

TAMIL

World

**SAREES THE
EVERGREEN
ATTIRE**

December
2023

**TIRUCHENDHUR
HISTORY**

**Tamil
Youtubers**

VOLUME

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Artguru



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A Letter from the Editor



Dear reader,

Vanakkam

Readers, i am glad to meet you, my name is Tharani Jaiprakash and i am the editor in chief of this magazine.

I am just a normal middle aged woman who is interested in Tamil history as it runs in my blood.

I hope you enjoy the content provided.

This month's issue will capture the importance of Saree in Tamil culture and The famous Tiruchendhur Murugan temple history and cover about famous Tamil Youtubers as well.

Sincerely,
Tharani Jaiprakash
Chief Editor



By Tharani Jaiprakash

Sarees the Evergreen Attire



Think about Saree as a essential component in every Tamil Household.

The history dates back to ages of Tamil culture where Sarees were the preferred attire and also acted as Oonjals to the Tamil household babies.

The Tamil saree has a rich history that dates back thousands of years. Ancient Tamil literature, sculptures, and artworks indicate the presence of draped garments akin to sarees in the Tamil region since antiquity. Tamil Nadu has been a hub of silk production for centuries. Kanchipuram, a city in Tamil Nadu, is renowned for its opulent silk sarees, often referred to as “Kanchipuram sarees” or “Kanjeevaram sarees.” These sarees are celebrated for their intricate weaves, vibrant hues, and luxurious silk fabric.



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Om Muruga

Tiruchendhur History

The name of Lord Murugan is enough to bring in lakhs of people to the temple every year.

Lets explore its history.





The Subramaniya Swamy Temple in Tiruchendur is an ancient Hindu temple dedicated to Murugan. It is the second among six abodes of Murugan situated in Tamil Nadu, India. The temple complex is located on the shores of Bay of Bengal and has a nine-tier gopuram, or tower gate, that is 157 feet high. The temple is believed to be more than a millennium old and was built by three holy saints. It was later remodeled and expanded gradually over a period of thousand years during the period of Chera and Chola rulers.

According to Hindu legend, the demon king Surapadman, once obtained boons from the god Shiva on account of severe penance. He started ruling the world on account of the power attained. He married Padumakomalai and had several sons. Viramkendiram, a city created in the seas, became his capital and he started troubling the devas (the gods). He imprisoned Indra (the king of the gods) and also desired Indra's wife Indrani. Indra sought the help of Shiva's son and the god of war Murugan. Murugan sent his messenger Viravakutevar to the demon, who remained unmoved. A severe battle was fought in Thiruchendur where Murugan killed all the sons of the Surapadman except Iraniyan. Surapadman hid under the sea. Murugan split him into two pieces, which went on to become the god's divine vehicles, peacock and rooster. The day when Murugan slayed Surapadman is celebrated as Skanda Sashti festival in all the Murugan temples.

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Lets Analyze

Famous Tamil Youtubers

Here are some of the most popular Tamil YouTubers:

Jump Cuts: A comedy channel that creates relatable content for the youth. They have over 4.5 million subscribers.

Nakkalites: A channel that produces short films, web series, and comedy sketches. They are known for their quality cinema experience and Kovai slang. They have over 2.5 million subscribers.

Mic Set: A channel that creates funny and entertaining content with strong technical support. They have over 3.5 million subscribers.

Madan Gowri: A channel that provides informative content on social issues. They have over 3.5 million subscribers.

Black Sheep: A channel that produces web series, short films, and comedy sketches. They have over 3.5 million subscribers.

Parithabangal: A comedy channel that spoofs on all categories. They have over 2.5 million subscribers.

Put Chutney: A channel that creates fun-based content. They are known for their modern contents and best illustration of youth life nowadays. They have over 2.5 million subscribers.

Sothanaigal: A channel that creates funny videos on everyday life situations. They have over 2.5 million subscribers.

Eruma Saani: A channel that creates comedy videos with grown-up themes. They have over 2.5 million subscribers.

Madras Central: A channel that creates comedy videos on everyday life situations. They have over 2 million subscribers.

Thank you

By Tharani Jaiprakash

I'll be curating more innovative content in the future as well.

Thank you all for reading my Magazines First edition.



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