

# For Immediate Release

## Contact Information:

Olivia Chiusano

OM Art Designs/Academy of Botanical Art

941-953-9999 office

[www.omartdesigns.com](http://www.omartdesigns.com)

[olivia@omartdesigns.com](mailto:olivia@omartdesigns.com)

## ACADEMY OF BOTANICAL ART LAUNCHES NEW WEBSITE

**Sarasota, Florida. November 2019:** Master Botanical Nature Artist & Educator Olivia Braidia, founder of the Academy of Botanical Art and OM Art Designs, announces the launching of her new website complete with a store where students can register for classes, purchase books, products, and commission artwork. The new website, designed by GoDaddy, will be an easy format for all who want to take advantage of the wide offerings in a safe and secure online environment.

The Academy of Botanical Art, together with the Marie Selby Botanical Gardens, offers an education program leading to a Diploma with classes both on and off Selby's site. Registration at the Academy is open to all levels. *"There is no need for hesitation, as the programs offered by the Academy are perfect for Beginners to Advanced students who will develop both drawing and watercolor skills. Graphite, watercolor, and colored pencil students of various levels will all inspire each other in a "One-Room" Classroom style program. Everyone has an opportunity to develop their creativity, so come and join the second Renaissance of botanical art and let your inspiration be tomorrow's masterpiece!"* says Academy founder, Olivia Braidia.

Instructor Master Botanical Artist & Academy Founder Olivia Marie Braidia is a recognized artist, author, and educator. Her work has been recognized as "genius" by the author and botanical art connoisseur Mr. Jack Kramer and is housed in the permanent collection of three United States museums. She is the author of 26 textbook materials on the subject of botanical art instruction and the founder of the Academy of Botanical Art and the Florida Society of Botanical Artists (president emeritus). Her school provides a distance-learning program with students currently in the United States, South America, Canada, Europe, Australia, and New Zealand. Ms. Braidia's teachings follow her book series, *"Ten Steps, A Course in Botanical Art & Illustration – Volumes 1-12, with supplements 1-16."* For more information about the Academy, visit [www.academyofbotanicalart.com](http://www.academyofbotanicalart.com).

Be sure to check out the upcoming 2020 One-Day workshops offered through the Marie Selby Botanical Garden's website: [www.selby.org](http://www.selby.org).

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