



50  
YEARS

Hamilton Hill Arts Center 1968 - 2018

## CELEBRATING OUR 50th ANNIVERSARY

### HONORING THE LEGACY

Sunday, February 11, 2018 at Noon  
Rivers Casino Event Center, Schenectady

409 Schenectady Street  
Schenectady, NY 12307-1712  
Tel: 518.346.1262  
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#### Officers

Arriama Matlock  
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Sincere Barmore  
*Acting Vice President*

Jessica Hunter  
*Treasurer, Secretary*

#### Board of Directors

Menoukha Case  
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Mary O'Keeffe

#### Executive Director

Rachel Conn

#### Advising Elder

Miki Conn

#### Founders

Dr. & Mrs. James Cunningham

Dear Friends,

Please join us for brunch on Sunday, February 11, 2018. This year's brunch celebrates 50 years of Black Arts and Culture made possible through the multigenerational efforts of our wonderful legacy families. Four generations of children and adults exploring the creative efforts of the African Diaspora, of growth, of learning, and of creating family out of community -- this is truly worth celebrating. From noon to three, at the Rivers Casino Event Center, we will partake in a soulful and fun afternoon of good food, music and dancing, silent auction, reflection, and fellowship.

Since 1968, The Hamilton Hill Arts Center has served as a beacon of hope for at-risk youth. Founded as a drop-in arts center that was inspired by the Black Arts Movement, we ensure the healthy development of youth by promoting their involvement in the visual, performing and language arts that are rooted in the cultures of the African and African American Diaspora.

Over the past several years, we have taken great pride in our ability to do more with less. However as the costs continue to rise, so do the needs of our underserved community. Funding to 501(c)3 organizations like HHAC has declined, making it necessary for us to take more assertive measures to increase revenues.

This event is a major fundraiser for the Hamilton Hill Arts Center. Funds raised will allow us to remain viable in the community and continue to provide valuable services and free or low cost programs to our urban youth. Please help support this fundraiser and gain more visibility for yourself by joining the Honorary Committee, becoming a sponsor, placing and ad in our program, or donating a silent Auction item.

The Hamilton Hill Arts Center brings beauty, culture, and hope to an inner-city neighborhood and entire region. Attached are details on how you can help to keep this valuable resource thriving in our community. Act now! We are counting on you!

Sincerely,

Ifabayo Arriama Matlock Egunbunmi  
*Board President, Hamilton Hill Arts Center*

**THE HAMILTON HILL ARTS CENTER...**  
The African-American Cultural Arts Center of the Capital Region

**Invites you to join us at our 2018 BRUNCH**



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50th ANNIVERSARY**

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**SPONSORSHIP OPPORTUNITIES**

**\_\_\_ Honorary Committee Member: \$150**

Includes 1 ticket to the event, and acknowledgement on the invitation and in the souvenir program.

Name as I would like it to appear in the program and invitation: \_\_\_\_\_

Check here if you would like to donate your ticket. Your donation will be tax deductible.

**Please note: To guarantee inclusion on the invitation, please reply no later than December 14.**

**Sponsorship Levels:**

\_\_\_ **Legacy \$10,000** – includes full page color ad in program, recognition in all printed materials, opportunity to address the audience at the event, 10 event tickets (1 table) and more (see visibility plan)...

\_\_\_ **Platinum \$5,000** – includes full page color ad in program, recognition in all printed materials, 5 event tickets and more (see visibility plan)...

\_\_\_ **Gold \$1,000** – includes full page ad in program, recognition in all printed materials and 4 event tickets

\_\_\_ **Silver \$500** – includes ½ page ad in program, recognition in all printed materials and 3 event tickets

\_\_\_ **Bronze \$350** – includes ¼ page ad in program, recognition in all printed materials and 2 event tickets

**Program Advertising:**

\_\_\_ **Full page (5" wide x 8" high): \$150**

\_\_\_ **Quarter page (2.375" wide x 3.875" high)/Business Card: \$50**

\_\_\_ **Half page (5" wide x 3.875" high): \$100**

\_\_\_ **Name listing only: \$25**

**\*\*Camera ready Ad copy must be submitted by January 5, 2018\*\***

**Please email high resolution (300 dpi) PDF or JPEG (no Word documents please) to: [danielletremblay@pricechopper.com](mailto:danielletremblay@pricechopper.com)**

\_\_\_ **I would like to donate Silent Auction items (we will contact you)**

Description: \_\_\_\_\_ Value: \$ \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**METHOD OF PAYMENT:** \_\_\_ **Check or Money Order:** Mail checks to: Hamilton Hill Arts Center, Attn: Jessica Hunter  
409 Schenectady St., Schenectady, NY 12307

\_\_\_ **Online Payment:** Credit Card or PayPal ([hamiltonhillartscenter.org](http://hamiltonhillartscenter.org)) \_\_\_ **Cash** (email [ed@hamiltonhillartscenter.org](mailto:ed@hamiltonhillartscenter.org) in advance to make arrangements)