



PDB PROPERTIES, INC.



COMPANY PROFILE

2022

About Us

PDB Properties, Inc. (PDBPI) is a privately owned real-estate development company primarily engaged in the construction and sale of economic homes in key cities in Metro Manila and surrounding provinces.

With over forty years of experience, it has developed on its own capacity 18 master planned subdivisions and created communities in towns that were originally classified as rural. In Baliuag, Bulacan PDBPI was the first real estate company to develop a master planned subdivision in the area. This led to several awards for the company as well as the recognition of its brand, Primavera Homes, as a landmark in the city.

In early 2000, PDBPI partnered with other real estate companies such as the Property Company of Friends, P.A. Alvarez and Prominence Inc. in developing fourteen subdivisions and one medium – rise building in various locations around the country. These ventures were completed and sold ahead of projected schedule.

It continually delivers and redefines products to make life for homeowners an enriching experience. Always at the heart of every PDB Properties' projects are smart and flexible house designs, excellent amenities, strategic locations, competitive pricing and enduring social values that every Filipino family is known to value. Simply put, PDB Properties responds to the changing needs of the everyday Filipino.

Located at the company's Head Office in Makati City are personnel that handle all aspects of the real estate cycle of research, planning, construction, marketing, documentation and collection. It also has a satellite office in Batangas to cater to the sales and documentation requirements of buyers.

Vision

We are dependable, customer-focused and innovative developer driven to provide maximum value for all the shareholders.

Mission

- To be a niche player in the real estate industry by committing to provide a well developed and secure and sustainable community which the Filipino family will call home.
- We are the organization that contributes nation building by providing employment and designing communities thru continuous improvement of the landscape in every area we develop who shares common values.

Our Team



Ambassador Jesus P. Tambunting, OBE Chairman and CEO

Ambassador Tambunting was chairman of Planters Development Bank (PDB), the country's leading bank for Small and Medium Enterprises (SMEs), which he founded in 1971. He also served as Chairman of the Board of Small Business Corporation (SBCorp), the agency under the Department of Trade and Industry tasked with promoting the growth of the SME sector.

Ambassador Tambunting is the Co-Chairman of the Philippine-British Business Council, member of the Philippine-US Business Council, and member of the Board of Trustees of the Carlos P. Romulo Foundation, PinoyMe Foundation, ABS-CBN Bayan Foundation, Philippine Business for Education (PBED) and the Makati Medical Center Foundation. He is a member of the Makati Business Club National Issues Committee. From 2004 until May 2008, he served as Chairman of the Association of Development Financing Institutions in Asia and the Pacific (ADFIAP), a regional organization of 127 development banks and institutions in 44 countries. He is also a Board Member of BPI-Philam Life Assurance Inc. since 2009.

Ambassador Tambunting served as the Philippines' Ambassador Extraordinary and Plenipotentiary to the United Kingdom of Great Britain and Northern Ireland from 1993 to 1998. At the same time, he concurrently served as Ambassador to the Republic of Ireland and as Permanent Philippine Representative to the International Maritime Organization.

Ambassador Tambunting has held key positions in private institutions, including Chairman of Hambrecht and Quist Asia Pacific and Director on the Board of Globe Telecom, Inc. and the Makati Business Club, respectively. The Ambassador also had stints as President of organizations such as the Philippine Ambassadors Foundation Inc., Management Association of the Philippines, Chamber of Thrift Banks, the Development Bankers Association of the Philippines and the Manila Polo Club.

Ambassador Tambunting was conferred Master Entrepreneur and Entrepreneur of the Year 2009 by Ernst & Young and the SGV Foundation and inducted into the World Entrepreneur Academy in Monaco in June 2010. He also received the International Alumnus Award from the University of Maryland in April 2011, the first Ramon V. Del Rosario Sr. Award in Nation Building in 2010, the Distinguished Person of the Year 2009 from the Association of Development Financing Institutions in Asia and the Pacific, the Management Man of the Year 2003 from the Management Association of the Philippines, the Lifetime Achievement Award for 2005 from the Asian Bankers Association, the Distinguished Service Award from the Department of Foreign Affairs and "Knight Commander with Star" from the Equestrian Order of the Holy Sepulcher of Jerusalem in 2008.

Recently, Her Majesty Queen Elizabeth II has recognized Ambassador Jesus Tambunting as an Officer of the Order of the British Empire, entitling him to be known henceforth as Jesus Tambunting, OBE.

The Ambassador earned his Bachelor of Science degree in Economics from the University of Maryland. Prior to that, he had obtained his secondary education from the Culver Military Academy in Indiana and his elementary education from the Ateneo de Manila University.

Our Team

Victoria T. Alfonso **President and COO**

Ms. Alfonso oversees the day-to-day operations of the company. Together with the management team, she prepares and implements the company's corporate strategies and goals.

Prior to joining the company, Ms. Alfonso worked as the Group Head, Support Services Group of Planters Development Bank, and China Bank Savings. She started her banking career at Standard Chartered Bank and JP Morgan Chase in London, UK.

Aside from her current role in PDBPI, Ms. Alfonso is also the Managing Director of PDB Insurance Agency Inc. She is also a franchisee of The Generics Pharmacy and LT&G Credit Line.

Ms. Alfonso graduated from The American College in London with a degree in Business Administration- Cum Laude. She has a masters degree in Financial Economics – Magna Cum Laude from Boston University.

Jeffrey Jose L. Bognot **Project Development and Operations Group Head**

Jeff started his career with Westmont Bank as a bookkeeper of their San Fernando, Pampanga branch. He then became a regional Credit Investigator/ Appraiser of the said Bank. Jeff transferred to Planters Development Bank (PDB) in 1999 as a Marketing Officer. It was in PDB that developed his sales and marketing skills as a banker. He was a consistent top performer and won awards in the various positions that he held such as Branch Manager and Area Head of the Year.

Jeff was promoted to First Vice President and Head of Branch Banking Group (BBG) in 2011. Under his leadership the Group consistently exceeded their annual targets and his team of 70 branches had a total average deposit of almost P40Billion. Likewise, they assisted in the booking of an annual average of P4Billion worth of SME Loans. Jeff was named Group Head of China Bank Savings (PDB) in 2014 and was responsible for the integration plans and pre-merger activities between PDB and CBS.

He joined PDB Properties, Inc. in October 2015 and leads the group that handles acquisition, sales and documentation. He studied BS Accountancy in University of Assumption, San Fernando, Pampanga. He is a licensed Real Estate Broker.

Our Team

Tomas A. Tambunting

Director for Project Planning and Business Development

Reinerio D. Domo, CPA

Finance and Compliance Head

Ricky obtained his BS Accountancy degree from Philippine School of Business Administration in Quezon City. Ricky's professional career begun in 2004 as a Junior Auditor for Helen F. Espinar and Co. and in 2005 with M.S. Banaria and Co. CPA's. In 2006, Ricky joined Specified Contractors & Development, Inc. as Internal Auditor. The following year Ricky was promoted as head of the Accounting Department. In 2009 after spending almost 4 years with Specified Contractors & Development Inc, Ricky transferred to Dominion Chemicals Corporation a manufacturing company. While working for Dominion Chemicals Corporation Ricky held various positions, initially as Internal Auditor then later held senior roles as Cost Accountant and Project Manager for MS Dynamics AX post-implementation an ERP/Accounting system.

Ricky joined several companies thereafter in different capacities such as Senior Implementation Consultant for MS Dynamics AX, Finance Supervisor, Chief Accountant, Accounting Manager/Head. Ricky started his career with PDB Properties in August 2020 as Finance and Compliance Head. He is the overall responsible for the daily accounting operations, consolidation of financial information and compliance with various government entities. Ricky is a Certified Public Accountant. He was accredited by the Board of Accountancy as a CPA in Commerce and Industry (Certified Compiler) back in 2016.

Helen V. Sevidal

Executive Assistant to the Chairman, Secretary of the Management Committee and the Board, Corporate Secretary and Compliance Officer

PAST PROJECTS

The Comforts of the City, The Intimacy of a Small Town Community

Sold-out property developments of PDB Properties that underline its commitment to enhancing quality of life of the Filipinos by providing affordable comfort. Anywhere, anytime.

- Patio Homes Posadas Village Sucat, Parañaque
- Primavera Homes-United Parañaque V,Sucac, Parañaque
- Primavera Homes-Village East, Cainta
- Primavera Homes-Brgy. Sumacab,Cabanatuan City
- Primavera Villas I, II & III-Brgy. Sumacab,Cabanatuan City
- Primavera Homes- DRT Highway, Brgy. Sabang, Baliuag, Bulacan
- Milflora Villas I - DRT Highway, Brgy. Sabang, Baliuag, Bulacan
- Milflora Homes- DRT Highway, Brgy. Sabang, Baliuag, Bulacan
- Primavera Homes-Via del Immaculate, BF Resortville, Las Piñas City
- Primavera Homes Castillian Classic-BF Resortville, Las Piñas City
- Primavera Homes-West Fairview I & II, Quezon City
- Primavera Homes-Brgy. San Luis, Antipolo City
- Maple Villas- DRT Highway, Brgy. Sabang, Baliuag, Bulacan
- Primavera Homes Rizal Village- Muntinlupa City
- Primavera Villas Phase 1 & 2 – Putatan, Muntinlupa City
- Cedarville I, II & III- DRT Highway, Brgy. Sabang, Baliuag, Bulacan
- Primavera Homes Phase 1- Tanauan, Batangas
- Milflora Villas II - DRT Highway, Brgy. Sabang, Baliuag, Bulacan



FEEL THE WARMTH OF THE SOUTH
BRGY. DARASA TANAUAN BATANGAS

A 7.2-hectare property set in the midst of a serene and secure environment and is strategically located adjacent to our existing Primavera Homes in Barangay Darasa, Tanauan City. Initial development planning for the project comes with facilities that complement a total community like a functional clubhouse, swimming pool, landscaped entrance gate with guardhouse, landscaped parks, children’s playground, courts and jogging path.

The project is surrounded by residential, commercial and industrial developments. Prestigious establishments nearby are Waltermart, Robinson’s Mall and various manufacturing plants along industrial zones. The soothing weather and climate in the area is considered an advantage and yet enjoy the convenience of metropolis living.

Primavera Homes Tanauan Phase 2 offers variety of house and lot packages that are affordable to families either in residence in the area or chose to move to Tanauan and to overseas Filipino workers (OFWs).

PRIMAVERA HOMES PHASE 2
TANAUAN - VICINITY MAP

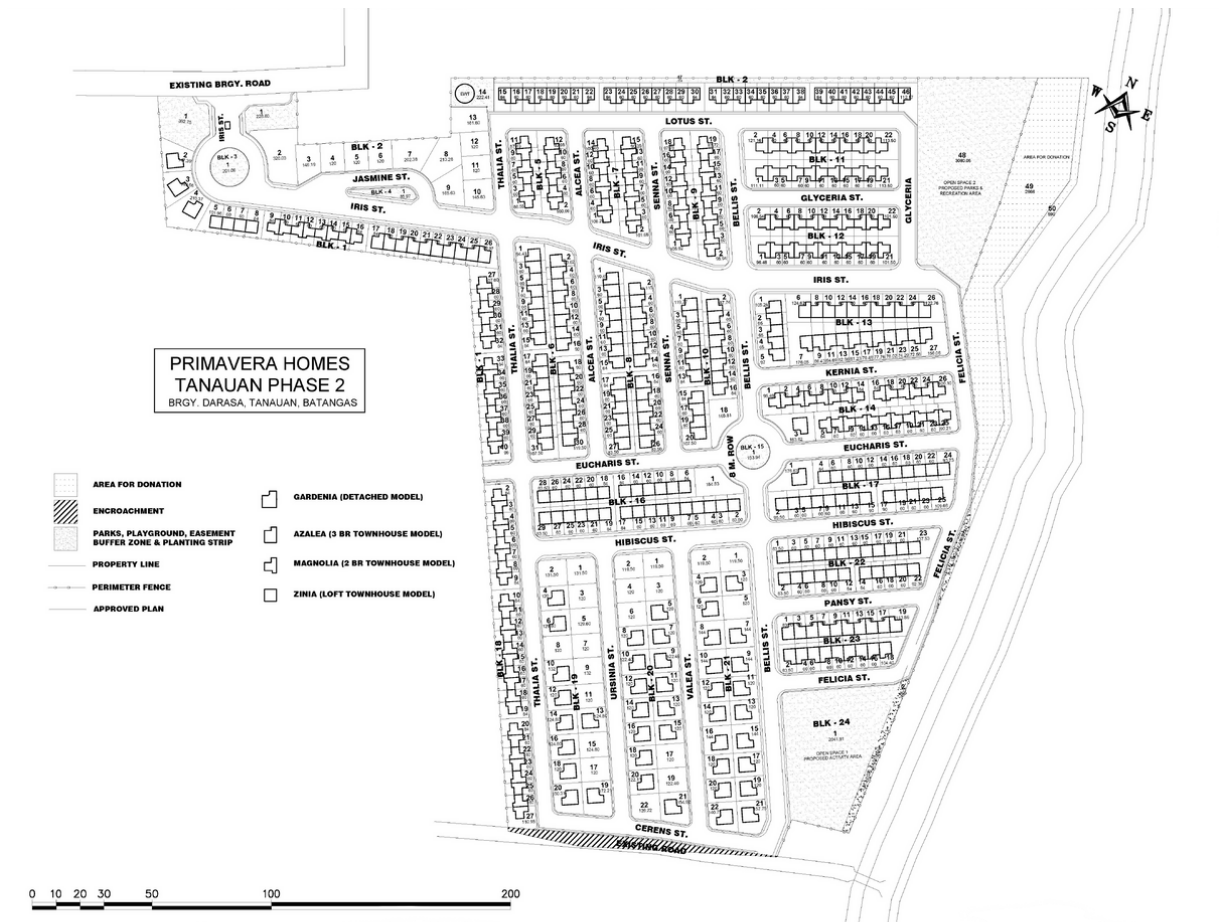


**HLURB CERT OF
REGISTRATION NO. 2773**

**HLURB LICENSE TO SELL
NO. 031421**

**APPROVED PROJECT
COMPLETION: FEBRUARY 2022**

SITE DEVELOPMENT PLAN

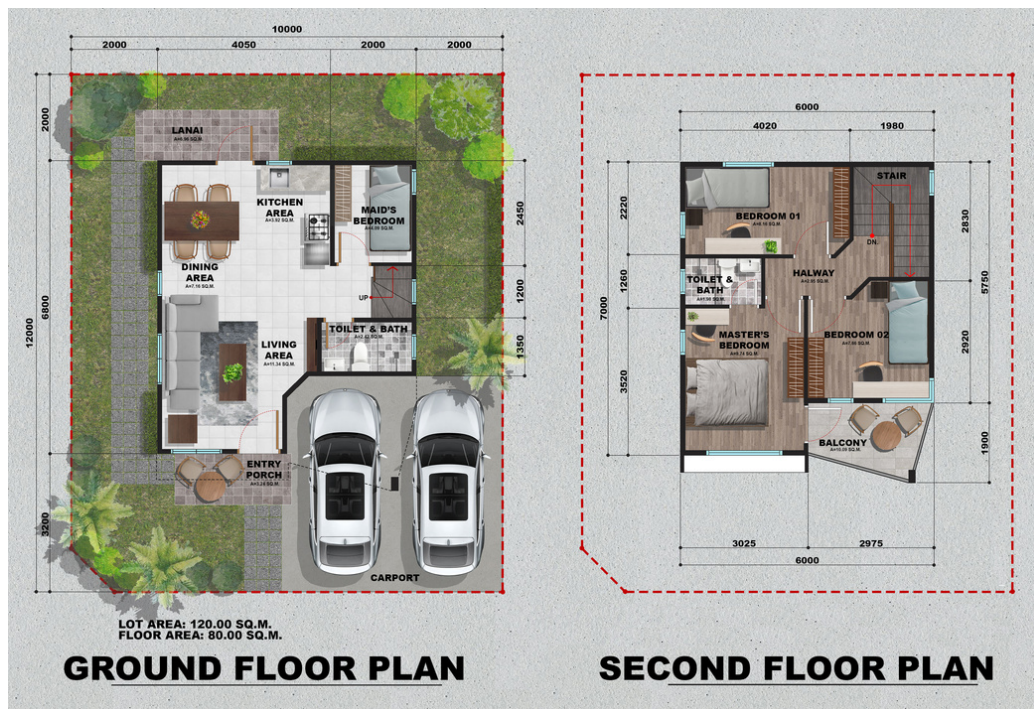


THE GARDENIA

SINGLE DETACHED

FLOOR AREA: 80.0 sqm

LOT AREA: 120.0 sqm

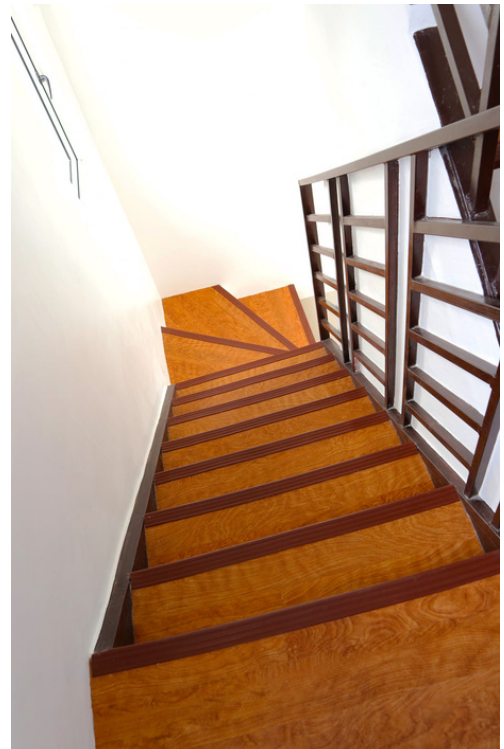


THE GARDENIA

SINGLE DETACHED

FLOOR AREA: 80.0 sqm

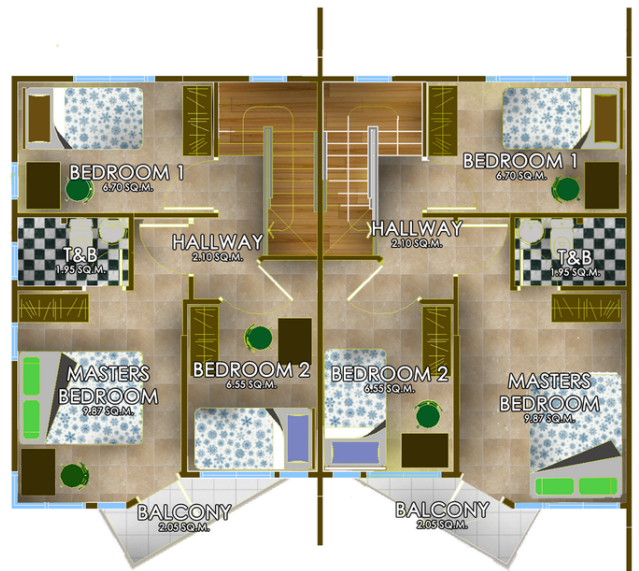
LOT AREA: 120.0 sqm



THE AZALEA TOWNHOUSE

FLOOR AREA: 65.0 sqm

LOT AREA: 60.0 sqm



THE AZALEA TOWNHOUSE

FLOOR AREA: 65.0 sqm

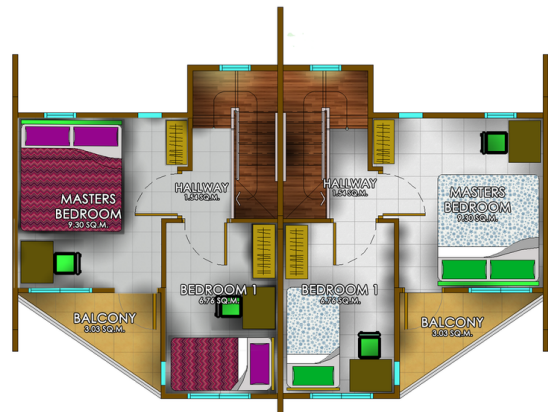
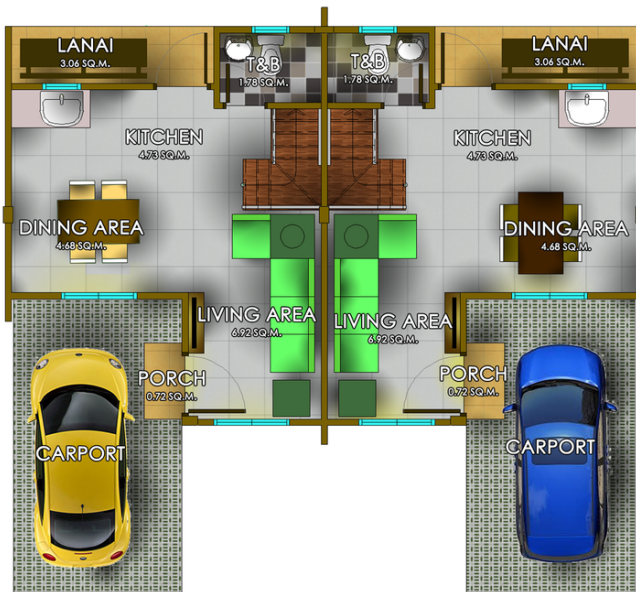
LOT AREA: 60.0 sqm



THE MAGNOLIA TOWNHOUSE

FLOOR AREA: 50.0 sqm

LOT AREA: 60.0 sqm



THE MAGNOLIA TOWNHOUSE

FLOOR AREA: 50.0 sqm

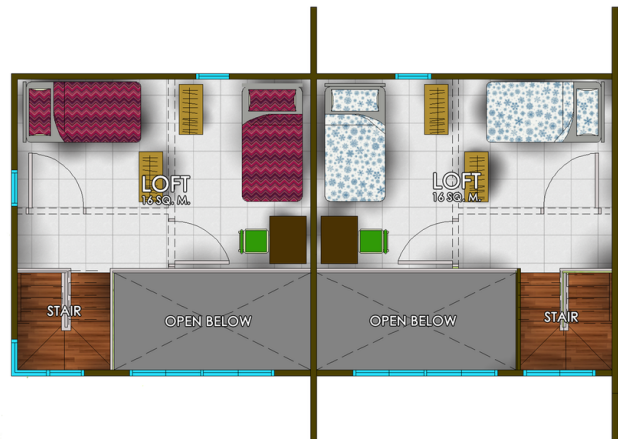
LOT AREA: 60.0 sqm



THE ZINIA TOWNHOUSE

FLOOR AREA: 42.0 sqm

LOT AREA: 60.0 sqm



THE ZINIA TOWNHOUSE

FLOOR AREA: 42.0 sqm

LOT AREA: 60.0 sqm





Contact Us



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