 68,023	\$ 72,274	\$ 76,526	\$ 80,777	\$ 85,029
125	\$ 35,429	\$ 39,857	\$ 44,286	\$ 48,714	\$ 53,143	\$ 57,571	\$ 62,000	\$ 66,429	\$ 70,857	\$ 75,286	\$ 79,714	\$ 84,143	\$ 88,571
130	\$ 36,846	\$ 41,451	\$ 46,057	\$ 50,663	\$ 55,269	\$ 59,874	\$ 64,480	\$ 69,086	\$ 73,691	\$ 78,297	\$ 82,903	\$ 87,509	\$ 92,114
135	\$ 38,263	\$ 43,046	\$ 47,829	\$ 52,611	\$ 57,394	\$ 62,177	\$ 66,960	\$ 71,743	\$ 76,526	\$ 81,309	\$ 86,091	\$ 90,874	\$ 95,657
140	\$ 39,680	\$ 44,640	\$ 49,600	\$ 54,560	\$ 59,520	\$ 64,480	\$ 69,440	\$ 74,400	\$ 79,360	\$ 84,320	\$ 89,280	\$ 94,240	\$ 99,200
145	\$ 41,097	\$ 46,234	\$ 51,371	\$ 56,509	\$ 61,646	\$ 66,783	\$ 71,920	\$ 77,057	\$ 82,194	\$ 87,331	\$ 92,469	\$ 97,606	\$ 102,743
150	\$ 42,514	\$ 47,829	\$ 53,143	\$ 58,457	\$ 63,771	\$ 69,086	\$ 74,400	\$ 79,714	\$ 85,029	\$ 90,343	\$ 95,657	\$ 100,971	\$ 106,286

NUMBER OF KEGS PER MONTH SOLD



Fizz
Dispense Optimization Group

DRAUGHT BEER ECONOMICS



Draught beer: It's your bottom line! Draught beer is one of the highest margin profit sources for retailers, with a national average of 88%. Beer that is foamy or flat equates to wasted beer and unhappy customers. It's that simple.

Want to increase your profits? Offer your customers the perfect beer every time with the Nitro-Draught™.

How much do you make on draught beer monthly?

Monthly draught beer revenue is calculated by selecting the average price and the average number of kegs you sell per month.

As a guide, flat beer is typically a 12-15% waste and foamy beer can be 10-50%. Where do you stand?



THE NITRO-DRAUGHT™ ADVANTAGE

Convenience:

- No more changing cylinders
- No more running out during peak periods
- No more ordering
- No more cylinder inventory to manage
- Just one simple monthly/annual invoice

Quality:

- Brewery quality Nitrogen
- Using the proper blended gas ratio ensures a perfect pint
- A picture perfect pint is a profitable pint
- Ideal carbonation levels maintain freshness

Savings:

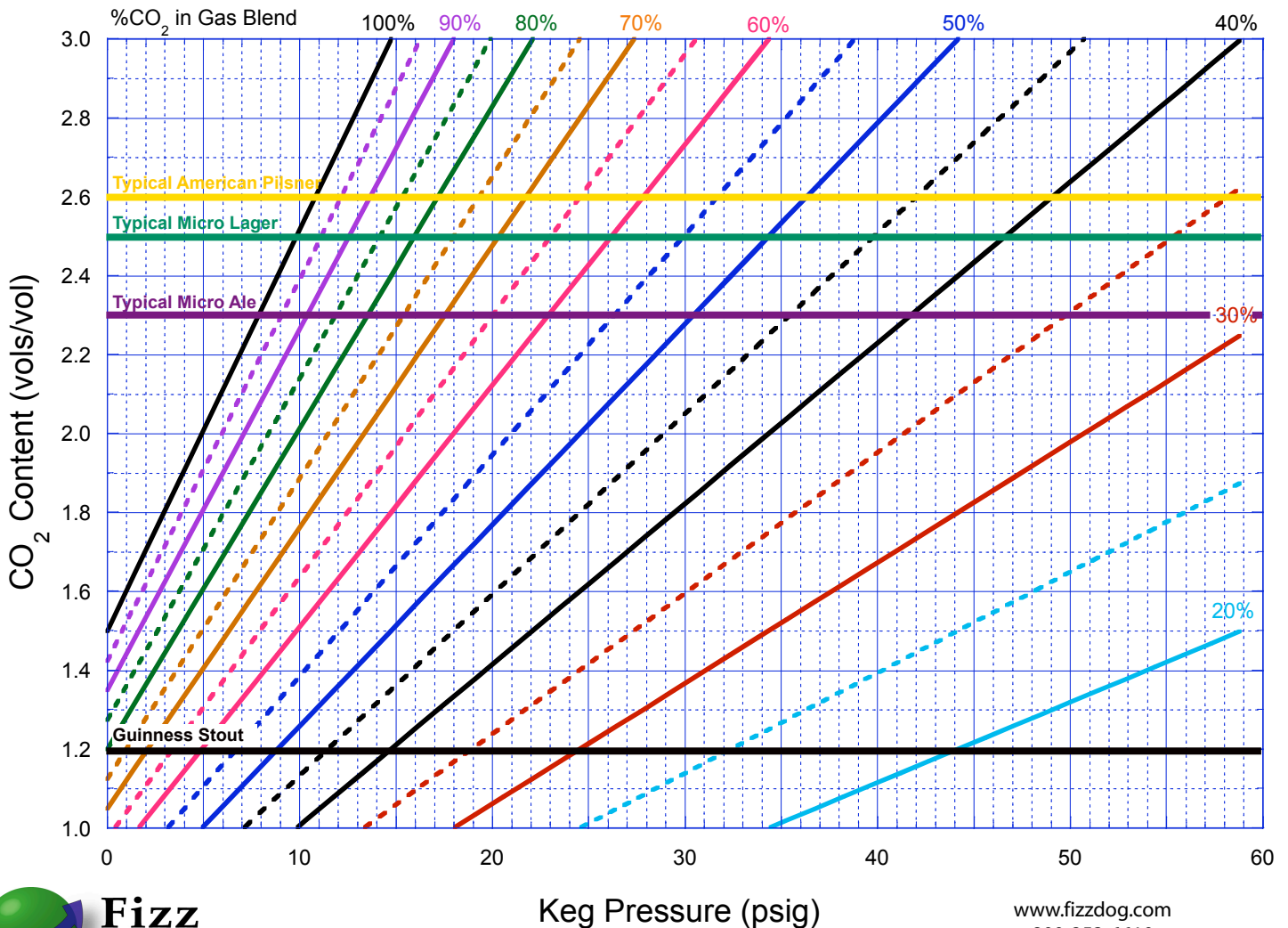
- Maximize profits by eliminating waste
- Reduce CO2 consumption
- Eliminate high cost blended gas cylinders
- Space efficient
- Conduct a draft survey to determine underlying draught system issues

Safety:

- Replaces high-pressure cylinders with a low pressure system
- Cylinder handling is eliminated

Maximize your profits!
Call us for a no obligation Draught Survey

BLEND SELECTION CHART FOR BEER STORED AT 38°F



Fizz
Dispense Optimization Group

Keg Pressure (psig)

www.fizzdog.com
800-253-6610

Your Local Representative

Fizz Dispense Optimization Group, LLC
T/800-253-6610 F/678-792-7784
Box 1003 Adairsville, GA 30103
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www.fizzdog.com