



# WORLD

## SINGLES & DOUBLES

### *Open Championships*



Presented by



R&B SALES, INC.  
CUSTOM FOAM  
FABRICATION





# SPONSORSHIP PACKAGE

Be part of the largest Singles and Doubles racquetball event of 2021. Take advantage of massive viewership to promote your business.

- **Presenting sponsor \$15,000 - TAKEN**
- **Co-sponsor \$5,000**
- **Supporting sponsor \$2,000**
- Reserved seating and VIP hospitality
  - Non players \$125
  - Players \$100

# TITLE SPONSOR

- Your company name precedes event on all signage and in all media.
- Your logo will be placed in the dominant position on the front wall of the championship exhibition court.
- This is high visibility area for club members, participants, spectators and of course streaming viewers.
- You receive four (2) thirty second commercials in addition to billboard placement on each live match broadcast. Streaming currently to more than 30,000 subscribers with more than 200,000 hits per month on IRT live.



# PRESENTING SPONSOR

- Your company's representative will present the award checks to the winners of all professional divisions.
- Your company logo will appear as title sponsor in IRT newsletter and website, Racquetball Magazine and USA Racquetball event web site. Current magazine distribution is more than 200,000.
- You may play or designate a player to play in Pro-Am (All funds go to collegiate sponsorships).
- You will receive SIX VIP passes to the event.

# CO-SPONSOR

- Your logo will receive secondary position on the front wall of the championship exhibition court.
- As a presenting sponsor you will billboard placement on each live match broadcast.
- Company logo will receive secondary placement on event press releases, press kits and all printed material.
- Company will be recognized in IRT and USA Racquetball newsletters, websites and Racquetball Magazine.
- You will receive FOUR VIP passes to the event.

# SUPPORTING SPONSOR

- Your company logo will appear on side wall of championship exhibition court.
- Company logo will be present on the sidewall of each match broadcasted on IRT live.
- You will receive TWO VIP passes to the event.

# BENEFITS

- Minimum 500,000 monthly impressions (IRT, LPRT and USA websites).
- The event will be live on R2 sports (online event site), IRT live, LPRT live, Facebook, YouTube, and USAR website.
- Updated event information with links to event registration.
- Press releases, local, regional and national. All major sponsors and host clubs will have their website linked to the IRT, LPRT and USAR.

# NETWORK/SOCIAL MEDIA

- A Facebook event will be created, marketed and advertised.
- Continual posts, links and videos leading up to the event and post-event follow-up.
- Live event coverage across social media platforms.
- Sponsor advertisements will appear across social media platforms.



# EMAIL DATABASE

- Email blasts will announce and remind people of the event and allow for clickable sign ups and links for sponsors.
- The event will be featured in the IRT and LPRT monthly newsletter and USAR Magazine.
- Emails will be sent from the IRT, LPRT and R2 sports event sites.

# LOCAL MEDIA

- The event will designate a media consultant to reach out to local radio, tv, social media and internet outlets, schools and state clubs to promote the event.
- Many of the world's best racquetball athletes will be available for interviews by local media. Local sponsor's names will be present on all marketing materials.

# OVERVIEW

- IRT and LPRT broadcasts – reaches over 1 million people in 50 countries.
- Number of racquetball players in USA 35 million.
- Gender 72% male & 28% female.
- Household income: 20% above \$75,000
- 30% \$50-\$74,999
- Monthly impressions: no less than 250,000 on IRT live, LPRT live and website.
- All sponsorship benefits are for 12 months from date of tournament.

# WE ARE GIVING BACK

- Your business will be associated with the World Singles and Doubles Scholarship Fund. Funds will be raised to provide scholarships for students attending college and playing racquetball.
- A certain portion of the scholarship funds will be distributed to anyone attending a US college while the remaining portion will go to Colorado students.

# CONTACT US

- For more information contact Jim Hiser
- Email: [hiserj@me.com](mailto:hiserj@me.com)
- Tournament information:  
<https://www.r2sports.com/tourney/home.asp?TID=30515>