

Financial Summary and Projections

Average month per quarter

		4th Qtr. 2034	1st Qtr. 2035	2nd Qtr. 2035	3rd Qtr. 2035	4th Qtr. 2035	1st Qtr. 2036
Sales Volume (New Units Sold to Retailers)							
	New Units Sold to Retailers						
	Std Refrigerator	\$19,200	\$17,671	\$16,299	\$15,304	\$14,439	\$13,861
	Smart Refrigerator- Gen 1	Not Avail	\$2,498	\$7,703	\$13,345	\$16,002	\$19,147
	Smart Refrigerator- Gen 2	Not Avail	\$700	\$1,035	\$4,500	\$6,200	\$7,700
Average Net Sell Price per unit \$							
	Std Refrigerator	\$1,400	\$1,400	\$1,400	\$1,400	\$1,400	\$1,400
	Smart Refrigerator- Gen 1	Not Avail	\$2,800	\$2,800	\$2,800	\$2,800	\$2,800
	Smart Refrigerator- Gen 2	Not Avail	\$3,200	\$3,200	\$3,200	\$3,200	\$3,200
Maxx Appl Net Revenue \$							
	Std Refrigerator	\$26,880,000	\$24,739,400	\$22,818,600	\$21,425,600	\$20,214,600	\$19,405,400
	Smart Refrigerator- Gen 1	Not Avail	\$6,994,400	\$21,568,400	\$37,366,000	\$44,805,600	\$53,611,600
	Smart Refrigerator- Gen 2	Not Avail	\$2,240,000	\$3,312,000	\$14,400,000	\$19,840,000	\$24,640,000
	Total Revenue \$	\$26,880,000	\$33,973,800	\$47,699,000	\$73,191,600	\$84,860,200	\$97,657,000
Cost of Good Sold % of Sales Price							
	Std Refrigerator	68.0%	68.0%	68.0%	68.0%	68.0%	68.0%
	Smart Refrigerator- Gen 1	Not Avail	64.0%	64.0%	63.0%	64.0%	63.0%
	Smart Refrigerator- Gen 2	Not Avail	62.0%	62.0%	61.0%	62.0%	60.0%
Gross Margins \$							
	Not Avail	\$8,601,600	\$7,916,608	\$7,301,952	\$6,856,192	\$6,468,672	\$6,209,728
	Smart Refrigerator- Gen 1	Not Avail	\$2,517,984	\$7,764,624	\$13,825,420	\$16,130,016	\$19,836,292
	Smart Refrigerator- Gen 2	Not Avail	\$851,200	\$1,258,560	\$5,328,000	\$7,142,400	\$9,116,800
	Total Gross Margin \$	\$8,601,600	\$11,285,792	\$16,325,136	\$26,009,612	\$29,741,088	\$35,162,820
	GM % Revenue			34.2%	35.5%	35.0%	36.0%
Period Cost							
	% Revenue	25.0%	24.0%	23.0%	22.0%	19.0%	18.0%
	\$	\$6,720,000	\$8,153,712	\$10,970,770	\$16,102,152	\$16,123,438	\$17,578,260
	Extra design cost Gen 2		\$150,000	\$40,000			
Profit before Tax							
	\$	\$1,881,600	\$2,982,080	\$5,314,366	\$9,907,460	\$13,617,650	\$17,584,560
	% Revenue	7.0%	8.8%	11.1%	13.5%	16.0%	18.0%
Taxes							
	%	21.0%	21.0%	21.0%	21.0%	21.0%	21.0%
Net Income After Taxes \$							
	\$	\$1,486,464	\$2,355,843	\$4,198,349	\$7,826,893	\$10,757,944	\$13,891,802
	% Sales: "ROS"	5.5%	6.9%	8.8%	10.7%	12.7%	14.2%