



The African-American Cultural Arts Center of the Capital Region

**THE HAMILTON HILL ARTS CENTER**

## THERE'S NO PLACE LIKE HOME

**Saturday, March 28, 2020 at Noon**  
Union College, College Park Hall Ballroom, Schenectady

409 Schenectady Street  
Schenectady, NY 12307-1712  
Tel: 518.346.1262  
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Arriama Matlock  
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*Treasurer, Secretary*

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### Founders

Dr. & Mrs. James Cunningham

Dear Friends,

The longevity of the Hamilton Hill Arts Center is unique to organizations of its nature. Having a place to call home has been crucial to this success. This past year's building challenges and our current need for repairs have emphasized the importance of a capital campaign dedicated to securing a space we all can call home. Please join us for brunch on Saturday, March 28, 2020 from 12:00–3:00pm at College Park Hall at Union College.

We envision a new building that will serve as a tourist destination, a safe place for Schenectady residents to learn and grow, and a place to celebrate the arts and culture of the African diaspora. This building will not only house a museum style educational center and gallery, but will provide opportunities for a scaffold educational immersion experience. This building will lead out into our new sculpture garden. This project is our contribution to the revitalization of the Hamilton Hill neighborhood and holds local residents at heart. Your support is essential, and we ask that you give generously.

We invite you to partake in a soulful and fun afternoon of good food, music and dancing, a silent auction, and community visioning. Since 1968, The Hamilton Hill Arts Center has served as a beacon of hope for at-risk youth. Founded as a drop-in arts center that was inspired by the Black Arts Movement, we ensure the healthy development of youth by promoting their involvement in the visual, performing, and language arts which are rooted in the cultures of the African and African American Diaspora.

This event is the major annual fundraiser for the Hamilton Hill Arts Center. Our challenge is to raise the funds to continue our normal operations while also raising funds for our new home. With this in mind, all sponsorships made at Gold, Platinum or Legacy level will go towards our Capital Campaign.

***Please help support this fundraiser and gain more visibility for yourself by joining the Honorary Committee, becoming a sponsor, placing an ad in our program book, or donating a silent auction item. The Hamilton Hill Arts Center brings beauty, culture, and hope to an inner-city neighborhood and entire region. Attached are details on how you can help to keep this valuable resource thriving in our community. Act now! We are counting on you!***

Sincerely,

Ifabayo Arriama Matlock Egunbunmi  
*Board President, Hamilton Hill Arts Center*



**THE HAMILTON HILL ARTS CENTER...**  
The African-American Cultural Arts Center of the Capital Region

**Invites you to join us at our 2020 BRUNCH**

**THERE'S NO PLACE LIKE HOME**

**Saturday, March 28, 2020 at Noon**  
Union College, College Park Hall Ballroom, Schenectady

**SPONSORSHIP OPPORTUNITIES**

**\_\_\_ Honorary Committee Member: \$150**

Includes 1 ticket to the event, and acknowledgement in the souvenir program.

Name as I would like it to appear in the program: \_\_\_\_\_

Check here if you would like to donate your ticket. Your donation will be tax deductible.

**Please note: To guarantee inclusion in the souvenir program please reply no later than February 14, 2020.**

**Sponsorship Levels: (All Sponsors will be acknowledged during the program)**

- \_\_\_ Legacy \$10,000** includes full page color ad in program, recognition in all printed materials, opportunity to address the audience at the event, 8 event tickets (1 table) and more (see visibility plan)...
- \_\_\_ Platinum \$5,000** includes full page color ad in program, recognition in all printed materials, 5 event tickets and more (see visibility plan)...
- \_\_\_ Gold \$1,000** includes full page ad in program, recognition in all printed materials and 4 event tickets
- \_\_\_ Silver \$500** includes 1/2 page ad in program, recognition in all printed materials and 3 event tickets
- \_\_\_ Bronze \$350** includes 1/4 page ad in program, recognition in all printed materials and 2 event tickets
- \_\_\_ Table \$440** Reserve a table for 8

**Program Advertising:**

- \_\_\_ Full page (5" wide x 8" high): \$150**      **\_\_\_ Quarter page (2.375" wide x 3.875" high)/Business Card: \$50**
- \_\_\_ Half page (5" wide x 3.875" high): \$100**      **\_\_\_ Name listing only: \$25**

**\*\*Camera ready ad copy must be submitted by February 14, 2020\*\***

**Please email high resolution (300 dpi) PDF or JPEG (no Word documents please) to:** [danielletremblay@pricechopper.com](mailto:danielletremblay@pricechopper.com)

**\_\_\_ I would like to donate Silent Auction items (we will contact you)**

Description: \_\_\_\_\_ Value: \$ \_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**METHOD OF PAYMENT:** \_\_\_ **Check or Money Order:** Mail checks to: Hamilton Hill Arts Center, Attn: Jessica Hunter  
409 Schenectady St., Schenectady, NY 12307

\_\_\_ **Online Payment:** Credit Card (Go to [hamiltonhillartscenter.org](http://hamiltonhillartscenter.org))      \_\_\_ **Cash** (email [ed@hamiltonhillartscenter.org](mailto:ed@hamiltonhillartscenter.org) in advance to make arrangements)