Agile Enterprise Organization- Exercise Storyboard

Rev 7 July 30, 2018

1st Qrt 2035

Kickoff mtg - Meet executive sponsors and learn strategy Developer and Domain mtgs - Meet team and identify opportunities for Product Features Vote on SDK features and prioritization	Revenue impacted by announcement of team's proposal based on their assessment of information provided
Focus Group – Meet with customers, potential partners, front line retailers; Explore fridge capabilities Vote on new product extension Defend decision to stakeholders	Revenue impacted by team's decisions on critical features of new product extension
Marketeers mtg - Coordinate internally and externally facing resources to adapt to new product markets	Revenue impacted by teams ability to properly address an issue with global markets
Hackathon - hold session with "hackers" challenged to defeat security and show ways to strengthen system Demo of Fridge	Revenue impacted by how team organizes and facilitates a large scale engagement

1st Qrt 2036

Agile Enterprise- rapidly add feature based on feedback. Review actual/ projected performance to meet ROS goal	Revenue impacted by how quickly and efficiently team adapts product based on user feedback

Facilitator Role:

Ask Questions that help participants see issues and solutions

Discuss Actual versus Target quantitate performance toward non-negotiable goal

Lead discussions on review of qualitative measures of performance