

California Privacy Notice

Pursuant to applicable California law, including California Privacy Act ("CCPA") LTP, Makes the following disclosures regarding the personal information we collect:

| Category of Personal Information | Category of Source from which Data is Collected | Purpose of Collection | Category of Third Parties to whom Data is Disclosed |
|-----------------------------------------------------------------------------------------------|-------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|
| Contact information such as name, e-mail address, phone number, mailing address | Directly from users | To provide the Services, to market and promote the Merchant and Merchant Offerings, and to support our and the Merchant's electronic and digital programs, along with other physical services | Service Providers and the Merchant |
| User preferences such as interests, activities, and review and testimonial content | Directly from users | To personalize the Services according to your personal preferences; for developing new goods and services, enhancing, improving or modifying our Services and the Merchant Offerings, identifying usage trends, determining the effectiveness of our and the Merchant's service promotions and operating and expanding our and the Merchant's business activities | Service Providers and the Merchant |
| Automatically collected information on websites such as IP address, device type, browser type | Cookies and other tracking technologies | For data analysis, audits, security and fraud monitoring and prevention; activities, events and promotions; for developing new goods and services, enhancing, improving or modifying our Services and Merchant Offerings, identifying usage trends, determining the effectiveness of our Merchant's promotional campaigns and operating and expanding our and the Merchant's business activities | Service Providers and the Merchant |