



WORLD SINGLES DOUBLES OPEN

RACQUETBALL CHAMPIONSHIPS

SEPTEMBER 4-7, 2025 • HIGHLANDS RANCH, CO

Susan & J
KLIM
foundation

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WORLD
SINGLES & DOUBLES
Open Championships
R3
GUTTERMAN
RACQUETBALL

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Ken

ABOUT THE EVENT

SEPTEMBER 4-7, 2025

- The largest indoor pro-am Championship event of the year, including both men and women players held in Highlands Ranch, CO.
- National and International Hall of Fame featuring photos and profiles of all inductees.
- Attracts players, fans, and coaches from 13 countries across the world as well as local players.
- Complimentary live video streams from the IRT and LPRT media networks as well as social media influencers.
- Saturday night players party and special recognition ceremony.

CHAMPIONSHIP BENEFITS

SEPTEMBER 4-7, 2025

- Minimum 500,000 monthly impressions (IRT, LPRT and USA websites).
- The event will be live on R2 sports (online event site), IRT live, LPRT live, Facebook, YouTube, and USAR website.
- Updated event information with links to event registration.
- Press releases, local, regional and national. All major sponsors and host clubs will have info linked to the IRT, LPRT and USAR.

- Facebook event created, marketed and advertised by our social media team. Also, celebrating WorldWide Racquetball Day!
- Pre-event marketing campaigns leading up to the event, during the event as well as post-event follow-up.
- IRT global reach of 2.89 million on YouTube, Instagram, Facebook and TikTok. *2025 Monthly average.
- Sponsor advertisements will appear on social media channels and mentioned in all posts.

- The event will designate a media consultant to reach out to local radio and television stations.
- Connect with local social media influencers, internet outlets, racquetball clubs and state organization to promote the event.
- All the world's best racquetball athletes will be available for interviews by local media.
- Local sponsor's names will be included on all marketing information and media releases.

EMAIL COMMUNICATION

SEPTEMBER 4-7, 2025

- Email campaigns will announce and remind players of the event date. Online registration available as well as links to sponsor websites and information.
- The Championship event will be featured in IRT and LPRT communications and the USAR online newsletter.
- Email marketing will be sent from the IRT, LPRT and R2 sports event sites.

~~TITLE SPONSORSHIP~~

SEPTEMBER 4-7, 2025

TAKEN NO LONGER AVAILABLE

- Your company name precedes event on all signage and in all media.
- Your logo will be placed in the dominant position on the front wall of the Championship exhibition court.
- High visibility area for members, participants, spectators and streaming.
- You'll receive two (30) second commercials in addition to billboard placement on each live match broadcast.
- Streaming currently to more than 30,000 subscribers with more than 200,000 hits per month on IRT live and LPRT live.
- Title Sponsorship Fee - \$20,000.00

PRESENTING SPONSORSHIP

SEPTEMBER 4-7, 2025

- Your company logo will appear as the presenting sponsor on all Championship event marketing.
- Your company logo will appear as title sponsor in IRT/LPRT communications, website and USA Racquetball event website.
- You may play or designate a player to play in the Pro-Am. All proceeds donated to our designated collegiate sponsorship program.
- You will receive four VIP credentials to the event and a special gift.
- Special recognition at the Saturday night party and VIP seating.
- Presenting Sponsorship Fee - \$10,000.00

BANQUET SPONSORSHIP

SEPTEMBER 4-7, 2025

- Sponsor of the Saturday night banquet, “A Celebration of Excellence” and recognized before the special tribute to Dr. Bud.
- Company logo will appear on side wall of the Championship racquetball court.
- Receive a special supporting sponsor gift.
- (2) VIP Pro viewing passes and a full VIP table RESERVED (seats 8), at the Saturday night banquet and awards ceremony.
- Banquet Sponsorship Fee - \$5,000.00

SUPPORTING SPONSORSHIP

SEPTEMBER 4-7, 2025

- Company logo will appear on side wall of the Championship racquetball court.
- Company logo will be present on the sidewall of each match broadcasted on IRT live or LPRT live.
- Receive a special supporting sponsor gift.
- Receive two VIP passes and VIP seating at the Saturday night players party.
- Supporting Sponsorship Fee - \$2,000.00



CO-SPONSORSHIP

SEPTEMBER 4-7, 2025

- Three product banners in the players village.
- Your company logo will be listed in the players newsletter as a co-sponsor.
- Receive a special co-sponsor gift.
- Co-Sponsorship Fee - \$500.00



VIP RESERVED SEATING

SEPTEMBER 4-7, 2025

- VIP seating for all matches on all days.
- Includes VIP hospitality for all days.
- Registered Players - \$125.00
- Non- Players - \$150.00

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CHAMPIONSHIP OVERVIEW

SEPTEMBER 4-7, 2025

- IRT and LPRT live broadcasts and replays reach over 1 million people in 50 countries across the world.
- Number of racquetball players in the USA is currently 3.5 million.
- Gender - 72% male and 28% female.
- Household income information - 20% above \$75,000 and 30% between \$50,000 - \$74,999.
- Monthly impressions: no less than 250,000 on IRT live, LPRT live and their websites.

- Your business will be associated with the World Singles and Doubles Open Championships Scholarship Fund. Funds will be donated to provide scholarships for students attending college and playing racquetball.
- The last three Worlds Singles and Doubles Open Championships events have donated over \$10,000 for scholarships and support for racquetball players.

SPECIAL EVENTS

SEPTEMBER 4-7, 2025

- Pro and amateur skills contest during the event.
- Male and female pros and amateurs will test their skills for cash prizes.
- Saturday night party. Special recognition of selected players and announcement of five best male and female players and contributors.
- All Hall of Fame inductees in attendance will be recognized.
- Pro Am Charity doubles, players have opportunity to play with a pro with all proceeds going to collegiate scholarships.



CONTACT INFORMATION

SEPTEMBER 4-7, 2025

For more information contact Jim Hiser, Event Director

Email hiserj@me.com

or Leo Vasquez, Marketing Director

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(817) 791-4948

Tournament information

<https://worldsinglesdoubles.com>

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