Building a healthy community with the power of art and culture.

Corporate Sponsorship

The African - American Cultural Arts Center of the Capital Region

Hamilton Hill Arts Center
Our mission is to promote the knowledge, preservation and continued development of African Diasporic art and culture.

Our purpose is to enrich and enhance the Capital District through exposure to the arts and culture of the diaspora, while strengthening the resiliency and efficacy of the African Diasporic community and its members.

Our Corporate Sponsors:

- Believe in our Mission.
- Believe that diversity enriches and strengthens our nation.
- Believe in Racial Equality
- Believe that exposure to the arts improves academic performance, cognitive development and safeguards against depression.
- Believe that when individuals in the community are supported in reaching their potential, the potential of the total community is raised.
- Believe that education devoid of the art and culture of its people is incomplete.
- Believe in engendering greater understanding between people.
- Believe that everyone should be able to express themselves and advocate for themselves.

Advantages for your company

- Tax Deduction.
- Affiliation with Schenectady’s African - American Cultural Arts Center.
- Access to our Network of Supporters and participants.
- Enhanced visibility and positive brand association.
- Opportunities for mutual recognition at our yearly events
- Amplified impact on our common goals
- Fostering good will with your clientele, potential clientele and the community.
- Emphasizing your organization’s philanthropic or corporate values.
- Shared marketing opportunities.
Make a difference!

Help us to:

- Enrich the community with free and low-cost Arts and cultural programming
- Provide free community events
- Strengthen our community
- Enhance Education in Capital District Schools
- Promote skill building and increase employability
- Provide a safe place and a healthy snack during after school hours for school aged children
- Insure a lasting legacy
- Increase our impact and presence in the community
Community Events

**Kwanzaa** is celebrated over the course of seven days; the holiday was designed to strengthen and unify the African American community. The Hamilton Hill Arts center participates in capital district wide celebrations and hosts an event in Schenectady.

Our Annual **Juneteenth** Event is celebrated in Central Park on the weekend closest to June 19th. Juneteenth is the oldest recorded celebration of freedom from slavery. At this event, we have musical acts on the central park stage, venders and workshops. Families enjoy the festivities and picnic at the park, we have been celebrating Juneteenth for 17 years and the event is well attended.

Our Annual **Fundraising Brunch** celebrates the Black Arts Movement and the accomplishments of the Arts Center as an organization which was inspired by it. The expected attendance at this event is 200.
# Levels of Corporate Sponsorship

<table>
<thead>
<tr>
<th>Corporate Sponsorship Benefits</th>
<th>Class, Club or Team Sponsor $5000</th>
<th>Omoluabi (a person of Good Character) $10,000</th>
<th>Honored Elder $25,000</th>
<th>Oloye (Chief) $50,000</th>
<th>Oba (King) Sponsor $100,000</th>
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<tbody>
<tr>
<td>Add placement on T-shirts or uniforms</td>
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<td>Recognition at every performance</td>
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<tr>
<td>Presenting sponsor rights at event of your choice</td>
<td>present your class, club or team at an event</td>
<td>Present HHAC at an event</td>
<td>Present HHAC at an event</td>
<td>Presenting rights at all HHAC events.</td>
<td>Presenting rights at all HHAC events. Speaker rights at an event</td>
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<tr>
<td>tickets to Annual Brunch</td>
<td>2 Tickets</td>
<td>4 Tickets</td>
<td>6 Tickets</td>
<td>8 Tickets</td>
<td>10 Tickets</td>
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<tr>
<td>Logo link to Website on HHAC Website</td>
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<td>🟢</td>
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<tr>
<td>Company Ad placement on event programs</td>
<td>¼ page</td>
<td>½ page</td>
<td>½ page</td>
<td>Full Page</td>
<td>Full page</td>
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<tr>
<td>Event sponsor recognition on all events</td>
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<tr>
<td>A workshop or performance at a corporate event</td>
<td>½ hour of from your team, club, class or instructor</td>
<td>1 hour of programing a year designed for your needs</td>
<td>2 hour of programing a year designed for your needs</td>
<td>3 hours of programing a year designed for your needs</td>
<td>6 hours of programing a year designed for your needs</td>
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<tr>
<td>Art Work on loan in your lobby</td>
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<tr>
<td>A table at Juneteenth</td>
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<td>Customizable Benefits</td>
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We are pleased to Sponsor
the Hamilton Hill Arts Center
at the Corporate option listed below:

Sponsor a Team, Class or Club $5000
  o Caribbean Steel Pan Drum
  o Hip Hop Dance
  o Umoja African Dance and Drum
  o Anansi’s Children’s Theatre Program
  o Writing Club
  o Book Reading Club
  o Double Dutch
  o Omoluabi (A person of good Character) $10,000
  o Honored Elder $25,000
  o Oloye (Chief) $50,000
  o Oba (King) $100,000

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Contact Person</th>
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<tbody>
<tr>
<td>Company Address</td>
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<table>
<thead>
<tr>
<th>Contact Number</th>
<th>Contact Email Address</th>
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Event of your choice

Customized Benefits if applicable
  o Invoice
  o I have enclosed a check made out to The Hamilton Hill Arts Center
  o Please charge my credit card

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<thead>
<tr>
<th>Visa</th>
<th>Mastercard</th>
<th>Discovery</th>
<th>AmEx</th>
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<tbody>
<tr>
<td>Name on card</td>
<td>Account number</td>
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