

Maxx Systems Mission and Vision 2035

Mission: The expenditure must be right. We recognize our responsibilities for providing quality products with continually upgraded functionality to expand user's ability to explore the possibilities for better living in their home. Our mission is not only to provide reliable, usable, large appliances for users of today, but to provide appliances with exciting functionality beyond what is desired today, creating an even more exciting future.

Vision: Our user community is very diverse. We want to provide a range of large appliances that are a good purchase for users of all situations. We want to provide purchase options from leasing, financing, direct buy, maintenance contracts, and APPS for enhanced functionality. We want to leverage technologies and provide ever increasing value in our products and services. We want to be the entrepreneurial organization that others emulate.

In our community, we want to be the reliable source of support and an example of goodness. For our investors, we want to be the investment of choice in our industry. For our customers, we want to be the repeat purchase choice they favor. For our employees, we want to be the place they want to work, cherishing the transparency in everything we do. For our suppliers we want to be the customer that they learn the most from in their success.

We recognize our responsibility to be good quality and cost managers who are positive supporters of our Customers, Employees, Suppliers, and Investors.