



Corporate Sponsorship

Building a healthy community with the power art and culture.



The African - American Cultural Arts Center of the Capital Region

Hamilton Hill Arts Center



Our mission is to promote the knowledge, preservation and continued development of African Diasporic art and culture.

Our purpose is to enrich and enhance the Capital District through exposure to the arts and culture of the diaspora, while strengthening the resiliency and efficacy of the African Diasporic community and its members.

Our Corporate Sponsors:

- Believe in our Mission.
- Believe that diversity enriches and strengthens our nation.
- Believe in Racial Equality
- Believe that exposure to the arts improves academic performance, cognitive development and safe guards against depression.
- Believe that when individuals in the community are supported in reaching their potential, the potential of the total community is raised.
- Believe that education devoid of the art and culture of its people is incomplete.
- Believe in engendering greater understanding between people.
- Believe that everyone should be able to express themselves and advocate for themselves.



Advantages for your company

- Tax Deduction.
- Affiliation with Schenectady's African - American Cultural Arts Center.
- Access to our Network of Supporters and participants.
- Enhanced visibility and positive brand association.
- Opportunities for mutual recognition at our yearly events
- Amplified impact on our common goals
- Fostering good will with your clientele, potential clientele and the community.
- Emphasizing your organization's philanthropic or corporate values.
- Shared marketing opportunities.

Make a difference!

Help us to:

Enrich the community with free and low-cost Arts and cultural programming

Provide free community events

Strengthen our community

Enhance Education in Capital District Schools

Promote skill building and increase employability

Provide a safe place and a healthy snack during after school hours for school aged children

Insure a lasting legacy

Increase our impact and presence in the community



Community Events

Kwanzaa is celebrated over the course of seven days; the holiday was designed to strengthen and unify the African American community. The Hamilton Hill Arts center participates in capital district wide celebrations and hosts an event in Schenectady



Our Annual **Juneteenth** Event is celebrated in Central Park on the weekend closest to June 19th. Juneteenth is the oldest recorded celebration of freedom from slavery. At this event, we have musical acts on the central park stage, vendors and workshops. Families enjoy the festivities and picnic at the park, we have been celebrating Juneteenth for 17 years and the event is well attended



Our **Annual Fundraising Brunch** celebrates the Black Arts Movement and the accomplishments of the Arts Center as an organization which was inspired by it. The expected attendance at this event is 200



Levels of Corporate Sponsorship

Corporate Sponsorship Benefits	Class, Club or Team Sponsor \$5000	Omoluabi (a person of Good Character) \$10,000	Honored Elder \$25,000	Oloye (Chief) \$ 50,000	Oba (King) Sponsor \$100,000
Add placement on T-shirts or uniforms					
Recognition at every performance					
Presenting sponsor rights at event of your choice	present your class, club or team at an event	Present HHAC at an event	Present HHAC at an event	Presenting rights at all HHAC events.	Presenting rights at all HHAC events. Speaker rights at an event
tickets to Annual Brunch	2 Tickets	4 Tickets	6 Tickets	8 Tickets	10 Tickets
Logo link to Website on HHAC Website					
Company Ad placement on event programs	¼ page	½ page	½ page	Full Page	Full page
Event sponsor recognition on all events					
A workshop or performance at a corporate event	½ hour of from your team, club, class or instructor	1 hour of programing a year designed for your needs	2 hour of programing a year designed for your needs	3 hours of programing a year designed for your needs	6 hours of programing a year designed for your needs
Art Work on loan in your lobby					
A table at Juneteenth					
Customizable Benefits					

We are pleased to Sponsor
the Hamilton Hill Arts Center
at the Corporate option listed below:

Sponsor a Team, Class or Club \$5000

- Caribbean Steel Pan Drum
- Hip Hop Dance
- Umoja African Dance and Drum
- Anansi's Children's Theatre Program
- Writing Club
- Book Reading Club
- Double Dutch

- Omoluabi (A person of good Character) \$10,000
- Honored Elder \$25,000
- Oloye (Chief) \$50,000
- Oba (King) \$100,000

Company Name _____ Contact Person _____

Company Address _____

Contact Number _____ Contact Email Address _____

Event of your choice _____

Customized Benefits if applicable _____

- Invoice
- I have enclosed a check made out to The Hamilton Hill Arts Center
- Please charge my credit card

Visa Mastercard Discovery AmEx

Name on card _____

Account number _____



