



The African-American Cultural Arts Center of the Capital Region

THE HAMILTON HILL ARTS CENTER

BUILDING FOR THE FUTURE

Saturday, March 30, 2019 at Noon
Union College, College Park Hall Ballroom, Schenectady

409 Schenectady Street
Schenectady, NY 12307-1712
Tel: 518.346.1262
Fax: 518.346.2625

Officers

Arriama Matlock
President

Jessica Hunter
Treasurer, Secretary

Board of Directors

Menoukha Case
Min. Dawud Muhammad
Mary O'Keeffe

Executive Director

Rachel Conn

Advising Elders

Omoye Cooper
Miki Conn
Gloria Seymour

Founders

Dr. & Mrs. James Cunningham

Dear Friends,

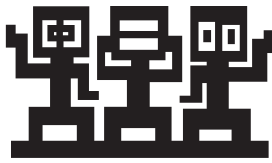
Please join us for brunch on Saturday, March 30, 2019 at College Park Hall at Union College. After looking back at 50 years of Black Arts and Culture produced through the multigenerational efforts of our legacy families; we now begin building towards the future of our beloved community arts center. The theme of this year's gala is Kujenga, the Swahili word meaning "to build". We invite you to partake in a soulful and fun afternoon of good food, music and dancing, silent auction, and community visioning.

Since 1968, The Hamilton Hill Arts Center has served as a beacon of hope for at-risk youth. Founded as a drop-in arts center that was inspired by the Black Arts Movement, we ensure the healthy development of youth by promoting their involvement in the visual, performing and language arts that are rooted in the cultures of the African and African American Diaspora. Over the past several years, we have taken great pride in our ability to do more with less. This year we focus on how to strengthen our capacity to serve our treasured community.

This event is a major fundraiser for the Hamilton Hill Arts Center. Funds raised will allow us to continue to provide valuable services and free or low-cost programs to our urban youth. Please help support this fundraiser and gain more visibility for yourself by joining the Honorary Committee, becoming a sponsor, placing an ad in our program book, or donating a silent Auction item. The Hamilton Hill Arts Center brings beauty, culture, and hope to an inner-city neighborhood and entire region. Attached are details on how you can help to keep this valuable resource thriving in our community. Act now! We are counting on you!

Sincerely,

Ifabayo Arriama Matlock Egunbunmi
Board President, Hamilton Hill Arts Center



THE HAMILTON HILL ARTS CENTER...
The African-American Cultural Arts Center of the Capital Region

Invites you to join us at our 2019 BRUNCH

BUILDING FOR THE FUTURE

Saturday, March 30, 2019 at Noon
Union College, College Park Hall Ballroom, Schenectady

SPONSORSHIP OPPORTUNITIES

___ Honorary Committee Member: \$150

Includes 1 ticket to the event, and acknowledgement on the invitation and in the souvenir program.

Name as I would like it to appear in the program and invitation: _____

Check here if you would like to donate your ticket. Your donation will be tax deductible.

Please note: To guarantee inclusion on the invitation, please reply no later than February 12.

Sponsorship Levels:

___ **Legacy \$10,000** – includes full page color ad in program, recognition in all printed materials, opportunity to address the audience at the event, 8 event tickets (1 table) and more (see visibility plan)...

___ **Platinum \$5,000** – includes full page color ad in program, recognition in all printed materials, 5 event tickets and more (see visibility plan)...

___ **Gold \$1,000** – includes full page ad in program, recognition in all printed materials and 4 event tickets

___ **Silver \$500** – includes ½ page ad in program, recognition in all printed materials and 3 event tickets

___ **Bronze \$350** – includes ¼ page ad in program, recognition in all printed materials and 2 event tickets

Program Advertising:

___ **Full page (5" wide x 8" high): \$150**

___ **Quarter page (2.375" wide x 3.875" high)/Business Card: \$50**

___ **Half page (5" wide x 3.875" high): \$100**

___ **Name listing only: \$25**

****Camera ready Ad copy must be submitted by February 22, 2019****

Please email high resolution (300 dpi) PDF or JPEG (no Word documents please) to: danielletremblay@pricechopper.com

___ **I would like to donate Silent Auction items (we will contact you)**

Description: _____ Value: \$ _____

Name: _____ Company: _____

Address: _____

Phone: _____ Email: _____

METHOD OF PAYMENT: ___ **Check or Money Order:** Mail checks to: Hamilton Hill Arts Center, Attn: Jessica Hunter
409 Schenectady St., Schenectady, NY 12307

___ **Online Payment:** Credit Card (Go to hamiltonhillartscenter.org) ___ **Cash** (email ed@hamiltonhillartscenter.org in advance to make arrangements)